

# Global Direct Marketing Services Market 2012- 2022

<https://marketpublishers.com/r/G4A71730105EN.html>

Date: March 2017

Pages: 105

Price: US\$ 3,040.00 (Single User License)

ID: G4A71730105EN

## Abstracts

### SUMMARY

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

#### By Type

Direct Mail

Telemarketing

Email Marketing

Text (SMS) Marketing

Handouts

Social Media Marketing

Direct Selling

Based on region, the report describes major regions market by vendor, products and application. Regions mentioned as follows:

Europe

North America

China

Japan & Korea

Based on application, the report describes major application share of regional market.  
Application mentioned as follows:

Business to Business

Business to Government

Business to Consumers

Leading vendors in the market are included based on sales; price, sales regions, products and profile etc. Vendors mentioned as follows:

Rapp

Epsilon

Wunderman

DraftFCB

Acxiom

Harte-Hanks Direct

OgilvyOne

Merkle

Harland Clarke

MRM

DigitasLBi

Aimia

SourceLink

BBDO

SapientNitro

Leo Burnett

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