

# Global Electronic Shelf Label (ESL) Market Data Survey Report 2025

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## Abstracts

### Summary

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

The global Electronic Shelf Label (ESL) market will reach xxx Million USD in 2017 with CAGR xx% from 2018-2025. The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

SES(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI

Altierre

Hanshow Technology

Panasonic

Pervasive

LG innotek

Samsung

Major applications as follows:

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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