

COVID-19 Global & China Out-of-home Advertising Market Research by Company, Type & Application 2015-2026

<https://marketpublishers.com/r/C03FCFFF3D80EN.html>

Date: March 2021

Pages: 146

Price: US\$ 2,000.00 (Single User License)

ID: C03FCFFF3D80EN

Abstracts

SUMMARY

HeyReport estimates that the Out-of-home Advertising market size will grow from xxx Million USD in 2020 to xxxx Million USD by 2025, and with a CAGR of xx%. The base year considered for this report is 2019, and the market forecast is projected from 2021 to 2025.

In this report, HeyReport discusses the Global & China industrial policies, economic environment, and the impact of covid-19 on the Out-of-home Advertising industry and its cost structure. Besides, this report covers the basic market dynamics, market size and companies competition data. In addition, the report also conducts basic market research on major product type, market end-use and regional trade.

Market Segment as follows:

Product Type Segmentation Includes

Transit Advertising

Billboard

Street Furniture Advertising

Others

Application Segmentation Includes

BFSI

IT and Telecom

Automotive and Transportation

Education

Entertainment

Healthcare

Consumer Goods and Retail

Government and Utilities

Others

Companies Includes

JCDecaux

Clear Channel Outdoor

Focus Media

Lamar Advertising

Global (Exterior Media)

oOh! Media

Outfront Media

Stroer Media

Times OOH Media

Primedia Outdoor

APG | SGA

Adams Outdoor Advertising

Fairway Outdoor Advertising

Lightbox OOH Video Network

AllOver Media

BroadSign International

QMS Media

EPAMEDIA

Bell Media

AirMedia

White Horse Group

Phoenix Metropolis Media

Balintimes Hong Kong Media

The main contents of the report including:

Section 1:

Product definition, type and application, Global & China market overview;

Section 2:

Global & China Market competition by company;

Section 3:

Global & China sales revenue, volume and price by type;

Section 4:

Global & China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

Industrial policies & economic environment

Section 9:

Conclusion.

For any other requirements, please feel free to contact HeyReport for customized contents.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 Transit Advertising

1.1.2.2 Billboard

1.1.2.3 Street Furniture Advertising

1.1.2.4 Others

1.1.3 Market by Application

1.1.3.1 BFSI

1.1.3.2 IT and Telecom

1.1.3.3 Automotive and Transportation

1.1.3.4 Education

1.1.3.5 Entertainment

1.1.3.6 Healthcare

1.1.3.7 Consumer Goods and Retail

1.1.3.8 Government and Utilities

1.1.3.9 Others

1.2 Global & China Market Size & Forecast

1.2.1 Global Market (2015-2020 & 2021-2026)

1.2.2 China Market (2015-2020 & 2021-2026)

2 GLOBAL & CHINA MARKET BY COMPANY

2.1 Global Sales by Company

2.2 China Sales by Company

3 GLOBAL & CHINA MARKET BY TYPE

3.1 Global Sales by Product Type

3.2 China Sales by Product Type

4 GLOBAL & CHINA MARKET BY APPLICATION

4.1 Global Sales by Application

4.2 China Sales by Application

5 CHINA TRADE

5.1 Export Overview

5.2 Import Overview

6 KEY COMPANIES LIST

6.1 JCDecaux

6.1.1 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.2 Clear Channel Outdoor

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.3 Focus Media

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.4 Lamar Advertising

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.5 Global (Exterior Media)

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.6 oOh! Media

6.6.1 Company Information

6.6.2 Product Specifications

6.6.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.7 Outfront Media

- 6.7.1 Company Information
- 6.7.2 Product Specifications
- 6.7.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Stroer Media
 - 6.8.1 Company Information
 - 6.8.2 Product Specifications
 - 6.8.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Times OOH Media
 - 6.9.1 Company Information
 - 6.9.2 Product Specifications
 - 6.9.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 Primedia Outdoor
 - 6.10.1 Company Information
 - 6.10.2 Product Specifications
 - 6.10.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 APG | SGA
 - 6.11.1 Company Information
 - 6.11.2 Product Specifications
 - 6.11.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.12 Adams Outdoor Advertising
 - 6.12.1 Company Information
 - 6.12.2 Product Specifications
 - 6.12.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.13 Fairway Outdoor Advertising
 - 6.13.1 Company Information
 - 6.13.2 Product Specifications
 - 6.13.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.14 Lightbox OOH Video Network
 - 6.14.1 Company Information
 - 6.14.2 Product Specifications
 - 6.14.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.15 AllOver Media
 - 6.15.1 Company Information
 - 6.15.2 Product Specifications

- 6.15.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.16 BroadSign International
 - 6.16.1 Company Information
 - 6.16.2 Product Specifications
 - 6.16.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.17 QMS Media
 - 6.17.1 Company Information
 - 6.17.2 Product Specifications
 - 6.17.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.18 EPAMEDIA
 - 6.18.1 Company Information
 - 6.18.2 Product Specifications
 - 6.18.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.19 Bell Media
 - 6.19.1 Company Information
 - 6.19.2 Product Specifications
 - 6.19.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.20 AirMedia
 - 6.20.1 Company Information
 - 6.20.2 Product Specifications
 - 6.20.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.21 White Horse Group
 - 6.21.1 Company Information
 - 6.21.2 Product Specifications
 - 6.21.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.22 Phoenix Metropolis Media
 - 6.22.1 Company Information
 - 6.22.2 Product Specifications
 - 6.22.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.23 Balintimes Hong Kong Media
 - 6.23.1 Company Information
 - 6.23.2 Product Specifications
 - 6.23.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Upstream Overview

8 POLICIES & MARKET ENVIRONMENT

8.1 Policies

8.1.1 Major Regions Policies

8.1.2 Policies in China

8.2 Market Environment

8.2.1 Porter's Five Forces

8.2.2 Impact of COVID-19

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020
Table Global Market Sales Revenue Share by Company 2015-2020
Table Global Market Sales Volume by Company 2015-2020
Table Global Market Sales Volume Share by Company 2015-2020
Table Global Price by Company 2015-2020
Table China Market Sales Revenue by Company 2015-2020
Table China Market Sales Revenue Share by Company 2015-2020
Table China Market Sales Volume by Company 2015-2020
Table China Market Sales Volume Share by Company 2015-2020
Table China Price by Company 2015-2020
Table Global Market Sales Revenue by Type 2015-2020
Table Global Market Sales Revenue Share by Type 2015-2020
Table Global Market Sales Volume by Type 2015-2020
Table Global Market Sales Volume Share by Type 2015-2020
Table Global Price by Type 2015-2020
Table China Market Sales Revenue by Type 2015-2020
Table China Market Sales Revenue Share by Type 2015-2020
Table China Market Sales Volume by Type 2015-2020
Table China Market Sales Volume Share by Type 2015-2020
Table China Price by Type 2015-2020
Table Global Market Sales Revenue by Application 2015-2020
Table Global Market Sales Revenue Share by Application 2015-2020
Table Global Market Sales Volume by Application 2015-2020
Table Global Market Sales Volume Share by Application 2015-2020
Table Global Price by Application 2015-2020
Table China Market Sales Revenue by Application 2015-2020
Table China Market Sales Revenue Share by Application 2015-2020
Table China Market Sales Volume by Application 2015-2020
Table China Market Sales Volume Share by Application 2015-2020
Table China Price by Application 2015-2020
Table China Export 2015-2020 (Million USD)
Table China Export 2015-2020 (Volume)
Table China Import 2015-2020 (Million USD)
Table China Import 2015-2020 (Volume)
Table Sales Revenue, Sales Volume, Price, Cost and Margin of JCDecaux

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Clear Channel Outdoor

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Focus Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Lamar Advertising

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Global (Exterior Media)

Table Sales Revenue, Sales Volume, Price, Cost and Margin of oOh! Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Outfront Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Stroer Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Times OOH Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Primedia Outdoor

Table Sales Revenue, Sales Volume, Price, Cost and Margin of APG | SGA

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Adams Outdoor Advertising

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Fairway Outdoor Advertising

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Lightbox OOH Video Network

Table Sales Revenue, Sales Volume, Price, Cost and Margin of AllOver Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of BroadSign International

Table Sales Revenue, Sales Volume, Price, Cost and Margin of QMS Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of EPAMEDIA

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Bell Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of AirMedia

Table Sales Revenue, Sales Volume, Price, Cost and Margin of White Horse Group

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Phoenix Metropolis Media

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Balintimes Hong Kong Media

List Of Figures

LIST OF FIGURES

Figure Transit Advertising Market Size and Growth 2015-2020 (Million USD)
Figure Transit Advertising Market Size and Growth 2015-2020 (Volume)
Figure Transit Advertising Market Forecast and Growth 2021-2026 (Million USD)
Figure Transit Advertising Market Forecast and Growth 2021-2026 (Volume)
Figure Billboard Market Size and Growth 2015-2020 (Million USD)
Figure Billboard Market Size and Growth 2015-2020 (Volume)
Figure Billboard Market Forecast and Growth 2021-2026 (Million USD)
Figure Billboard Market Forecast and Growth 2021-2026 (Volume)
Figure Street Furniture Advertising Market Size and Growth 2015-2020 (Million USD)
Figure Street Furniture Advertising Market Size and Growth 2015-2020 (Volume)
Figure Street Furniture Advertising Market Forecast and Growth 2021-2026 (Million USD)
Figure Street Furniture Advertising Market Forecast and Growth 2021-2026 (Volume)
Figure Others Market Size and Growth 2015-2020 (Million USD)
Figure Others Market Size and Growth 2015-2020 (Volume)
Figure Others Market Forecast and Growth 2021-2026 (Million USD)
Figure Others Market Forecast and Growth 2021-2026 (Volume)
Figure BFSI Market Size and Growth 2015-2020 (Million USD)
Figure BFSI Market Size and Growth 2015-2020 (Volume)
Figure BFSI Market Forecast and Growth 2021-2026 (Million USD)
Figure BFSI Market Forecast and Growth 2021-2026 (Volume)
Figure IT and Telecom Market Size and Growth 2015-2020 (Million USD)
Figure IT and Telecom Market Size and Growth 2015-2020 (Volume)
Figure IT and Telecom Market Forecast and Growth 2021-2026 (Million USD)
Figure IT and Telecom Market Forecast and Growth 2021-2026 (Volume)
Figure Automotive and Transportation Market Size and Growth 2015-2020 (Million USD)
Figure Automotive and Transportation Market Size and Growth 2015-2020 (Volume)
Figure Automotive and Transportation Market Forecast and Growth 2021-2026 (Million USD)
Figure Automotive and Transportation Market Forecast and Growth 2021-2026 (Volume)
Figure Education Market Size and Growth 2015-2020 (Million USD)
Figure Education Market Size and Growth 2015-2020 (Volume)
Figure Education Market Forecast and Growth 2021-2026 (Million USD)

Figure Education Market Forecast and Growth 2021-2026 (Volume)
Figure Entertainment Market Size and Growth 2015-2020 (Million USD)
Figure Entertainment Market Size and Growth 2015-2020 (Volume)
Figure Entertainment Market Forecast and Growth 2021-2026 (Million USD)
Figure Entertainment Market Forecast and Growth 2021-2026 (Volume)
Figure Healthcare Market Size and Growth 2015-2020 (Million USD)
Figure Healthcare Market Size and Growth 2015-2020 (Volume)
Figure Healthcare Market Forecast and Growth 2021-2026 (Million USD)
Figure Healthcare Market Forecast and Growth 2021-2026 (Volume)
Figure Consumer Goods and Retail Market Size and Growth 2015-2020 (Million USD)
Figure Consumer Goods and Retail Market Size and Growth 2015-2020 (Volume)
Figure Consumer Goods and Retail Market Forecast and Growth 2021-2026 (Million USD)
Figure Consumer Goods and Retail Market Forecast and Growth 2021-2026 (Volume)
Figure Government and Utilities Market Size and Growth 2015-2020 (Million USD)
Figure Government and Utilities Market Size and Growth 2015-2020 (Volume)
Figure Government and Utilities Market Forecast and Growth 2021-2026 (Million USD)
Figure Government and Utilities Market Forecast and Growth 2021-2026 (Volume)
Figure Others Market Size and Growth 2015-2020 (Million USD)
Figure Others Market Size and Growth 2015-2020 (Volume)
Figure Others Market Forecast and Growth 2021-2026 (Million USD)
Figure Others Market Forecast and Growth 2021-2026 (Volume)
Figure Global Out-of-home Advertising Market Size and Growth 2015-2020 (Million USD)
Figure Global Out-of-home Advertising Market Size and Growth 2015-2020 (Volume)
Figure Global Out-of-home Advertising Market Forecast and Growth 2021-2026 (Million USD)
Figure Global Out-of-home Advertising Market Forecast and Growth 2021-2026 (Volume)
Figure China Out-of-home Advertising Market Size and Growth 2015-2020 (Million USD)
Figure China Out-of-home Advertising Market Size and Growth 2015-2020 (Volume)
Figure China Out-of-home Advertising Market Forecast and Growth 2021-2026 (Million USD)
Figure China Out-of-home Advertising Market Forecast and Growth 2021-2026 (Volume)
Figure Global Market Sales Revenue Share by Company in 2019
Figure Global Market Sales Volume Share by Company in 2019
Figure China Market Sales Revenue Share by Company in 2019

Figure China Market Sales Volume Share by Company in 2019
Figure Global Market Sales Revenue Share by Type in 2019
Figure Global Market Sales Volume Share by Type in 2019
Figure China Market Sales Revenue Share by Type in 2019
Figure China Market Sales Volume Share by Type in 2019
Figure Global Market Sales Revenue Share by Application in 2019
Figure Global Market Sales Volume Share by Application in 2019
Figure China Market Sales Revenue Share by Application in 2019
Figure China Market Sales Volume Share by Application in 2019
Figure Industry Chain Overview

I would like to order

Product name: COVID-19 Global & China Out-of-home Advertising Market Research by Company, Type & Application 2015-2026

Product link: <https://marketpublishers.com/r/C03FCFFF3D80EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C03FCFFF3D80EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

