

Global Book Paper Market Research Report 2020 (Covid-19 Version)

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Abstracts

SUMMARY

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m2 and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m2 paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120?10/80), whereas a low bulk 80 g/m2 may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

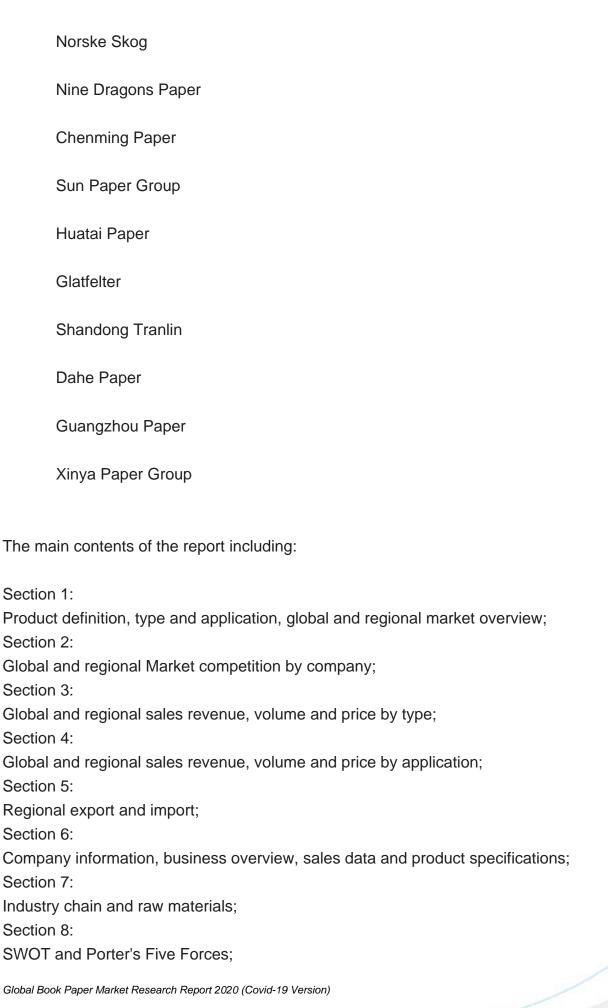
South America



Middle East & Africa

By Type		
	Uncoated Offset Paper	
	Coated Paper	
	Others	
By Application		
	Printing Books	
	Magazines	
	Advertising Matter	
	Others	
By Company		
	International Paper	
	UPM-Kymmene	
	Asia Pulp and Paper	
	Svenska Cellulosa Aktiebolaget	
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