

# Global Digital Potentiometer IC Market Data Survey Report 2025

<https://marketpublishers.com/r/G9F157A0514EN.html>

Date: September 2017

Pages: 76

Price: US\$ 1,500.00 (Single User License)

ID: G9F157A0514EN

## Abstracts

### Summary

A digital potentiometer (also called a resistive digital-to-analog converter, or informally a digipot) is a digitally-controlled electronic component that mimics the analog functions of a potentiometer. It is often used for trimming and scaling analog signals by microcontrollers.

The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

Texas Instruments

Analog Device

Microchip

Ams

ON Semiconductor

Maxim

Intersil

Vishay

Parallax

Major applications  
as follows:

Home Appliances

Communication Products

Instrumentation

Automotive Products

Others

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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