

# Global Book Paper Market Research Report 2020 (Covid-19 Version)

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## Abstracts

### SUMMARY

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m<sup>2</sup> and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m<sup>2</sup> paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120?10/80), whereas a low bulk 80 g/m<sup>2</sup> may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

## Middle East & Africa

### By Type

Uncoated Offset Paper

Coated Paper

Others

### By Application

Printing Books

Magazines

Advertising Matter

Others

### By Company

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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