

Global Advertising Market Research Report 2020 (Covid-19 Version)

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Abstracts

SUMMARY

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

By Application

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

By Company

Omnicom Group

WPP

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

SWOT and Porter's Five Forces;

Section 9:

Conclusion.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 TV Advertising

Figure TV Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure TV Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.2 Newspaper & Magazine Advertising

Figure Newspaper & Magazine Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Newspaper & Magazine Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.3 Outdoors Advertising

Figure Outdoors Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Outdoors Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.4 Radio Advertising

Figure Radio Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Radio Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.5 Internet Advertising

Figure Internet Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Internet Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.1.2.6 Others

Figure Others Market Size and CAGR 2015-2020 (Million USD)

Figure Others Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3 Market by Application

1.1.3.1 Food & Beverage Industry

Figure Food & Beverage Industry Market Size and CAGR 2015-2020 (Million USD)

Figure Food & Beverage Industry Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.2 Vehicles Industry

Figure Vehicles Industry Market Size and CAGR 2015-2020 (Million USD)

Figure Vehicles Industry Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.3 Health and Medical Industry

Figure Health and Medical Industry Market Size and CAGR 2015-2020 (Million USD)

Figure Health and Medical Industry Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.4 Commercial and Personal Services

Figure Commercial and Personal Services Market Size and CAGR 2015-2020 (Million USD)

Figure Commercial and Personal Services Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.5 Consumer Goods

Figure Consumer Goods Market Size and CAGR 2015-2020 (Million USD)

Figure Consumer Goods Market Forecast and CAGR 2020-2025 (Million USD)

1.1.3.6 Others

Figure Others Market Size and CAGR 2015-2020 (Million USD)

Figure Others Market Forecast and CAGR 2020-2025 (Million USD)

1.2 Global and Regional Market Size

1.2.1 Global Overview

Figure Global Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Global Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2 Market by Region

1.2.2.1 Asia-Pacific

Figure Asia-Pacific Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Asia-Pacific Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.2 North America

Figure North America Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure North America Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.3 Europe

Figure Europe Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Europe Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.4 South America

Figure South America Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure South America Advertising Market Forecast and CAGR 2020-2025 (Million USD)

1.2.2.5 Middle East & Africa

Figure Middle East & Africa Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Middle East & Africa Advertising Market Forecast and CAGR 2020-2025 (Million USD)

2 GLOBAL AND REGIONAL MARKET BY COMPANY

2.1 Global

2.1.1 Global Sales by Company

Table Global Market Sales Revenue by Company 2015-2020

Table Global Market Sales Revenue Share by Company 2015-2020

Figure Global Market Sales Revenue Share by Company in 2020

2.1.2 Global Price by Company

2.2 Asia-Pacific

2.2.1 Asia-Pacific Sales by Company

Table Asia-Pacific Market Sales Revenue by Company 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Company 2015-2020

Figure Asia-Pacific Market Sales Revenue Share by Company in 2020

2.2.2 Asia-Pacific Price by Company

2.3 North America

2.3.1 North America Sales by Company

Table North America Market Sales Revenue by Company 2015-2020

Table North America Market Sales Revenue Share by Company 2015-2020

Figure North America Market Sales Revenue Share by Company in 2020

2.3.2 North America Price by Company

2.4 Europe

2.4.1 Europe Market Sales by Company

Table Europe Market Sales Revenue by Company 2015-2020

Table Europe Market Sales Revenue Share by Company 2015-2020

Figure Europe Market Sales Revenue Share by Company in 2020

2.4.2 Europe Price by Company

2.5 South America

2.5.1 South America Sales by Company

Table South America Market Sales Revenue by Company 2015-2020

Table South America Market Sales Revenue Share by Company 2015-2020

Figure South America Market Sales Revenue Share by Company in 2020

2.5.2 South America Price by Company

2.6 Middle East & Africa

2.6.1 Middle East & Africa Sales by Company

Table Middle East & Africa Market Sales Revenue by Company 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Company 2015-2020

Figure Middle East & Africa Market Sales Revenue Share by Company in 2020

2.6.2 Middle East & Africa Price by Company

3 GLOBAL AND REGIONAL MARKET BY TYPE

3.1 Global

3.1.1 Global Sales by Type

Table Global Market Sales Revenue by Type 2015-2020

Table Global Market Sales Revenue Share by Type 2015-2020

Figure Global Market Sales Revenue Share by Type in 2020

3.1.2 Global Price by Type

3.2 Asia-Pacific

3.2.1 Asia-Pacific Sales by Type

Table Asia-Pacific Market Sales Revenue by Type 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Type 2015-2020

Figure Asia-Pacific Market Sales Revenue Share by Type in 2020

3.2.2 Asia-Pacific Price by Type

3.3 North America

3.3.1 North America Sales by Type

Table North America Market Sales Revenue by Type 2015-2020

Table North America Market Sales Revenue Share by Type 2015-2020

Figure North America Market Sales Revenue Share by Type in 2020

3.3.2 North America Price by Type

3.4 Europe

3.4.1 Europe Market Sales by Type

Table Europe Market Sales Revenue by Type 2015-2020

Table Europe Market Sales Revenue Share by Type 2015-2020

Figure Europe Market Sales Revenue Share by Type in 2020

3.4.2 Europe Price by Type

3.5 South America

3.5.1 South America Sales by Type

Table South America Market Sales Revenue by Type 2015-2020

Table South America Market Sales Revenue Share by Type 2015-2020

Figure South America Market Sales Revenue Share by Type in 2020

3.5.2 South America Price by Type

3.6 Middle East & Africa

3.6.1 Middle East & Africa Sales by Type

Table Middle East & Africa Market Sales Revenue by Type 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Type 2015-2020

Figure Middle East & Africa Market Sales Revenue Share by Type in 2020

3.6.2 Middle East & Africa Price by Type

4 GLOBAL AND REGIONAL MARKET BY APPLICATION

4.1 Global

4.1.1 Global Sales by Application

Table Global Market Sales Revenue by Application 2015-2020

Table Global Market Sales Revenue Share by Application 2015-2020

Figure Global Market Sales Revenue Share by Application in 2020

4.1.2 Global Price by Application

4.2 Asia-Pacific

4.2.1 Asia-Pacific Sales by Application

Table Asia-Pacific Market Sales Revenue by Application 2015-2020

Table Asia-Pacific Market Sales Revenue Share by Application 2015-2020

Figure Asia-Pacific Market Sales Revenue Share by Application in 2020

4.2.2 Asia-Pacific Price by Application

4.3 North America

4.3.1 North America Sales by Application

Table North America Market Sales Revenue by Application 2015-2020

Table North America Market Sales Revenue Share by Application 2015-2020

Figure North America Market Sales Revenue Share by Application in 2020

4.3.2 North America Price by Application

4.4 Europe

4.4.1 Europe Market Sales by Application

Table Europe Market Sales Revenue by Application 2015-2020

Table Europe Market Sales Revenue Share by Application 2015-2020

Figure Europe Market Sales Revenue Share by Application in 2020

4.4.2 Europe Price by Application

4.5 South America

4.5.1 South America Sales by Application

Table South America Market Sales Revenue by Application 2015-2020

Table South America Market Sales Revenue Share by Application 2015-2020

Figure South America Market Sales Revenue Share by Application in 2020

4.5.2 South America Price by Application

4.6 Middle East & Africa

4.6.1 Middle East & Africa Sales by Application

Table Middle East & Africa Market Sales Revenue by Application 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Application 2015-2020

Figure Middle East & Africa Market Sales Revenue Share by Application in 2020

4.6.2 Middle East & Africa Price by Application

5 REGIONAL TRADE

5.1 Export

Table Regional Export 2015-2020 (Million USD)

5.2 Import

Table Regional Import 2015-2020 (Million USD)

6 KEY MANUFACTURERS

6.1 Omnicom Group

6.1.1 Company Information

6.1.2 Products Overview

6.1.3 Business Data (Sales Revenue, Cost and Margin)

Table Sales Revenue, Cost and Margin of Omnicom Group

6.2 WPP (Company Information, Products Overview & Business Data)

6.3 Dentsu Inc. (Company Information, Products Overview & Business Data)

6.4 PublicisGroupe (Company Information, Products Overview & Business Data)

6.5 IPG (Company Information, Products Overview & Business Data)

6.6 Havas SA (Company Information, Products Overview & Business Data)

6.7 Focus Media Group (Company Information, Products Overview & Business Data)

6.8 Guangdong Advertising Co., Ltd. (Company Information, Products Overview & Business Data)

6.9 Bluefocus Communication Group Co., Ltd. (Company Information, Products Overview & Business Data)

6.10 SiMei Media (Company Information, Products Overview & Business Data)

6.11 AVIC Culture Co.,Ltd. (Company Information, Products Overview & Business Data)

6.12 Yinlimedia (Company Information, Products Overview & Business Data)

6.13 Hunan TV and Broadcast Intermediary Co., Ltd. (Company Information, Products Overview & Business Data)

6.14 Guangdong Guangzhou Daily Media Co., Ltd. (Company Information, Products Overview & Business Data)

6.15 Beijing Bashi Media Co., Ltd. (Company Information, Products Overview & Business Data)

6.16 Dahe Group (Company Information, Products Overview & Business Data)

6.17 China Television Media (Company Information, Products Overview & Business Data)

6.18 Spearhead Integrated Marketing Communication Group (Company Information, Products Overview & Business Data)

6.19 Shanghai Xinhua Media Co., Ltd. (Company Information, Products Overview & Business Data)

6.20 Chengdu B-ray Media Co., Ltd. (Company Information, Products Overview & Business Data)

7 INDUSTRY UPSTREAM

7.1 Industry Chain

Figure Industry Chain Overview

7.2 Raw Materials

Figure Advertising SWOT List

8 MARKET ENVIRONMENT

8.1 SWOT

8.2 Porter's Five Forces

Figure Advertising Porter's Five Forces

8.3 Coronavirus Impact on the Industry

8.3.1 Impact of Covid-19 on Production

8.3.2 Impact of Covid-19 on Demand

8.3.3 Impact of Covid-19 on Purchase & Use

8.3.4 Impact of Covid-19 on Price

8.3.5 Impact of Covid-19 on Others

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020
Table Global Market Sales Revenue Share by Company 2015-2020
Table Asia-Pacific Market Sales Revenue by Company 2015-2020
Table Asia-Pacific Market Sales Revenue Share by Company 2015-2020
Table North America Market Sales Revenue by Company 2015-2020
Table North America Market Sales Revenue Share by Company 2015-2020
Table Europe Market Sales Revenue by Company 2015-2020
Table Europe Market Sales Revenue Share by Company 2015-2020
Table South America Market Sales Revenue by Company 2015-2020
Table South America Market Sales Revenue Share by Company 2015-2020
Table Middle East & Africa Market Sales Revenue by Company 2015-2020
Table Middle East & Africa Market Sales Revenue Share by Company 2015-2020
Table Global Market Sales Revenue by Type 2015-2020
Table Global Market Sales Revenue Share by Type 2015-2020
Table Asia-Pacific Market Sales Revenue by Type 2015-2020
Table Asia-Pacific Market Sales Revenue Share by Type 2015-2020
Table North America Market Sales Revenue by Type 2015-2020
Table North America Market Sales Revenue Share by Type 2015-2020
Table Europe Market Sales Revenue by Type 2015-2020
Table Europe Market Sales Revenue Share by Type 2015-2020
Table South America Market Sales Revenue by Type 2015-2020
Table South America Market Sales Revenue Share by Type 2015-2020
Table Middle East & Africa Market Sales Revenue by Type 2015-2020
Table Middle East & Africa Market Sales Revenue Share by Type 2015-2020
Table Global Market Sales Revenue by Application 2015-2020
Table Global Market Sales Revenue Share by Application 2015-2020
Table Asia-Pacific Market Sales Revenue by Application 2015-2020
Table Asia-Pacific Market Sales Revenue Share by Application 2015-2020
Table North America Market Sales Revenue by Application 2015-2020
Table North America Market Sales Revenue Share by Application 2015-2020
Table Europe Market Sales Revenue by Application 2015-2020
Table Europe Market Sales Revenue Share by Application 2015-2020
Table South America Market Sales Revenue by Application 2015-2020
Table South America Market Sales Revenue Share by Application 2015-2020
Table Middle East & Africa Market Sales Revenue by Application 2015-2020

Table Middle East & Africa Market Sales Revenue Share by Application 2015-2020

Table Regional Export 2015-2020 (Million USD)

Table Regional Import 2015-2020 (Million USD)

Table Sales Revenue, Cost and Margin of Omnicom Group

List Of Figures

LIST OF FIGURES

Figure TV Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure TV Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Newspaper & Magazine Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Newspaper & Magazine Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Outdoors Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Outdoors Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Radio Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Radio Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Internet Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Internet Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Others Market Size and CAGR 2015-2020 (Million USD)

Figure Others Market Forecast and CAGR 2020-2025 (Million USD)

Figure Food & Beverage Industry Market Size and CAGR 2015-2020 (Million USD)

Figure Food & Beverage Industry Market Forecast and CAGR 2020-2025 (Million USD)

Figure Vehicles Industry Market Size and CAGR 2015-2020 (Million USD)

Figure Vehicles Industry Market Forecast and CAGR 2020-2025 (Million USD)

Figure Health and Medical Industry Market Size and CAGR 2015-2020 (Million USD)

Figure Health and Medical Industry Market Forecast and CAGR 2020-2025 (Million USD)

Figure Commercial and Personal Services Market Size and CAGR 2015-2020 (Million USD)

Figure Commercial and Personal Services Market Forecast and CAGR 2020-2025 (Million USD)

Figure Consumer Goods Market Size and CAGR 2015-2020 (Million USD)

Figure Consumer Goods Market Forecast and CAGR 2020-2025 (Million USD)

Figure Others Market Size and CAGR 2015-2020 (Million USD)

Figure Others Market Forecast and CAGR 2020-2025 (Million USD)

Figure Global Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Global Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Asia-Pacific Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure Asia-Pacific Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure North America Advertising Market Size and CAGR 2015-2020 (Million USD)

Figure North America Advertising Market Forecast and CAGR 2020-2025 (Million USD)

Figure Europe Advertising Market Size and CAGR 2015-2020 (Million USD)
Figure Europe Advertising Market Forecast and CAGR 2020-2025 (Million USD)
Figure South America Advertising Market Size and CAGR 2015-2020 (Million USD)
Figure South America Advertising Market Forecast and CAGR 2020-2025 (Million USD)
Figure Middle East & Africa Advertising Market Size and CAGR 2015-2020 (Million USD)
Figure Middle East & Africa Advertising Market Forecast and CAGR 2020-2025 (Million USD)
Figure Global Market Sales Revenue Share by Company in 2020
Figure Asia-Pacific Market Sales Revenue Share by Company in 2020
Figure North America Market Sales Revenue Share by Company in 2020
Figure Europe Market Sales Revenue Share by Company in 2020
Figure South America Market Sales Revenue Share by Company in 2020
Figure Middle East & Africa Market Sales Revenue Share by Company in 2020
Figure Global Market Sales Revenue Share by Type in 2020
Figure Asia-Pacific Market Sales Revenue Share by Type in 2020
Figure North America Market Sales Revenue Share by Type in 2020
Figure Europe Market Sales Revenue Share by Type in 2020
Figure South America Market Sales Revenue Share by Type in 2020
Figure Middle East & Africa Market Sales Revenue Share by Type in 2020
Figure Global Market Sales Revenue Share by Application in 2020
Figure Asia-Pacific Market Sales Revenue Share by Application in 2020
Figure North America Market Sales Revenue Share by Application in 2020
Figure Europe Market Sales Revenue Share by Application in 2020
Figure South America Market Sales Revenue Share by Application in 2020
Figure Middle East & Africa Market Sales Revenue Share by Application in 2020
Figure Industry Chain Overview
Figure Advertising SWOT List
Figure Advertising Porter's Five Forces

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