

# Global Automotive Electronic Control Unit Market Research Report 2020 (Covid-19 Version)

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## Abstracts

### SUMMARY

An automotive electronic control unit receives rewrite data wirelessly transmitted in units of a predetermined size from an external device and rewrites data stored in a nonvolatile memory based on the rewrite data. At this time, the rewrite data is communicated by switching between broadcast communication and unicast communication, or between multicast communication and unicast communication.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

Engine Control Unit

Brake Control Module

Engine Management System

Powertrain System

Climate Control System

Others

#### By Application

Passenger Vehicles

Commercial Vehicles

#### By Company

Denso Corporation (Japan)

Delphi Automotive (UK)

Robert Bosch (Germany)

Hyundai Mobis (South Korea)

Continental AG (Germany)

Lear Corporation (US)

Hitachi Automotive Systems (Japan)

Panasonic Corporation (Japan)

Magneti Marelli (Italy)

Pektron Group (UK)  
and Takata Corporation (Japan)

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

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SWOT and Porter's Five Forces;

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