

# **COVID-19 World Direct Marketing Services Market Research Report (by Product Type, End-User/Application and Regions/Countries)**

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## **Abstracts**

### **SUMMARY**

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Direct Marketing Services , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Direct Marketing Services market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

## By Type

Direct mail

Telemarketing

Email marketing

Text (SMS) marketing

Handouts

Social media marketing

Direct selling

Others

## By End-User / Application

Business to Business

Business to Government

Business to Consumers

Others

## By Company

Rapp

Epsilon

Wunderman

FCB

Acxiom

Harte-Hanks Direct

OgilvyOne

Merkle

Harland Clarke Corp

MRM//McCann

DigitasLBi

Aimia

SourceLink

BBDO

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