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Global Application Lifecycle Management (ALM) Software Market Research Report 2012-2024

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Abstracts

SUMMARY

Application lifecycle management is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process. In summary, ALM is a set of pre-defined processes that start somewhere in the business as an idea, a need, a challenge or a risk and then pass through different development phases such as Requirements definition, design, development, testing, deployment, release and maintenance spanning across an entire lifecycle of a product. Throughout the ALM process, each of these steps is closely monitored and controlled, followed by proper tracking and documentation of any changes to the application.
The global Application Lifecycle Management (ALM) Software market will reach xxx Million USD in 2019 with CAGR xx% 2019-2024. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

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Single function

Multiple functions

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

HP

Atlassian

Techexcel

IBM

Microsoft

Rocket Software

Enalean

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

IT and Telecom

Aerospace and Defense

Energy and Utilities

Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

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North America

Europe

South America

Middle East & Africa

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