

Global A2P SMS Market Research Report 2011-2023

<https://marketpublishers.com/r/G5078629855EN.html>

Date: July 2017

Pages: 120

Price: US\$ 3,280.00 (Single User License)

ID: G5078629855EN

Abstracts

Summary

The global A2P SMS market will reach xxx Million USD in 2017. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

CRM

Promotions

Pushed Content

Interactive

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

MBlox

CLX Communications

Syniverse Technologies

Nexmo Co. Ltd.

SAP Mobile Services

Infobip

3Cinteractive

SITO Mobile

Tyntec

Vibes Media

Silverstreet BV

Sound Bite Communications

Soprano

FortyTwo Telecom AB

Ogangi Corporation

Beepsend

ClearSky

OpenMarket Inc.

AMD Telecom S.A

Based on Application, the report describes major application share of regional market.
Application mentioned as follows:

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

Contents

1 MARKET OVERVIEW

1.1 Objectives of Research

1.1.1 Definition

1.1.2 Specifications

1.2 Market Segment

1.2.1 Upstream

1.2.2 Downstream

1.2 Market Segment

1.2.1 by Type

1.2.1.1 CRM

1.2.1.2 Promotions

1.2.1.3 Pushed Content

1.2.1.4 Interactive

1.2.2 by Application

1.2.2.1 BFSI

1.2.2.2 Entertainment

1.2.2.3 Tourism

1.2.2.4 Retail

1.2.2.5 Marketing

1.2.2.6 Healthcare

1.2.2.7 Media

1.2.3 by Regions

2 INDUSTRY CHAIN

2.1 Industry Chain Structure

2.2 Upstream

2.3 Market

2.3.1 SWOT

2.3.2 Dynamics

3 ENVIRONMENTAL ANALYSIS

3.1 Policy

3.2 Economic

3.3 Technology

3.4 Market Entry

4 MARKET SEGMENTATION BY TYPE

4.1 Market Size

- 4.1.1 CRM Market, 2011-2016
- 4.1.2 Promotions Market, 2011-2016
- 4.1.3 Pushed Content Market, 2011-2016
- 4.1.4 Interactive Market, 2011-2016

4.2 Market Forecast

- 4.2.1 CRM Market Forecast, 2017-2022
- 4.2.2 Promotions Market Forecast, 2017-2022
- 4.2.3 Pushed Content Market Forecast, 2017-2022
- 4.2.4 Interactive Market Forecast, 2017-2022

5 MARKET SEGMENTATION BY APPLICATION

5.1 Market Size

- 5.1.1 BFSI Market, 2011-2016
- 5.1.2 Entertainment Market, 2011-2016
- 5.1.3 Tourism Market, 2011-2016
- 5.1.4 Retail Market, 2011-2016
- 5.1.5 Marketing Market, 2011-2016
- 5.1.6 Healthcare Market, 2011-2016
- 5.1.7 Media Market, 2011-2016

5.2 Market Forecast

- 5.2.1 BFSI Market Forecast, 2017-2022
- 5.2.2 Entertainment Market Forecast, 2017-2022
- 5.2.3 Tourism Market Forecast, 2017-2022
- 5.2.4 Retail Market Forecast, 2017-2022
- 5.2.5 Marketing Market Forecast, 2017-2022
- 5.2.6 Healthcare Market Forecast, 2017-2022
- 5.2.7 Media Market Forecast, 2017-2022

6 MARKET SEGMENTATION BY REGION

6.1 Market Size

- 6.1.1 Asia-Pacific
 - 6.1.1.1 Asia-Pacific Market, 2011-2016

- 6.1.1.2 Asia-Pacific Market by Type
- 6.1.1.3 Asia-Pacific Market by Application
- 6.1.2 North America
 - 6.1.2.1 North America Market, 2011-2016
 - 6.1.2.2 North America Market by Type
 - 6.1.2.3 North America Market by Application
- 6.1.3 Europe
 - 6.1.3.1 Europe Market, 2011-2016
 - 6.1.3.2 Europe Market by Type
 - 6.1.3.3 Europe Market by Application
- 6.1.4 South America
 - 6.1.4.1 South America Market, 2011-2016
 - 6.1.4.2 South America Market by Type
 - 6.1.4.3 South America Market by Application
- 6.1.5 Middle East & Africa
 - 6.1.5.1 Middle East & Africa Market, 2011-2016
 - 6.1.5.2 Middle East & Africa Market by Type
 - 6.1.5.3 Middle East & Africa Market by Application
- 6.2 Market Forecast
 - 6.2.1 Asia-Pacific Market Forecast, 2017-2022
 - 6.2.2 North America Market Forecast, 2017-2022
 - 6.2.3 Europe Market Forecast, 2017-2022
 - 6.2.4 South America Market Forecast, 2017-2022
 - 6.2.5 Middle East & Africa Market Forecast, 2017-2022

7 MARKET COMPETITIVE

- 7.1 Global Market by Vendors
- 7.2 Market Concentration
- 7.3 Price & Factors
- 7.4 Marketing Channel

8 MAJOR VENDORS

- 8.1 MBlox
 - 8.1.2 Profile
 - 8.1.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.2 CLX Communications
 - 8.2.1 Profile

- 8.2.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.3 Syniverse Technologies
 - 8.3.1 Profile
 - 8.3.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.4 Nexmo Co. Ltd.
 - 8.4.1 Profile
 - 8.4.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.5 SAP Mobile Services
 - 8.5.1 Profile
 - 8.5.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.6 Infobip
 - 8.6.1 Profile
 - 8.6.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.7 3Cinteractive
 - 8.7.1 Profile
 - 8.7.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.8 SITO Mobile
 - 8.8.1 Profile
 - 8.8.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.9 Tyntec
 - 8.9.1 Profile
 - 8.9.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.10 Vibes Media
 - 8.10.1 Profile
 - 8.10.2 Business Performance (Sales Revenue, Cost, Gross Margin)
- 8.11 Silverstreet BV
- 8.12 Sound Bite Communications
- 8.13 Soprano
- 8.14 FortyTwo Telecom AB
- 8.15 Ogangi Corporation
- 8.16 Beepsend
- 8.17 ClearSky
- 8.18 OpenMarket Inc.
- 8.19 AMD Telecom S.A

9 CONCLUSION

List Of Tables

LIST OF TABLES

Table PRODUCT SPECIFICATIONS OF A2P SMS
Table Products Segment of A2P SMS
Table CRM Overview
Table Promotions Overview
Table Pushed Content Overview
Table Interactive Overview
Table Global A2P SMS Market by Type, 2011-2022 (USD Million)
Table Application Segment of A2P SMS
Table BFSI Overview
Table Entertainment Overview
Table Tourism Overview
Table Retail Overview
Table Marketing Overview
Table Healthcare Overview
Table Media Overview
Table Global A2P SMS Market by Application, 2011-2022 (USD Million)
Table Global A2P SMS Market by Region, 2011-2022 (USD Million)
Table Cost of A2P SMS
Table Market Dynamics
Table Policy of A2P SMS
Table GDP of Major Countries
Table CRM CAGR by Revenue and Volume, 2011-2016
Table Promotions CAGR by Revenue and Volume, 2011-2016
Table Pushed Content CAGR by Revenue and Volume, 2011-2016
Table Interactive CAGR by Revenue and Volume, 2011-2016
Table CRM CAGR by Revenue and Volume, 2012-2022
Table Promotions CAGR by Revenue and Volume, 2012-2022
Table Pushed Content CAGR by Revenue and Volume, 2012-2022
Table Interactive CAGR by Revenue and Volume, 2012-2022
Table BFSI CAGR by Revenue and Volume, 2011-2016
Table Entertainment CAGR by Revenue and Volume, 2011-2016
Table Tourism CAGR by Revenue and Volume, 2011-2016
Table Retail CAGR by Revenue and Volume, 2011-2016
Table Marketing CAGR by Revenue and Volume, 2011-2016
Table Healthcare CAGR by Revenue and Volume, 2011-2016

Table Media CAGR by Revenue and Volume, 2011-2016

Table BFSI CAGR by Revenue and Volume, 2017-2022

Table Entertainment CAGR by Revenue and Volume, 2017-2022

Table Tourism CAGR by Revenue and Volume, 2017-2022

Table Retail CAGR by Revenue and Volume, 2017-2022

Table Marketing CAGR by Revenue and Volume, 2017-2022

Table Healthcare CAGR by Revenue and Volume, 2017-2022

Table Media CAGR by Revenue and Volume, 2017-2022

Table Global A2P SMS Market by Vendors, 2011-2016 (USD Million)

Table Global A2P SMS Market by Vendors, 2011-2016 (in Volume)

Table Global A2P SMS Market Share by Vendors, 2011-2016 (USD Million)

Table Global A2P SMS Market Share by Vendors, 2011-2016 (in Volume)

Table Price Factors List

Table MBlox Profile List

Table A2P SMS Operating Data of MBlox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CLX Communications Profile List

Table A2P SMS Operating Data of CLX Communications (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Syniverse Technologies Profile List

Table A2P SMS Operating Data of Syniverse Technologies (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nexmo Co. Ltd. Profile List

Table A2P SMS Operating Data of Nexmo Co. Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAP Mobile Services Profile List

Table A2P SMS Operating Data of SAP Mobile Services (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Infobip Profile List

Table A2P SMS Operating Data of Infobip (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 3Cinteractive Profile List

Table A2P SMS Operating Data of 3Cinteractive (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SITO Mobile Profile List

Table A2P SMS Operating Data of SITO Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tyntec Profile List

Table A2P SMS Operating Data of Tyntec (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Vibes Media Profile List

Table A2P SMS Operating Data of Vibes Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Silverstreet BV Profile List

Table A2P SMS Operating Data of Silverstreet BV (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sound Bite Communications Profile List

Table A2P SMS Operating Data of Sound Bite Communications (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Soprano Profile List

Table A2P SMS Operating Data of Soprano (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table FortyTwo Telecom AB Profile List

Table A2P SMS Operating Data of FortyTwo Telecom AB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ogangi Corporation Profile List

Table A2P SMS Operating Data of Ogangi Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Beepsend Profile List

Table A2P SMS Operating Data of Beepsend (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ClearSky Profile List

Table A2P SMS Operating Data of ClearSky (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table OpenMarket Inc. Profile List

Table A2P SMS Operating Data of OpenMarket Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table AMD Telecom S.A Profile List

Table A2P SMS Operating Data of AMD Telecom S.A (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Part of Source List

Table Methodology of HeyReport Overview

List Of Figures

LIST OF FIGURES

Figure A2P SMS Picture

Figure Industry Chain Structure of A2P SMS

Figure SWOT of A2P SMS

Figure CRM Market Size and Growth, 2011-2016 (USD Million)

Figure CRM Market Size and Growth, 2011-2016 (in Volume)

Figure Promotions Market Size and Growth, 2011-2016 (USD Million)

Figure Promotions Market Size and Growth, 2011-2016 (in Volume)

Figure Pushed Content Market Size and Growth, 2011-2016 (USD Million)

Figure Pushed Content Market Size and Growth, 2011-2016 (in Volume)

Figure Interactive Market Size and Growth, 2011-2016 (USD Million)

Figure Interactive Market Size and Growth, 2011-2016 (in Volume)

Figure CRM Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure CRM Market Estimates and Forecasts, 2017-2022 (in Volume)

Figure Promotions Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Promotions Market Estimates and Forecasts, 2017-2022 (in Volume)

Figure Pushed Content Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Pushed Content Market Estimates and Forecasts, 2017-2022 (in Volume)

Figure Interactive Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure Interactive Market Estimates and Forecasts, 2017-2022 (in Volume)

Figure BFSI Market Size and Growth, 2011-2016 (USD Million)

Figure BFSI Market Size and Growth, 2011-2016 (in Volume)

Figure Entertainment Market Size and Growth, 2011-2016 (USD Million)

Figure Entertainment Market Size and Growth, 2011-2016 (in Volume)

Figure Tourism Market Size and Growth, 2011-2016 (USD Million)

Figure Tourism Market Size and Growth, 2011-2016 (in Volume)

Figure Retail Market Size and Growth, 2011-2016 (USD Million)

Figure Retail Market Size and Growth, 2011-2016 (in Volume)

Figure Marketing Market Size and Growth, 2011-2016 (USD Million)

Figure Marketing Market Size and Growth, 2011-2016 (in Volume)

Figure Healthcare Market Size and Growth, 2011-2016 (USD Million)

Figure Healthcare Market Size and Growth, 2011-2016 (in Volume)

Figure Media Market Size and Growth, 2011-2016 (USD Million)

Figure Media Market Size and Growth, 2011-2016 (in Volume)

Figure BFSI Market Estimates and Forecasts, 2017-2022 (USD Million)

Figure BFSI Market Estimates and Forecasts, 2017-2022 (in Volume)

Figure Entertainment Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Entertainment Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Tourism Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Tourism Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Retail Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Retail Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Marketing Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Marketing Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Healthcare Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Healthcare Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Media Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Media Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Asia-Pacific Market Size and Growth, 2011-2016 (USD Million)
Figure Asia-Pacific Market Size and Growth, 2011-2016 (in Volume)
Figure Asia-Pacific Market Size by Type
Figure Asia-Pacific Market Share by Type
Figure Asia-Pacific Market Size by Application
Figure Asia-Pacific Market Share by Application
Figure North America Market Size and Growth, 2011-2016 (USD Million)
Figure North America Market Size and Growth, 2011-2016 (in Volume)
Figure North America Market Size by Type
Figure North America Market Share by Type
Figure North America Market Size by Application
Figure North America Market Share by Application
Figure Europe Market Size and Growth, 2011-2016 (USD Million)
Figure Europe Market Size and Growth, 2011-2016 (in Volume)
Figure Europe Market Size by Type
Figure Europe Market Share by Type
Figure Europe Market Size by Application
Figure Europe Market Share by Application
Figure South America Market Size and Growth, 2011-2016 (USD Million)
Figure South America Market Size and Growth, 2011-2016 (in Volume)
Figure South America Market Size by Type
Figure South America Market Share by Type
Figure South America Market Size by Application
Figure South America Market Share by Application
Figure Middle East & Africa Market Size and Growth, 2011-2016 (USD Million)
Figure Middle East & Africa Market Size and Growth, 2011-2016 (in Volume)
Figure Middle East & Africa Market Size by Type

Figure Middle East & Africa Market Share by Type
Figure Middle East & Africa Market Size by Application
Figure Middle East & Africa Market Share by Application
Figure Asia-Pacific Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Asia-Pacific Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure North America Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure North America Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Europe Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Europe Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure South America Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure South America Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure Middle East & Africa Market Estimates and Forecasts, 2017-2022 (USD Million)
Figure Middle East & Africa Market Estimates and Forecasts, 2017-2022 (in Volume)
Figure A2P SMS Market Concentration by Region
Figure Marketing Channels Overview

I would like to order

Product name: Global A2P SMS Market Research Report 2011-2023

Product link: <https://marketpublishers.com/r/G5078629855EN.html>

Price: US\$ 3,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5078629855EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970