

# Global 8K Ultra HD TVs Market Data Survey Report 2025

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## Abstracts

### Summary

8K UHD is the current highest ultra-high definition television (UHDTV) resolution in digital television and digital cinematography. 8K refers to the horizontal resolution in the order of 8,000 pixels, forming the total image dimensions of (7680×4320). The 8K Ultra HD TV is first launched market by Sharp in 2015.

The main contents of the report including:

Global market size and forecast

Regional market size, production data and export & import

Key manufacturers (manufacturing sites, capacity and production, product specifications etc.)

Average market price by SUK

Major applications

Key manufacturers are included based on manufacturing sites, capacity and production, product specifications etc.:

Hisense

Sharp

LG

Samsung

Konka

Changhong

Skyworth

Major applications  
as follows:

Household

Commercial

Regional market size, production data and export & import:

Asia-Pacific

North America

Europe

South America

Middle East & Africa

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