

# Global Backend as a Service (BaaS) Market 2012- 2022

https://marketpublishers.com/r/GEAF7D19E74EN.html

Date: February 2017

Pages: 81

Price: US\$ 1,920.00 (Single User License)

ID: GEAF7D19E74EN

# **Abstracts**

#### **SUMMARY**

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

Ву Тур	oe		
	Android		
	IOS		

Based on region, the report describes major regions market by vendor, products and application. Regions mentioned as follows:

Europe

North America

China

Japan & Korea

India

Based on application, the report describes major application share of regional market. Application mentioned as follows:



Data and Application Integration

Identity and Access Management
Usage Analytics
Support and Maintenance Service
Leading vendors in the market are included based on sales; price, sales regions, products and profile etc. Vendors mentioned as follows:
Oracle
IBM
Microsoft
Kony
Kinvey
Anypresence
Appcelerator
Built.lo
KII
Cloudmine
Parse
Feedhenry



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Objectives of Research
  - 1.1.1 Definition
  - 1.1.2 Specifications
- 1.2 Market Segment
  - 1.2.1 by Product
    - 1.2.1.1 Android
    - 1.2.1.2 IOS
  - 1.2.2 by Application
    - 1.2.2.1 Data and Application Integration
    - 1.2.2.2 Identity and Access Management
    - 1.2.2.3 Usage Analytics
    - 1.2.2.4 Support and Maintenance Service
  - 1.2.3 by Regions
    - 1.2.3.1 Europe
    - 1.2.3.2 North America
    - 1.2.3.3 China
    - 1.2.3.4 Japan & Korea
    - 1.2.3.5 India

#### **2 INDUSTRY CHAIN**

- 2.1 Industry Chain Structure
- 2.2 Upstream
  - 2.2.1 Raw Material
  - 2.2.2 Major Equipment
  - 2.2.3 Manufacturing Cost Structure
  - 2.2.4 Manufacturing Process
- 2.3 Market
  - 2.3.1 SWOT
  - 2.3.2 Dynamics

### **3 ENVIRONMENTAL ANALYSIS**

- 3.1 Policy
- 3.2 Economic



- 3.3 Technology
- 3.4 Market Entry

### **4 MAJOR VENDORS**

- 4.1 Oracle
  - 4.1.1 Profile
  - 4.1.2 Business Performance
- 4.2 IBM
  - 4.2.1 Profile
  - 4.2.2 Business Performance
- 4.3 Microsoft
  - 4.3.1 Profile
  - 4.3.2 Business Performance
- 4.4 Kony
  - 4.4.1 Profile
  - 4.4.2 Business Performance
- 4.5 Kinvey
  - 4.5.1 Profile
  - 4.5.2 Business Performance
- 4.6 Anypresence
  - 4.6.1 Profile
  - 4.6.2 Business Performance
- 4.7 Appcelerator
  - 4.7.1 Profile
  - 4.7.2 Business Performance
- 4.8 Built.lo
  - 4.8.1 Profile
  - 4.8.2 Business Performance
- 4.9 KII
  - 4.9.1 Profile
  - 4.9.2 Business Performance
- 4.10 Cloudmine
  - 4.10.1 Profile
  - 4.10.2 Business Performance
- 4.11 Parse
- 4.12 Feedhenry

# **5 MARKET/VENDORS DISTRIBUTION**



- 5.1 Regional Distribution
  - 5.1.1 Headquarters
  - 5.1.2 Sales Region
- 5.2 Product and Application
  - 5.2.1 Product
  - 5.2.2 Application

#### **6 REGIONS MARKET**

- 6.1 Global
  - 6.1.1 Overview
  - 6.1.2 by Vendors
  - 6.1.3 by Products
  - 6.1.4 by Application
  - 6.1.5 by Regions
- 6.2 Europe
  - 6.2.1 Overview
  - 6.2.2 by Vendors
  - 6.2.3 by Products
  - 6.2.4 by Application
  - 6.2.5 by Regions
- 6.3 North America
  - 6.3.1 Overview
  - 6.3.2 by Vendors
  - 6.3.3 by Products
  - 6.3.4 by Application
  - 6.3.5 by Regions
- 6.4 China
  - 6.4.1 Overview
  - 6.4.2 by Vendors
  - 6.4.3 by Products
  - 6.4.4 by Application
  - 6.4.5 by Regions
- 6.5 Japan & Korea
  - 6.5.1 Overview
  - 6.5.2 by Vendors
  - 6.5.3 by Products
  - 6.5.4 by Application



- 6.5.5 by Regions
- 6.6 India
  - 6.6.1 Overview
  - 6.6.2 by Vendors
  - 6.6.3 by Products
  - 6.6.4 by Application
  - 6.6.5 by Regions
- 6.7 Trade

## **7 FORECAST**

- 7.1 Market Trends
- 7.2 Segment Forecast
  - 7.2.1 by Products
  - 7.2.2 by Application
  - 7.2.3 by Regions

# **8 MARKETING OVERVIEW**

- 8.1 Ex-factory Price
- 8.2 Buyer Price
- 8.3 Price Factors
- 8.4 Marketing Channel

# 9 CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

Table Product Specifications of Backend as a Service (BaaS)

Table Products Segment of Backend as a Service (BaaS)

**Table Android Overview** 

**Table IOS Overview** 

Table Application Segment of Backend as a Service (BaaS)

Table Data and Application Integration Overview

Table Identity and Access Management Overview

Table Usage Analytics Overview

Table Support and Maintenance Service Overview

Table Raw Material Suppliers Analysis

**Table Equipment Suppliers Analysis** 

**Table Market Dynamics** 

Table Policy of Backend as a Service (BaaS)

Table Technology of Backend as a Service (BaaS)

Table Oracle Profile List

Table Backend as a Service (BaaS) Operating Data of Oracle, 2012-2016 (USD Million)

Table IBM Profile List

Table Backend as a Service (BaaS) Operating Data of IBM ,2012-2016 (USD Million)

Table Microsoft Profile List

Table Backend as a Service (BaaS) Operating Data of Microsoft ,2012-2016 (USD Million)

Table Kony Profile List

Table Backend as a Service (BaaS) Operating Data of Kony, 2012-2016 (USD Million)

Table Kinvey Profile List

Table Backend as a Service (BaaS) Operating Data of Kinvey, 2012-2016 (USD Million)

Table Anypresence Profile List

Table Backend as a Service (BaaS) Operating Data of Anypresence,2012-2016 (USD Million)

**Table Appcelerator Profile List** 

Table Backend as a Service (BaaS) Operating Data of Appcelerator, 2012-2016 (USD Million)

Table Built.Io Profile List

Table Backend as a Service (BaaS) Operating Data of Built.Io,2012-2016 (USD Million)

Table KII Profile List

Table Backend as a Service (BaaS) Operating Data of KII,2012-2016 (USD Million)



Table Cloudmine Profile List

Table Backend as a Service (BaaS) Operating Data of Cloudmine,2012-2016 (USD Million)

Table Parse Profile List

Table Backend as a Service (BaaS) Operating Data of Parse, 2012-2016 (USD Million)

Table Feedhenry Profile List

Table Backend as a Service (BaaS) Operating Data of Feedhenry,2012-2016 (USD Million)

Table Headquarters of Major Vendors

Table Main Sales Region of Major Vendors

Table Main Product of Major Vendors

Table Main Application of Major Vendors

Table Backend as a Service (BaaS) Price of Global, 2012-2016Table Backend as a Service (BaaS) Price of Europe, 2012-2016Table Backend as a Service (BaaS) Price of

North America, 2012-2016Table Backend as a Service (BaaS) Price of China,

2012-2016Table Backend as a Service (BaaS) Price of Japan & Korea, 2012-2016Table Backend as a Service (BaaS) Price of India, 2012-2016Table Global

Sales Forecast, by Products, (2017-2022, Million USD)

Table Global Sales Forecast, by Application, (2017-2022, Million USD)

Table Global Sales Forecast, by Regions, (2017-2022, Million USD)

**Table Price Factors List** 

Table Part of Interviewees List

Table Part of Source List

Table Methodology of HeyReport Overview



# **List Of Figures**

#### LIST OF FIGURES

Figure Backend as a Service (BaaS) Picture

Figure Android Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure IOS Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Data and Application Integration Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Identity and Access Management Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Usage Analytics Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Support and Maintenance Service Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Europe Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure North America Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure China Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Japan & Korea Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure India Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Industry Chain Structure of Backend as a Service (BaaS)

Figure Manufacturing Process of Backend as a Service (BaaS)

Figure SWOT of Backend as a Service (BaaS)

Figure GDP of Major Countries

Figure Backend as a Service (BaaS) Sales and Growth of Global, 2012-2016 (USD Million)

Figure Backend as a Service (BaaS) Sales of Global, by Vendors (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Global, by Products (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Global, by Application (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Global, by Regions (2016, USD Million)

Figure Backend as a Service (BaaS) Sales and Growth of Europe, 2012-2016 (USD Million)

Figure Backend as a Service (BaaS) Sales of Europe, by Vendors (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Europe, by Products (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Europe, by Application (2016, USD Million)

Figure Backend as a Service (BaaS) Sales and Growth of North America, 2012-2016 (USD Million)

Figure Backend as a Service (BaaS) Sales of North America, by Vendors (2016, USD Million)



Figure Backend as a Service (BaaS) Sales of North America, by Products (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of North America, by Application (2016, USD Million)

Figure Backend as a Service (BaaS) Sales and Growth of China, 2012-2016 (USD Million)

Figure Backend as a Service (BaaS) Sales of China, by Vendors (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of China, by Products (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of China, by Application (2016, USD Million)

Figure Backend as a Service (BaaS) Sales and Growth of Japan & Korea, 2012-2016 (USD Million)

Figure Backend as a Service (BaaS) Sales of Japan & Korea, by Vendors (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Japan & Korea, by Products (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of Japan & Korea, by Application (2016, USD Million)

Figure Backend as a Service (BaaS) Sales and Growth of India, 2012-2016 (USD Million)

Figure Backend as a Service (BaaS) Sales of India, by Vendors (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of India, by Products (2016, USD Million)

Figure Backend as a Service (BaaS) Sales of India, by Application (2016, USD Million)

Figure World Trade Flows

Figure Global Sales Forecast and Growth, (2017-2022, Million USD)

Figure Marketing Channels Overview



### I would like to order

Product name: Global Backend as a Service (BaaS) Market 2012- 2022 Product link: <a href="https://marketpublishers.com/r/GEAF7D19E74EN.html">https://marketpublishers.com/r/GEAF7D19E74EN.html</a>

Price: US\$ 1,920.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GEAF7D19E74EN.html">https://marketpublishers.com/r/GEAF7D19E74EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970