+44 20 8123 2220
info@marketpublishers.com

Global Car Navigation Market Research Report 2012-2024

https://marketpublishers.com/r/G130B3D35D6EN.html
Date: July 2019
Pages: 128
Price: US$ 3,790.00 (Single User License)
ID: G130B3D35D6EN

Abstracts

SUMMARY

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route. Dead reckoning using distance data from sensors attached to the drivetrain, a gyroscope and an accelerometer can be used for greater reliability, as GPS signal loss and/or multipath can occur due to urban canyons or tunnels.

The global Car Navigation market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

WinCE Platform

Android Platform

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

+44 20 8123 2220
info@marketpublishers.com

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

+44 20 8123 2220
info@marketpublishers.com

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

OEM

Aftermarket

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

+44 20 8123 2220
info@marketpublishers.com

Contents

1 MARKET OVERVIEW

1.1 Objectives of Research
  1.1.1 Definition
  1.1.2 Specifications
1.2 Market Segment
  1.2.1 by Type
    1.2.1.1 WinCE Platform
    1.2.1.2 Android Platform
  1.2.2 by Application
    1.2.2.1 OEM
    1.2.2.2 Aftermarket
  1.2.3 by Regions

2 INDUSTRY CHAIN

2.1 Industry Chain Structure
2.2 Upstream
2.3 Market
  2.3.1 SWOT
  2.3.2 Dynamics

3 ENVIRONMENTAL ANALYSIS

3.1 Policy
3.2 Economic
3.3 Technology
3.4 Market Entry

4 MARKET SEGMENTATION BY TYPE

4.1 Market Size
  4.1.1 WinCE Platform Market, 2013-2018
  4.1.2 Android Platform Market, 2013-2018
4.2 Market Forecast
  4.2.1 WinCE Platform Market Forecast, 2019-2024
  4.2.2 Android Platform Market Forecast, 2019-2024

+44 20 8123 2220
info@marketpublishers.com

5 MARKET SEGMENTATION BY APPLICATION

5.1 Market Size
5.1.1 OEM Market, 2013-2018
5.1.2 Aftermarket Market, 2013-2018
5.2 Market Forecast
5.2.1 OEM Market Forecast, 2019-2024
5.2.2 Aftermarket Market Forecast, 2019-2024

6 MARKET SEGMENTATION BY REGION

6.1 Market Size
6.1.1 Asia-Pacific
6.1.1.1 Asia-Pacific Market, 2012-2018
6.1.1.2 Asia-Pacific Market by Type
6.1.1.3 Asia-Pacific Market by Application
6.1.2 North America
6.1.2.1 North America Market, 2012-2018
6.1.2.2 North America Market by Type
6.1.2.3 North America Market by Application
6.1.3 Europe
6.1.3.1 Europe Market, 2012-2018
6.1.3.2 Europe Market by Type
6.1.3.3 Europe Market by Application
6.1.4 South America
6.1.4.1 South America Market, 2012-2018
6.1.4.2 South America Market by Type
6.1.4.3 South America Market by Application
6.1.5 Middle East & Africa
6.1.5.1 Middle East & Africa Market, 2012-2018
6.1.5.2 Middle East & Africa Market by Type
6.1.5.3 Middle East & Africa Market by Application
6.2 Market Forecast
6.2.1 Asia-Pacific Market Forecast, 2019-2024
6.2.2 North America Market Forecast, 2019-2024
6.2.3 Europe Market Forecast, 2019-2024
6.2.4 South America Market Forecast, 2019-2024
6.2.5 Middle East & Africa Market Forecast, 2019-2024

+44 20 8123 2220
info@marketpublishers.com

7 MARKET COMPETITIVE

7.1 Global Market by Vendors
7.2 Market Concentration
7.3 Price & Factors
7.4 Marketing Channel

8 MAJOR VENDORS

8.1 Bosch
8.2 Denso
8.3 Pioneer
8.4 Alpine
8.5 Aisin
8.6 Continental
8.7 Kenwood
8.8 Sony
8.9 Clarion
8.10 Garmin
8.11 Panasonic
8.12 Hangsheng
8.13 Coagent
8.14 ADAYO
8.15 Desay SV
8.16 Skypine
8.17 Kaiyue Group
8.18 Roadrover
8.19 FlyAudio
8.20 Soling

9 CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table Product Specifications of Car Navigation
Table Products Segment of Car Navigation
Table WinCE Platform Overview
Table Android Platform Overview
Table Global Car Navigation Market by Type, 2011-2022 (USD Million)
Table Application Segment of Car Navigation
Table OEM Overview
Table Aftermarket Overview
Table Global Car Navigation Market by Application, 2011-2022 (USD Million)
Table Global Car Navigation Market by Region, 2011-2022 (USD Million)
Table Cost of Car Navigation
Table Market Dynamics
Table Policy of Car Navigation
Table GDP of Major Countries
Table WinCE Platform CAGR by Revenue and Volume, 2012-2018
Table Android Platform CAGR by Revenue and Volume, 2012-2018
Table WinCE Platform CAGR by Revenue and Volume, 2012-2024
Table Android Platform CAGR by Revenue and Volume, 2012-2024
Table OEM CAGR by Revenue and Volume, 2012-2018
Table Aftermarket CAGR by Revenue and Volume, 2012-2018
Table Global Car Navigation Market by Vendors, 2012-2018 (USD Million)
Table Global Car Navigation Market by Vendors, 2012-2018 (in Volume)
Table Global Car Navigation Market Share by Vendors, 2012-2018 (USD Million)
Table Global Car Navigation Market Share by Vendors, 2012-2018 (in Volume)
Table Price Factors List
Table Bosch Profile List
Table Microecological Modulator Operating Data of Bosch (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Denso Profile List
Table Microecological Modulator Operating Data of Denso (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Pioneer Profile List
Table Microecological Modulator Operating Data of Pioneer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Alpine Profile List

+44 20 8123 2220
info@marketpublishers.com

Table Microecological Modulator Operating Data of Alpine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Aisin Profile List
Table Microecological Modulator Operating Data of Aisin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Continental Profile List
Table Microecological Modulator Operating Data of Continental (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Kenwood Profile List
Table Microecological Modulator Operating Data of Kenwood (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Sony Profile List
Table Microecological Modulator Operating Data of Sony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Clarion Profile List
Table Microecological Modulator Operating Data of Clarion (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Garmin Profile List
Table Microecological Modulator Operating Data of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Panasonic Profile List
Table Microecological Modulator Operating Data of Panasonic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Hangsheng Profile List
Table Microecological Modulator Operating Data of Hangsheng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Coagent Profile List
Table Microecological Modulator Operating Data of Coagent (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table ADAYO Profile List
Table Microecological Modulator Operating Data of ADAYO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Desay SV Profile List
Table Microecological Modulator Operating Data of Desay SV (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Skypine Profile List
Table Microecological Modulator Operating Data of Skypine (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Kaiyue Group Profile List

+44 20 8123 2220
info@marketpublishers.com

Table Microecological Modulator Operating Data of Kaiyue Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Roadrover Profile List
Table Microecological Modulator Operating Data of Roadrover (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table FlyAudio Profile List
Table Microecological Modulator Operating Data of FlyAudio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
Table Soling Profile List
Table Microecological Modulator Operating Data of Soling (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure Car Navigation Picture
Figure Industry Chain Structure of Car Navigation
Figure SWOT of Car Navigation
Figure WinCE Platform Market Size and Growth, 2012-2018 (USD Million)
Figure WinCE Platform Market Size and Growth, 2012-2018 (in Volume)
Figure Android Platform Market Size and Growth, 2012-2018 (USD Million)
Figure Android Platform Market Size and Growth, 2012-2018 (in Volume)
Figure WinCE Platform Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure WinCE Platform Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Android Platform Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Android Platform Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure OEM Market Size and Growth, 2012-2018 (USD Million)
Figure Market Size and Growth, 2012-2018 (in Volume)
Figure Aftermarket Market Size and Growth, 2012-2018 (USD Million)
Figure Market Size and Growth, 2012-2018 (in Volume)
Figure Asia-Pacific Market Size and Growth, 2012-2018 (USD Million)
Figure Asia-Pacific Market Size and Growth, 2012-2018 (in Volume)
Figure Asia-Pacific Market Size by Type
Figure Asia-Pacific Market Share by Type
Figure Asia-Pacific Market Size by Application
Figure Asia-Pacific Market Share by Application
Figure North America Market Size and Growth, 2012-2018 (USD Million)
Figure North America Market Size and Growth, 2012-2018 (in Volume)
Figure North America Market Size by Type
Figure North America Market Share by Type
Figure North America Market Size by Application
Figure North America Market Share by Application
Figure Europe Market Size and Growth, 2012-2018 (USD Million)
Figure Europe Market Size and Growth, 2012-2018 (in Volume)
Figure Europe Market Size by Type
Figure Europe Market Share by Type
Figure Europe Market Size by Application
Figure Europe Market Share by Application
Figure South America Market Size and Growth, 2012-2018 (USD Million)
Figure South America Market Size and Growth, 2012-2018 (in Volume)

+44 20 8123 2220
info@marketpublishers.com

Figure South America Market Size by Type
Figure South America Market Share by Type
Figure South America Market Size by Application
Figure South America Market Share by Application
Figure Middle East & Africa Market Size and Growth, 2012-2018 (USD Million)
Figure Middle East & Africa Market Size and Growth, 2012-2018 (in Volume)
Figure Middle East & Africa Market Size by Type
Figure Middle East & Africa Market Share by Type
Figure Middle East & Africa Market Size by Application
Figure Middle East & Africa Market Share by Application
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Asia-Pacific Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure North America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure North America Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Europe Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Europe Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure South America Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure South America Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (USD Million)
Figure Middle East & Africa Market Estimates and Forecasts, 2019-2024 (in Volume)
Figure Car Navigation Market Concentration by Region
Figure Marketing Channels Overview

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global Car Navigation Market Research Report 2012-2024
Product link: https://marketpublishers.com/r/G130B3D35D6EN.html
Price: US$ 3,790.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G130B3D35D6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970