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Global Electronic Shelf Label (ESL) Market Data Survey Report 2015-2025

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Abstracts

SUMMARY

Electronic Shelf Label, also known by the acronym ESL . It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.
The global Electronic Shelf Label (ESL) market will reach xxx Million USD in 2020 with CAGR xx% 2020-2025. The main contents of the report including:
Global market size and forecast
Regional market size, production data and export & import
Key manufacturers profile, products & services, sales data of business
Global market size by Major End-Use
Global market size by Major Type

Key manufacturers are included based on company profile, sales data and product specifications etc.:

SES(imagotag)

Pricer

Displaydata

E Ink

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Opticon Sensors Europe B.V

DIGI

Altierre

Hanshow Technology

Panasonic

Pervasive

LG innotek

Samsung

Major applications as follows:

Hypermarkets

Supermarkets

Convenience Stores

DIY stores

Electronics stores

Major Type as follows:

Liquid Crystal Display (LCD) Displays

E papers Displays

Regional market size, production data and export & import:

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Asia-Pacific

North America

Europe

South America

Middle East & Africa

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