

Global Cold-Brew Coffee Market Research Report 2018

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Abstracts

Summary

Cold brewing, also called cold water extraction or cold pressing, is the process of steeping coffee grounds in water at cool temperatures for an extended period. Coarse-ground beans are soaked in water for a prolonged period of time, usually 12 hours or more. The water is normally kept at room temperature, but chilled water is also used.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Original Coffee

Flavored Coffee

By Application

Comprehensive Supermarket

Community Supermarket

Online Sales

Convenience Store

By Company

Lucky Jack

High Brew

Califia Farms

Wandering Bear Coffee

La Colombe

Nestlé

Red Thread Good

Stumptown

Caveman

Villa Myriam

Grady's

Seaworth Coffee Co

Slingshot Coffee Co

Sandows

KonaRed

Venice

Groundwork

Secret Squirrel

1degreeC

ZoZozial

Cove Coffee Co

Schnobs

STATION

Julius Meinl

The main contents of the report including:

Section 1: Product definition, type and application, global and regional market overview;

Section 2: Global and regional Market competition by company;

Section 3: Global and regional sales revenue, volume and price by type;

Section 4: Global and regional sales revenue, volume and price by application;

Section 5: Regional export and import;

Section 6: Company information, business overview, sales data and product specifications;

Section 7: Industry chain and raw materials;

Section 8: SWOT and Porter's Five Forces;

Section 9: Conclusion.

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