

# COVID-19 Global & USA MICE Tourism Market Research by Company, Type & Application 2015-2026

https://marketpublishers.com/r/C5B72F90421AEN.html

Date: July 2021

Pages: 86

Price: US\$ 2,000.00 (Single User License)

ID: C5B72F90421AEN

# **Abstracts**

### **SUMMARY**

HeyReport estimates that the MICE Tourism market size will grow from xxx Million USD in 2020 to xxxx Million USD by 2025, and with a CAGR of xx%. The base year considered for this report is 2019, and the market forecast is projected from 2021 to 2025.

In this report, HeyReport discusses the Global & China industrial policies, economic environment, and the impact of covid-19 on the MICE Tourismindustry and its cost structure. Besides, this report covers the basic market dynamics, market size and companies competition data. In addition, the report also conducts basic market research on major product type, market end-use and regional trade.

Market Segment as follows:

Product Type Segmentation Includes

**Inbound Meetings** 

Incentives

Conferences

**Exhibitions** 



A	Application Segmentation Includes
Н	lotel
Tr	raffic
R	tetail
Eı	intertainment
Companie	ies Includes
А	TPI
C	Capita Travel and Events
IB	BTM Events
C,	WT Meetings & Events
In	nterpublic Group
В	CD Meetings and Events
C	cievents
G	Grass Roots Meetings and Events
Q	Questex
The main	n contents of the report including:
Section 1: Product definition, type and application, Global & China market overview; Section 2: Global & China Market competition by company; Section 3:	



Global & China sales revenue, volume and price by type;

Section 4:

Global & China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

Industrial policies & economic environment

Section 9:

Conclusion.

For any other requirements, please feel free to contact HeyReport for customized contents.



## **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Market Segment Overview
  - 1.1.1 Product Definition
  - 1.1.2 Market by Type
    - 1.1.2.1 Inbound Meetings
    - 1.1.2.2 Incentives
    - 1.1.2.3 Conferences
    - 1.1.2.4 Exhibitions
  - 1.1.3 Market by Application
    - 1.1.3.1 Hotel
    - 1.1.3.2 Traffic
    - 1.1.3.3 Retail
    - 1.1.3.4 Entertainment
- 1.2 Global & USA Market Size & Forecast
  - 1.2.1 Global Market (2015-2020 & 2021-2026)
  - 1.2.2 USA Market (2015-2020 & 2021-2026)

## 2 GLOBAL & USA MARKET BY COMPANY

- 2.1 Global Sales by Company
- 2.2 USA Sales by Company

#### **3 GLOBAL & USA MARKET BY TYPE**

- 3.1 Global Sales by Product Type
- 3.2 USA Sales by Product Type

#### **4 GLOBAL & USA MARKET BY APPLICATION**

- 4.1 Global Sales by Application
- 4.2 USA Sales by Application

#### **5 USA TRADE**

- 5.1 Export Overview
- 5.2 Import Overview



#### **6 KEY COMPANIES LIST**

- **6.1 ATPI** 
  - 6.1.1 Company Information
  - 6.1.2 Product Specifications
- 6.1.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.2 Capita Travel and Events
  - 6.2.1 Company Information
  - 6.2.2 Product Specifications
- 6.2.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.3 IBTM Events
  - 6.3.1 Company Information
  - 6.3.2 Product Specifications
- 6.3.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.4 CWT Meetings & Events
  - 6.4.1 Company Information
  - 6.4.2 Product Specifications
- 6.4.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.5 Interpublic Group
  - 6.5.1 Company Information
  - 6.5.2 Product Specifications
- 6.5.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.6 BCD Meetings and Events
  - 6.6.1 Company Information
  - 6.6.2 Product Specifications
- 6.6.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.7 Cievents
  - 6.7.1 Company Information
  - 6.7.2 Product Specifications
- 6.7.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Grass Roots Meetings and Events



- 6.8.1 Company Information
- 6.8.2 Product Specifications
- 6.8.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Questex
  - 6.9.1 Company Information
  - 6.9.2 Product Specifications
- 6.9.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

#### **7 INDUSTRY UPSTREAM**

- 7.1 Industry Chain
- 7.2 Upstream Overview

#### **8 POLICIES & MARKET ENVIRONMENT**

- 8.1 Policies
  - 8.1.1 Major Regions Policies
  - 8.1.2 Policies in USA
- 8.2 Market Environment
  - 8.2.1 Porter's Five Forces
  - 8.2.2 Impact of COVID-19

#### 9 RESEARCH CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020

Table Global Market Sales Revenue Share by Company 2015-2020

Table Global Market Sales Volume by Company 2015-2020

Table Global Market Sales Volume Share by Company 2015-2020

Table Global Price by Company 2015-2020

Table USA Market Sales Revenue by Company 2015-2020

Table USA Market Sales Revenue Share by Company 2015-2020

Table USA Market Sales Volume by Company 2015-2020

Table USA Market Sales Volume Share by Company 2015-2020

Table USA Price by Company 2015-2020

Table Global Market Sales Revenue by Type 2015-2020

Table Global Market Sales Revenue Share by Type 2015-2020

Table Global Market Sales Volume by Type 2015-2020

Table Global Market Sales Volume Share by Type 2015-2020

Table Global Price by Type 2015-2020

Table USA Market Sales Revenue by Type 2015-2020

Table USA Market Sales Revenue Share by Type 2015-2020

Table USA Market Sales Volume by Type 2015-2020

Table USA Market Sales Volume Share by Type 2015-2020

Table USA Price by Type 2015-2020

Table Global Market Sales Revenue by Application 2015-2020

Table Global Market Sales Revenue Share by Application 2015-2020

Table Global Market Sales Volume by Application 2015-2020

Table Global Market Sales Volume Share by Application 2015-2020

Table Global Price by Application 2015-2020

Table USA Market Sales Revenue by Application 2015-2020

Table USA Market Sales Revenue Share by Application 2015-2020

Table USA Market Sales Volume by Application 2015-2020

Table USA Market Sales Volume Share by Application 2015-2020

Table USA Price by Application 2015-2020

Table USA Export 2015-2020 (Million USD)

Table USA Export 2015-2020 (Volume)

Table USA Import 2015-2020 (Million USD)

Table USA Import 2015-2020 (Volume)

Table Sales Revenue, Salels Volume, Price, Cost and Margin of ATPI



Table Sales Revenue, Salels Volume, Price, Cost and Margin of Capita Travel and Events

Table Sales Revenue, Salels Volume, Price, Cost and Margin of IBTM Events
Table Sales Revenue, Salels Volume, Price, Cost and Margin of CWT Meetings &
Events

Table Sales Revenue, Salels Volume, Price, Cost and Margin of Interpublic Group Table Sales Revenue, Salels Volume, Price, Cost and Margin of BCD Meetings and Events

Table Sales Revenue, Salels Volume, Price, Cost and Margin of Cievents
Table Sales Revenue, Salels Volume, Price, Cost and Margin of Grass Roots Meetings
and Events

Table Sales Revenue, Salels Volume, Price, Cost and Margin of Questex



# **List Of Figures**

#### LIST OF FIGURES

Figure Inbound Meetings Market Size and Growth 2015-2020 (Million USD)

Figure Inbound Meetings Market Size and Growth 2015-2020 (Volume)

Figure Inbound Meetings Market Forecast and Growth 2021-2026 (Million USD)

Figure Inbound Meetings Market Forecast and Growth 2021-2026 (Volume)

Figure Incentives Market Size and Growth 2015-2020 (Million USD)

Figure Incentives Market Size and Growth 2015-2020 (Volume)

Figure Incentives Market Forecast and Growth 2021-2026 (Million USD)

Figure Incentives Market Forecast and Growth 2021-2026 (Volume)

Figure Conferences Market Size and Growth 2015-2020 (Million USD)

Figure Conferences Market Size and Growth 2015-2020 (Volume)

Figure Conferences Market Forecast and Growth 2021-2026 (Million USD)

Figure Conferences Market Forecast and Growth 2021-2026 (Volume)

Figure Exhibitions Market Size and Growth 2015-2020 (Million USD)

Figure Exhibitions Market Size and Growth 2015-2020 (Volume)

Figure Exhibitions Market Forecast and Growth 2021-2026 (Million USD)

Figure Exhibitions Market Forecast and Growth 2021-2026 (Volume)

Figure Hotel Market Size and Growth 2015-2020 (Million USD)

Figure Hotel Market Size and Growth 2015-2020 (Volume)

Figure Hotel Market Forecast and Growth 2021-2026 (Million USD)

Figure Hotel Market Forecast and Growth 2021-2026 (Volume)

Figure Traffic Market Size and Growth 2015-2020 (Million USD)

Figure Traffic Market Size and Growth 2015-2020 (Volume)

Figure Traffic Market Forecast and Growth 2021-2026 (Million USD)

Figure Traffic Market Forecast and Growth 2021-2026 (Volume)

Figure Retail Market Size and Growth 2015-2020 (Million USD)

Figure Retail Market Size and Growth 2015-2020 (Volume)

Figure Retail Market Forecast and Growth 2021-2026 (Million USD)

Figure Retail Market Forecast and Growth 2021-2026 (Volume)

Figure Entertainment Market Size and Growth 2015-2020 (Million USD)

Figure Entertainment Market Size and Growth 2015-2020 (Volume)

Figure Entertainment Market Forecast and Growth 2021-2026 (Million USD)

Figure Entertainment Market Forecast and Growth 2021-2026 (Volume)

Figure Global MICE Tourism Market Size and Growth 2015-2020 (Million USD)

Figure Global MICE Tourism Market Size and Growth 2015-2020 (Volume)

Figure Global MICE Tourism Market Forecast and Growth 2021-2026 (Million USD)



Figure Global MICE Tourism Market Forecast and Growth 2021-2026 (Volume)

Figure USA MICE Tourism Market Size and Growth 2015-2020 (Million USD)

Figure USA MICE Tourism Market Size and Growth 2015-2020 (Volume)

Figure USA MICE Tourism Market Forecast and Growth 2021-2026 (Million USD)

Figure USA MICE Tourism Market Forecast and Growth 2021-2026 (Volume)

Figure Global Market Sales Revenue Share by Company in 2019

Figure Global Market Sales Volume Share by Company in 2019

Figure USA Market Sales Revenue Share by Company in 2019

Figure USA Market Sales Volume Share by Company in 2019

Figure Global Market Sales Revenue Share by Type in 2019

Figure Global Market Sales Volume Share by Type in 2019

Figure USA Market Sales Revenue Share by Type in 2019

Figure USA Market Sales Volume Share by Type in 2019

Figure Global Market Sales Revenue Share by Application in 2019

Figure Global Market Sales Volume Share by Application in 2019

Figure USA Market Sales Revenue Share by Application in 2019

Figure USA Market Sales Volume Share by Application in 2019

Figure Industry Chain Overview



### I would like to order

Product name: COVID-19 Global & USA MICE Tourism Market Research by Company, Type &

Application 2015-2026

Product link: <a href="https://marketpublishers.com/r/C5B72F90421AEN.html">https://marketpublishers.com/r/C5B72F90421AEN.html</a>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C5B72F90421AEN.html">https://marketpublishers.com/r/C5B72F90421AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

