

COVID-19 World DSP (Demand-Side Platform) Market Research Report (by Product Type, End-User/Application and Regions/Countries)

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Abstracts

SUMMARY

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for DSP (Demand-Side Platform) , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

DSP (Demand-Side Platform) market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

RTB (Real Time Bidding)

PPB (Programmatic Premium Buying)

By End-User / Application

Retail

Automotive

Financial

Telecom

Others

By Company

Criteo

Double Click

Facebook Ads Manager

Adobe

Trade Desk

Amazon (AAP)

Appnexus

Dataxu

Mediamath

SocioMatic

Sizmek

Tubemogul

Oath Inc

AdForm

Amobee

Centro Inc

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