

# Global Advanced Driver Assistance Systems (ADAS) Market Research Report 2020 (Covid-19 Version)

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## Abstracts

### SUMMARY

Advanced driver assistance systems (ADAS) are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive. As an initial stage of automatic driving, ADAS's promotion received support from several countries, such as NHSTA Level 0-Level 4 (Manual, ADAS, PA, HA, FA), the German VDA rating (PA, HA, FA)

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

## By Type

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

## By Application

Passenger Car

Light Commercial Vehicle (LCV)

Heavy Commercial Vehicle (HCV)

## By Company

Continental Ag

Delphi Automotive PLC

Robert Bosch Gmbh

Aisin Seiki Co. Ltd.

Autoliv Inc

Denso Corporation

Valeo

Magna International

Trw Automotive Holdings Corp.

Hella Kga Hueck & Co.

Ficosa International S.A.

Mobileye NV

Mando Corp.

Texas Instruments Inc.

Tass international

The main contents of the report including:

Section 1:

Product definition, type and application, global and regional market overview;

Section 2:

Global and regional Market competition by company;

Section 3:

Global and regional sales revenue, volume and price by type;

Section 4:

Global and regional sales revenue, volume and price by application;

Section 5:

Regional export and import;

Section 6:

Company information, business overview, sales data and product specifications;

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