

# Global 4K Ultra HD TVs Market Research Report 2020 (Covid-19 Version)

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## Abstracts

### SUMMARY

4K – also known as UHD – is a picture technology that quadruples the number of pixels found in a full HD picture. With 4K, pixels are usually arranged in a 3,840 x 2,160 configuration, compared with the 1920x1080 you get in a full HD TV.

Market Segment as follows:

By Region

Asia-Pacific

North America

Europe

South America

Middle East & Africa

By Type

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