

Global Electronic Shelf Label (ESL) Market Research Report 2012-2024

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Abstracts

SUMMARY

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

The global Electronic Shelf Label (ESL) market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Liquid Crystal Display (LCD) Displays

E papers Displays

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

SES(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI

Altierre

Hanshow Technology

Panasonic

Pervasive

LG innotek

Samsung

Based on Application, the report describes major application share of regional market.
Application mentioned as follows:

Hypermarkets

Supermarkets

Convenience Stores

DIY stores

Electronics stores

Based on region, the report describes major regions market by products and

application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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