

Global Electric Toothbrush Market Research Report 2011-2023

URL:	https://marketpublishers.com/r/GBF0A1A67E6EN.html
Date:	July 13, 2017
Pages:	128
Price:	US\$ 3,790.00
ID:	GBF0A1A67E6EN

Summary

An electric toothbrush is a toothbrush that makes rapid, automatic bristle motions, either back-and-forth oscillation or rotation-oscillation (where the brush head alternates clockwise and counterclockwise rotation), in order to clean teeth. Motions at sonic speeds or below are made by a motor. In the case of ultrasonic toothbrushes, ultrasonic motions are produced by a piezoelectric crystal. A modern electric toothbrush is usually powered by a rechargeable battery charged through inductive charging when the brush sits in the charging base between uses.

The global Electric Toothbrush market will reach xxx Million USD in 2017. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

- Rechargeables
- Battery

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

- Philips Sonicare
- Oral-B(P & G)
- Panasonic
- Omron Healthcare
- Colgate-Palmolive
- FOREO
- Wellness Oral Care
- PURSONIC
- Smilex
- Kolibree
- Interplak(Conair)
- LION
- LG
- BAYER
- LFCARE

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

- Adults
- Children

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

- Asia-Pacific
- North America
- Europe
- South America
- Middle East & Africa

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