

# COVID-19 World Wearable Fitness Trackers Market Research Report (by Product Type, End- User/Application and Regions/Countries)

<https://marketpublishers.com/r/C274B0CCEDC4EN.html>

Date: September 2020

Pages: 131

Price: US\$ 2,800.00 (Single User License)

ID: C274B0CCEDC4EN

## Abstracts

### SUMMARY

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Wearable Fitness Trackers , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Wearable Fitness Trackers market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

### By Type

Wrist Wear

Leg Wear

Smart Garments

Others

### By End-User / Application

Specialist Retailers

Factory Outlets

Internet Sales

### By Company

Apple Inc.

Fitbit Inc.

SAMSUNG ELECTRONICS CO., LTD.

Sony Corporation

Xiaomi

Garmin Ltd.

FOSSIL GROUP, INC. (MISFIT)

Jawbone

TomTom International BV

Huawei Technologies Co., Ltd.

Boltt

Moov Inc.

More-fit

Atlas Wearables, Inc.

Lenevo

Acer Inc.

GOQii

ShenZhen Wayforward Electronic Co., LTD (LEMFO)

MAD Apparel, Inc.

Sensoria Inc.

## Contents

### **PART 1 MARKET DEFINITION**

#### 1.1 Market Segment Overview

Figure Global Wearable Fitness Trackers Market Size (Million USD) 2017-2025

#### 1.2 by Type

Table Global Wearable Fitness Trackers Market and Growth by Type

#### 1.3 by End-Use / Application

Table Global Wearable Fitness Trackers Market and Growth by End-Use / Application

### **2 GLOBAL MARKET BY VENDORS**

#### 2.1 Market Share

Table Global Wearable Fitness Trackers Revenue (Million USD) by Vendors (2017-2019)

Table Global Wearable Fitness Trackers Revenue Share by Vendors (2017-2019)

Table Global Wearable Fitness Trackers Market Volume (Volume) by Vendors (2017-2019)

Table Global Wearable Fitness Trackers Market Volume Share by Vendors (2017-2019)

#### 2.2 Vendor Profile

Table Headquarter, Factories & Sales Regions Comparison of Vendors

Table Product List of Vendors

#### 2.3 Dynamic of Vendors

### **3 GLOBAL MARKET BY TYPE**

#### 3.1 Market Share

Table Global Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Global Wearable Fitness Trackers Market Share by Type (2017-2019)

Table Global Wearable Fitness Trackers Market Volume (Volume) by Type (2017-2019)

Table Global Wearable Fitness Trackers Market Volume Share by Type (2017-2019)

#### 3.2 Introduction of End-Use by Different Products

### **4 GLOBAL MARKET BY END-USE / APPLICATION**

#### 4.1 Market Share

Table Global Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Global Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

Table Global Wearable Fitness Trackers Market Volume (Volume) by End-Use / Application (2017-2019)

Table Global Wearable Fitness Trackers Market Volume Share by End-Use / Application (2017-2019)

4.2 Overview of Consumption Characteristics

4.2.1 Preference Driven

4.2.2 Substitutability

4.2.3 Influence by Strategy

4.2.4 Professional Needs

## 5 GLOBAL MARKET BY REGIONS

5.1 Market Share

Table Global Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Global Wearable Fitness Trackers Market Share by Regions (2017-2019)

Table Global Wearable Fitness Trackers Market Volume (Volume) by Regions (2017-2019)

Table Global Wearable Fitness Trackers Market Volume Share by Regions (2017-2019)

5.2 Regional Market Growth

5.2.1 North America

Figure North America Market Growth 2015-2018

5.2.2 Europe

Figure Europe Market Growth 2017-2019

5.2.3 Asia-Pacific

Figure Asia-Pacific Market Growth 2017-2019

5.2.4 South America

Figure South America Market Growth 2017-2019

5.2.5 Middle East & Africa

Figure Middle East & Africa Market Growth 2017-2019

## 6 NORTH AMERICA MARKET

6.1 by Type

Table North America Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table North America Wearable Fitness Trackers Market Share by Type (2017-2019)

6.2 by End-Use / Application

Table North America Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table North America Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

6.3 by Regions

Table North America Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table North America Wearable Fitness Trackers Market Share by Regions (2017-2019)

## **7 EUROPE MARKET**

7.1 by Type

Table Europe Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Europe Wearable Fitness Trackers Market Share by Type (2017-2019)

7.2 by End-Use / Application

Table Europe Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Europe Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

7.3 by Regions

Table Europe Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Europe Wearable Fitness Trackers Market Share by Regions (2017-2019)

## **8 ASIA-PACIFIC MARKET**

8.1 by Type

Table Asia-Pacific Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market Share by Type (2017-2019)

8.2 by End-Use / Application

Table Asia-Pacific Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

8.3 by Regions

Table Asia-Pacific Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market Share by Regions (2017-2019)

## 9 SOUTH AMERICA MARKET

### 9.1 by Type

Table South America Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table South America Wearable Fitness Trackers Market Share by Type (2017-2019)

### 9.2 by End-Use / Application

Table South America Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table South America Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

### 9.3 by Regions

Table South America Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by Regions (2017-2019)

## 10 MIDDLE EAST & AFRICA MARKET

### 10.1 by Type

Table Middle East & Africa Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by Type (2017-2019)

### 10.2 by End-Use / Application

Table Middle East & Africa Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

### 10.3 by Regions

Table Middle East & Africa Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by Regions (2017-2019)

## 11 MARKET FORECAST

### 11.1 Global Market Forecast (2020-2025)

Figure Global Wearable Fitness Trackers Market (Million USD) and Growth Forecast

(2020-2025)

Figure Global Wearable Fitness Trackers Market Volume (Volume) and Growth Forecast (2020-2025)

11.2 Market Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market (Million USD) Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market Share Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market Volume (Volume) Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market Volume Share Forecast by Regions (2020-2025)

11.3 Market Forecast by Type (2020-2025)

Table Global Wearable Fitness Trackers Market (Million USD) Forecast by Type (2020-2025)

Table Global Wearable Fitness Trackers Market Share by Forecast Type (2020-2025)

11.4 Market Forecast by End-Use / Application (2020-2025)

Table Global Wearable Fitness Trackers Market (Million USD) Forecast by End-Use / Application (2020-2025)

Table Global Wearable Fitness Trackers Market Share Forecast by End-Use / Application (2020-2025)

## **12 KEY MANUFACTURERS**

### **12. PHILIPS APPLE INC.**

12.1.2 Company Overview

12.1.2 Product and End-User / Application

12.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

Table Sales Revenue, Volume, Price, Cost and Margin of Apple Inc.

12.2 Fitbit Inc.

12.3 SAMSUNG ELECTRONICS CO., LTD.

12.4 Sony Corporation

12.5 Xiaomi

12.6 Garmin Ltd.

12.7 FOSSIL GROUP, INC. (MISFIT)

12.8 Jawbone

12.9 TomTom International BV



- 12.10 Huawei Technologies Co., Ltd.
- 12.11 Boltt
- 12.12 Moov Inc.
- 12.13 More-fit
- 12.14 Atlas Wearables, Inc.
- 12.15 Lenevo
- 12.16 Acer Inc.
- 12.17 GOQii
- 12.18 ShenZhen Wayforward Electronic Co., LTD (LEMFO)
- 12.19 MAD Apparel, Inc.
- 12.20 Sensoria Inc.

## **13 OVERVIEW OF INDUSTRY DEVELOPMENT (COVID-19)**

- 13.1 Analysis of Industry Development (COVID-19)
- 13.2 Industry Development Stage (COVID-19)
- 13.3 General Situation of Industry Development (COVID-19)
- 13.4 Analysis of Industry Development Characteristics (COVID-19)

## **14 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Global Wearable Fitness Trackers Market and Growth by Type
- Table Global Wearable Fitness Trackers Market and Growth by End-Use / Application
- Table Global Wearable Fitness Trackers Revenue (Million USD) by Vendors (2017-2019)
- Table Global Wearable Fitness Trackers Revenue Share by Vendors (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume (Volume) by Vendors (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume Share by Vendors (2017-2019)
- Table Headquarter, Factories & Sales Regions Comparison of Vendors
- Table Product List of Vendors
- Table Global Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)
- Table Global Wearable Fitness Trackers Market Share by Type (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume (Volume) by Type (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume Share by Type (2017-2019)
- Table Global Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)
- Table Global Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume (Volume) by End-Use / Application (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume Share by End-Use / Application (2017-2019)
- Table Global Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)
- Table Global Wearable Fitness Trackers Market Share by Regions (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume (Volume) by Regions (2017-2019)
- Table Global Wearable Fitness Trackers Market Volume Share by Regions (2017-2019)
- Table North America Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)
- Table North America Wearable Fitness Trackers Market Share by Type (2017-2019)
- Table North America Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)
- Table North America Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)
- Table North America Wearable Fitness Trackers Market (Million USD) by Regions

(2017-2019)

Table North America Wearable Fitness Trackers Market Share by Regions (2017-2019)

Table Europe Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Europe Wearable Fitness Trackers Market Share by Type (2017-2019)

Table Europe Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Europe Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

Table Europe Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Europe Wearable Fitness Trackers Market Share by Regions (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market Share by Type (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Asia-Pacific Wearable Fitness Trackers Market Share by Regions (2017-2019)

Table South America Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table South America Wearable Fitness Trackers Market Share by Type (2017-2019)

Table South America Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table South America Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

Table South America Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by Regions (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market (Million USD) by Type (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by Type (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market (Million USD) by End-Use / Application (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by End-Use / Application (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Wearable Fitness Trackers Market Share by Regions (2017-2019)

Table Global Wearable Fitness Trackers Market (Million USD) Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market Share Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market Volume (Volume) Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market Volume Share Forecast by Regions (2020-2025)

Table Global Wearable Fitness Trackers Market (Million USD) Forecast by Type (2020-2025)

Table Global Wearable Fitness Trackers Market Share by Forecast Type (2020-2025)

Table Global Wearable Fitness Trackers Market (Million USD) Forecast by End-Use / Application (2020-2025)

Table Global Wearable Fitness Trackers Market Share Forecast by End-Use / Application (2020-2025)

Table Sales Revenue, Volume, Price, Cost and Margin of Apple Inc.

Table Sales Revenue, Volume, Price, Cost and Margin of Fitbit Inc.

Table Sales Revenue, Volume, Price, Cost and Margin of SAMSUNG ELECTRONICS CO., LTD.

Table Sales Revenue, Volume, Price, Cost and Margin of Sony Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of Xiaomi

Table Sales Revenue, Volume, Price, Cost and Margin of Garmin Ltd.

Table Sales Revenue, Volume, Price, Cost and Margin of FOSSIL GROUP, INC. (MISFIT)

Table Sales Revenue, Volume, Price, Cost and Margin of Jawbone

Table Sales Revenue, Volume, Price, Cost and Margin of TomTom International BV

Table Sales Revenue, Volume, Price, Cost and Margin of Huawei Technologies Co., Ltd.

Table Sales Revenue, Volume, Price, Cost and Margin of Bolt

Table Sales Revenue, Volume, Price, Cost and Margin of Moov Inc.

Table Sales Revenue, Volume, Price, Cost and Margin of More-fit

Table Sales Revenue, Volume, Price, Cost and Margin of Atlas Wearables, Inc.

Table Sales Revenue, Volume, Price, Cost and Margin of Lenevo

Table Sales Revenue, Volume, Price, Cost and Margin of Acer Inc.

Table Sales Revenue, Volume, Price, Cost and Margin of GOQii

Table Sales Revenue, Volume, Price, Cost and Margin of ShenZhen Wayforward Electronic Co., LTD (LEMFO)

Table Sales Revenue, Volume, Price, Cost and Margin of MAD Apparel, Inc.

Table Sales Revenue, Volume, Price, Cost and Margin of Sensoria Inc.

## List Of Figures

### LIST OF FIGURES

Figure Global Wearable Fitness Trackers Market Size (Million USD) 2017-2025

Figure North America Market Growth 2015-2018

Figure Europe Market Growth 2017-2019

Figure Asia-Pacific Market Growth 2017-2019

Figure South America Market Growth 2017-2019

Figure Middle East & Africa Market Growth 2017-2019

Figure Global Wearable Fitness Trackers Market (Million USD) and Growth Forecast (2020-2025)

Figure Global Wearable Fitness Trackers Market Volume (Volume) and Growth Forecast (2020-2025)

## I would like to order

Product name: COVID-19 World Wearable Fitness Trackers Market Research Report (by Product Type, End-User/Application and Regions/Countries)

Product link: <https://marketpublishers.com/r/C274B0CCEDC4EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C274B0CCEDC4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

