

Global Direct Marketing Services Market Research Report 2020 (Covid-19 Version)

<https://marketpublishers.com/r/G2430894B366EN.html>

Date: August 2020

Pages: 145

Price: US\$ 3,500.00 (Single User License)

ID: G2430894B366EN

Abstracts

SUMMARY

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Direct mail

Telemarketing

Email marketing

Text (SMS) marketing

Handouts

Social media marketing

Direct selling

Others

By Application

Business to Business

Business to Government

Business to Consumers

Others

By Company

Rapp

Epsilon

Wunderman

FCB

Acxiom

Harte-Hanks Direct

OgilvyOne

Merkle

Harland Clarke Corp

MRM//McCann

DigitasLBI

Aimia

SourceLink

BBDO

SapientNitro

Leo Burnett

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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