

# COVID-19 Global & China Loyalty Management Market Research by Company, Type & Application 2015-2026

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## Abstracts

### SUMMARY

HeyReport estimates that the Loyalty Management market size will grow from xxx Million USD in 2020 to xxxx Million USD by 2025, and with a CAGR of xx%. The base year considered for this report is 2019, and the market forecast is projected from 2021 to 2025.

In this report, HeyReport discusses the Global & China industrial policies, economic environment, and the impact of covid-19 on the Loyalty Management industry and its cost structure. Besides, this report covers the basic market dynamics, market size and companies competition data. In addition, the report also conducts basic market research on major product type, market end-use and regional trade.

Market Segment as follows:

Product Type Segmentation Includes

Customer Loyalty

Employee Retention

Channel Loyalty

Application Segmentation Includes

Cosumer Goods & Retails

Travel & Hospitality

BFSI

Others

#### Companies Includes

Alliance Data Systems Corporation

Oracle Corporation

IBM Corporation

Aimia Inc

SAP SE

Maritz Holdings Inc.

Fidelity Information Services

Bond Brand Loyalty

Brierley+Partners

ICF International, Inc.

Kobie Marketing

Tibco Software

Comarch

The main contents of the report including:

Section 1:

Product definition, type and application, Global & China market overview;

Section 2:

Global & China Market competition by company;

Section 3:

Global & China sales revenue, volume and price by type;

Section 4:

Global & China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

Industrial policies & economic environment

Section 9:

Conclusion.

For any other requirements, please feel free to contact HeyReport for customized contents.

## Contents

### **1 MARKET OVERVIEW**

#### 1.1 Market Segment Overview

##### 1.1.1 Product Definition

##### 1.1.2 Market by Type

###### 1.1.2.1 Customer Loyalty

###### 1.1.2.2 Employee Retention

###### 1.1.2.3 Channel Loyalty

##### 1.1.3 Market by Application

###### 1.1.3.1 Consumer Goods & Retail

###### 1.1.3.2 Travel & Hospitality

###### 1.1.3.3 BFSI

###### 1.1.3.4 Others

#### 1.2 Global & China Market Size & Forecast

##### 1.2.1 Global Market (2015-2020 & 2021-2026)

##### 1.2.2 China Market (2015-2020 & 2021-2026)

### **2 GLOBAL & CHINA MARKET BY COMPANY**

#### 2.1 Global Sales by Company

#### 2.2 China Sales by Company

### **3 GLOBAL & CHINA MARKET BY TYPE**

#### 3.1 Global Sales by Product Type

#### 3.2 China Sales by Product Type

### **4 GLOBAL & CHINA MARKET BY APPLICATION**

#### 4.1 Global Sales by Application

#### 4.2 China Sales by Application

### **5 CHINA TRADE**

#### 5.1 Export Overview

#### 5.2 Import Overview

## 6 KEY COMPANIES LIST

### 6.1 Alliance Data Systems Corporation

6.1.1 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.2 Oracle Corporation

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.3 IBM Corporation

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.4 Aimia Inc

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.5 SAP SE

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.6 Maritz Holdings Inc.

6.6.1 Company Information

6.6.2 Product Specifications

6.6.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.7 Fidelity Information Services

6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

### 6.8 Bond Brand Loyalty

6.8.1 Company Information

- 6.8.2 Product Specifications
- 6.8.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Brierley+Partners
  - 6.9.1 Company Information
  - 6.9.2 Product Specifications
  - 6.9.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 ICF International, Inc.
  - 6.10.1 Company Information
  - 6.10.2 Product Specifications
  - 6.10.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 Kobie Marketing
  - 6.11.1 Company Information
  - 6.11.2 Product Specifications
  - 6.11.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.12 Tibco Software
  - 6.12.1 Company Information
  - 6.12.2 Product Specifications
  - 6.12.3 Business Data (2015-2020) ( Sales Revenue, Cost and Margin)
- 6.13 Comarch
  - 6.13.1 Company Information
  - 6.13.2 Product Specifications
  - 6.13.3 Business Data (2015-2020) ( Sales Revenue, Cost and Margin)

## **7 INDUSTRY UPSTREAM**

- 7.1 Industry Chain
- 7.2 Upstream Overview

## **8 POLICIES & MARKET ENVIRONMENT**

- 8.1 Policies
  - 8.1.1 Major Regions Policies
  - 8.1.2 Policies in China
- 8.2 Market Environment
  - 8.2.1 Porter's Five Forces

## 8.2.2 Impact of COVID-19

## 9 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020  
Table Global Market Sales Revenue Share by Company 2015-2020  
Table Global Market Sales Volume by Company 2015-2020  
Table Global Market Sales Volume Share by Company 2015-2020  
Table Global Price by Company 2015-2020  
Table China Market Sales Revenue by Company 2015-2020  
Table China Market Sales Revenue Share by Company 2015-2020  
Table China Market Sales Volume by Company 2015-2020  
Table China Market Sales Volume Share by Company 2015-2020  
Table China Price by Company 2015-2020  
Table Global Market Sales Revenue by Type 2015-2020  
Table Global Market Sales Revenue Share by Type 2015-2020  
Table Global Market Sales Volume by Type 2015-2020  
Table Global Market Sales Volume Share by Type 2015-2020  
Table Global Price by Type 2015-2020  
Table China Market Sales Revenue by Type 2015-2020  
Table China Market Sales Revenue Share by Type 2015-2020  
Table China Market Sales Volume by Type 2015-2020  
Table China Market Sales Volume Share by Type 2015-2020  
Table China Price by Type 2015-2020  
Table Global Market Sales Revenue by Application 2015-2020  
Table Global Market Sales Revenue Share by Application 2015-2020  
Table Global Market Sales Volume by Application 2015-2020  
Table Global Market Sales Volume Share by Application 2015-2020  
Table Global Price by Application 2015-2020  
Table China Market Sales Revenue by Application 2015-2020  
Table China Market Sales Revenue Share by Application 2015-2020  
Table China Market Sales Volume by Application 2015-2020  
Table China Market Sales Volume Share by Application 2015-2020  
Table China Price by Application 2015-2020  
Table China Export 2015-2020 (Million USD)  
Table China Export 2015-2020 (Volume)  
Table China Import 2015-2020 (Million USD)  
Table China Import 2015-2020 (Volume)  
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Alliance Data Systems



## Corporation

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Oracle Corporation

Table Sales Revenue, Sales Volume, Price, Cost and Margin of IBM Corporation

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Aimia Inc

Table Sales Revenue, Sales Volume, Price, Cost and Margin of SAP SE

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Maritz Holdings Inc.

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Fidelity Information Services

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Bond Brand Loyalty

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Brierley+Partners

Table Sales Revenue, Sales Volume, Price, Cost and Margin of ICF International, Inc.

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Kobie Marketing

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Tibco Software

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Comarch

## List Of Figures

### LIST OF FIGURES

Figure Customer Loyalty Market Size and Growth 2015-2020 (Million USD)  
Figure Customer Loyalty Market Size and Growth 2015-2020 (Volume)  
Figure Customer Loyalty Market Forecast and Growth 2021-2026 (Million USD)  
Figure Customer Loyalty Market Forecast and Growth 2021-2026 (Volume)  
Figure Employee Retention Market Size and Growth 2015-2020 (Million USD)  
Figure Employee Retention Market Size and Growth 2015-2020 (Volume)  
Figure Employee Retention Market Forecast and Growth 2021-2026 (Million USD)  
Figure Employee Retention Market Forecast and Growth 2021-2026 (Volume)  
Figure Channel Loyalty Market Size and Growth 2015-2020 (Million USD)  
Figure Channel Loyalty Market Size and Growth 2015-2020 (Volume)  
Figure Channel Loyalty Market Forecast and Growth 2021-2026 (Million USD)  
Figure Channel Loyalty Market Forecast and Growth 2021-2026 (Volume)  
Figure Cosumer Goods & Retails Market Size and Growth 2015-2020 (Million USD)  
Figure Cosumer Goods & Retails Market Size and Growth 2015-2020 (Volume)  
Figure Cosumer Goods & Retails Market Forecast and Growth 2021-2026 (Million USD)  
Figure Cosumer Goods & Retails Market Forecast and Growth 2021-2026 (Volume)  
Figure Travel & Hospitality Market Size and Growth 2015-2020 (Million USD)  
Figure Travel & Hospitality Market Size and Growth 2015-2020 (Volume)  
Figure Travel & Hospitality Market Forecast and Growth 2021-2026 (Million USD)  
Figure Travel & Hospitality Market Forecast and Growth 2021-2026 (Volume)  
Figure BFSI Market Size and Growth 2015-2020 (Million USD)  
Figure BFSI Market Size and Growth 2015-2020 (Volume)  
Figure BFSI Market Forecast and Growth 2021-2026 (Million USD)  
Figure BFSI Market Forecast and Growth 2021-2026 (Volume)  
Figure Others Market Size and Growth 2015-2020 (Million USD)  
Figure Others Market Size and Growth 2015-2020 (Volume)  
Figure Others Market Forecast and Growth 2021-2026 (Million USD)  
Figure Others Market Forecast and Growth 2021-2026 (Volume)  
Figure Global Loyalty Management Market Size and Growth 2015-2020 (Million USD)  
Figure Global Loyalty Management Market Size and Growth 2015-2020 (Volume)  
Figure Global Loyalty Management Market Forecast and Growth 2021-2026 (Million USD)  
Figure Global Loyalty Management Market Forecast and Growth 2021-2026 (Volume)  
Figure China Loyalty Management Market Size and Growth 2015-2020 (Million USD)  
Figure China Loyalty Management Market Size and Growth 2015-2020 (Volume)

Figure China Loyalty Management Market Forecast and Growth 2021-2026 (Million USD)

Figure China Loyalty Management Market Forecast and Growth 2021-2026 (Volume)

Figure Global Market Sales Revenue Share by Company in 2019

Figure Global Market Sales Volume Share by Company in 2019

Figure China Market Sales Revenue Share by Company in 2019

Figure China Market Sales Volume Share by Company in 2019

Figure Global Market Sales Revenue Share by Type in 2019

Figure Global Market Sales Volume Share by Type in 2019

Figure China Market Sales Revenue Share by Type in 2019

Figure China Market Sales Volume Share by Type in 2019

Figure Global Market Sales Revenue Share by Application in 2019

Figure Global Market Sales Volume Share by Application in 2019

Figure China Market Sales Revenue Share by Application in 2019

Figure China Market Sales Volume Share by Application in 2019

Figure Industry Chain Overview

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