

# COVID-19 Global & USA Mascara Market Research by Company, Type & Application 2015-2026

<https://marketpublishers.com/r/C72C7F72EB41EN.html>

Date: June 2021

Pages: 130

Price: US\$ 2,000.00 (Single User License)

ID: C72C7F72EB41EN

## Abstracts

### SUMMARY

Mascara is a cosmetic commonly used to enhance the eyes. It may darken, thicken, lengthen, and/or define the eyelashes. Normally in one of three forms—liquid, cake, or cream—the modern mascara product has various formulas; however, most contain the same basic components of pigments, oils, waxes, and preservatives. The product that people would recognize as mascara today did not develop until the nineteenth century. A chemist named Eugene Rimmel developed a cosmetic using the newly invented petroleum jelly. The name Rimmel became synonymous with the substance and still translates to “mascara” in the Portuguese, Spanish, Greek, Turkish, Romanian, and Persian languages today. Across the Atlantic Ocean and at roughly the same time, in 1913, a man named T. L. Williams created a remarkably similar substance for his sister Maybel. Later in 1917, T. L. Williams started a mail-order business from the product that grew to become the company Maybelline. The mascara developed by these two men consisted of petroleum jelly and coal in a set ratio. It was undeniably messy, and a better alternative was soon developed. A dampened brush was rubbed against a cake containing soap and black dye in equal proportions and applied to the lashes. Still it was extremely messy. No significant improvement occurred until 1957 with an innovation by Helena Rubinstein

HeyReport estimates that the Mascara market size will grow from xxx Million USD in 2020 to xxxx Million USD by 2025, and with a CAGR of xx%. The base year considered for this report is 2019, and the market forecast is projected from 2021 to 2025.

In this report, HeyReport discusses the Global & China industrial policies, economic environment, and the impact of covid-19 on the Mascara industry and its cost structure. Besides, this report covers the basic market dynamics, market size and companies

competition data. In addition, the report also conducts basic market research on major product type, market end-use and regional trade.

Market Segment as follows:

Product Type Segmentation Includes

Medical resins and fibers

Medical elastomers

Biodegradable plastics

Others

Application Segmentation Includes

Medical devices and equipment

Medical packaging

Others (Including tissue engineering and cardio stents)

Companies Includes

BASF

Bayer

Celanese

DSM

Du Pont

Solvay

Eastman Chemical

Evonik Industries

HEXPOL TPE

ExxonMobil

Formosa Plastics

INEOS

Dow

Victrex

Colorite Compounds

Raumedic

Kraton

Tianjin Plastics

Shanghai New Shanghua

The main contents of the report including:

Section 1:

Product definition, type and application, Global & China market overview;

Section 2:

Global & China Market competition by company;

Section 3:

Global & China sales revenue, volume and price by type;

Section 4:

Global & China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

Industrial policies & economic environment

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Conclusion.

For any other requirements, please feel free to contact HeyReport for customized contents.

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