

COVID-19 Global & China Direct-to-Consumer (DTC) Genetic Testing Market Research by Company, Type & Application 2015-2026

<https://marketpublishers.com/r/CBFD61D7F66DEN.html>

Date: August 2021

Pages: 77

Price: US\$ 2,000.00 (Single User License)

ID: CBFD61D7F66DEN

Abstracts

SUMMARY

HeyReport estimates that the Direct-to-Consumer (DTC) Genetic Testing market size will grow from xxx Million USD in 2020 to xxxx Million USD by 2025, and with a CAGR of xx%. The base year considered for this report is 2019, and the market forecast is projected from 2021 to 2025.

In this report, HeyReport discusses the Global & China industrial policies, economic environment, and the impact of covid-19 on the Direct-to-Consumer (DTC) Genetic Testing industry and its cost structure. Besides, this report covers the basic market dynamics, market size and companies competition data. In addition, the report also conducts basic market research on major product type, market end-use and regional trade.

Market Segment as follows:

Product Type Segmentation Includes

Genome Data Bank Material Model

Individual Health Planning Model

Comprehensive Genome Tests Model

Medical Precision Tests Model

Restricted Trait Tests Model

Application Segmentation Includes

Doctor Office

Internet

Others

Companies Includes

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

The main contents of the report including:

Section 1:

Product definition, type and application, Global & China market overview;

Section 2:

Global & China Market competition by company;

Section 3:

Global & China sales revenue, volume and price by type;

Section 4:

Global & China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

Industrial policies & economic environment

Section 9:

Conclusion.

For any other requirements, please feel free to contact HeyReport for customized contents.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 Genome Data Bank Material Model

1.1.2.2 Individual Health Planning Model

1.1.2.3 Comprehensive Genome Tests Model

1.1.2.4 Medical Precision Tests Model

1.1.2.5 Restricted Trait Tests Model

1.1.3 Market by Application

1.1.3.1 Doctor Office

1.1.3.2 Internet

1.1.3.3 Others

1.2 Global & China Market Size & Forecast

1.2.1 Global Market (2015-2020 & 2021-2026)

1.2.2 China Market (2015-2020 & 2021-2026)

2 GLOBAL & CHINA MARKET BY COMPANY

2.1 Global Sales by Company

2.2 China Sales by Company

3 GLOBAL & CHINA MARKET BY TYPE

3.1 Global Sales by Product Type

3.2 China Sales by Product Type

4 GLOBAL & CHINA MARKET BY APPLICATION

4.1 Global Sales by Application

4.2 China Sales by Application

5 CHINA TRADE

5.1 Export Overview

5.2 Import Overview

6 KEY COMPANIES LIST

6.1 23andMe

6.1.1 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.2 deCODEme

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.3 DNA DTC

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.4 GeneByGene

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.5 Genecodebook Oy

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.6 Genetrainer

6.6.1 Company Information

6.6.2 Product Specifications

6.6.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.7 MD Revolution

6.7.1 Company Information

6.7.2 Product Specifications

6.7.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.8 Myriad Genetics

- 6.8.1 Company Information
- 6.8.2 Product Specifications
- 6.8.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Navigenics
 - 6.9.1 Company Information
 - 6.9.2 Product Specifications
 - 6.9.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

7 INDUSTRY UPSTREAM

- 7.1 Industry Chain
- 7.2 Upstream Overview

8 POLICIES & MARKET ENVIRONMENT

- 8.1 Policies
 - 8.1.1 Major Regions Policies
 - 8.1.2 Policies in China
- 8.2 Market Environment
 - 8.2.1 Porter's Five Forces
 - 8.2.2 Impact of COVID-19

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020
Table Global Market Sales Revenue Share by Company 2015-2020
Table Global Market Sales Volume by Company 2015-2020
Table Global Market Sales Volume Share by Company 2015-2020
Table Global Price by Company 2015-2020
Table China Market Sales Revenue by Company 2015-2020
Table China Market Sales Revenue Share by Company 2015-2020
Table China Market Sales Volume by Company 2015-2020
Table China Market Sales Volume Share by Company 2015-2020
Table China Price by Company 2015-2020
Table Global Market Sales Revenue by Type 2015-2020
Table Global Market Sales Revenue Share by Type 2015-2020
Table Global Market Sales Volume by Type 2015-2020
Table Global Market Sales Volume Share by Type 2015-2020
Table Global Price by Type 2015-2020
Table China Market Sales Revenue by Type 2015-2020
Table China Market Sales Revenue Share by Type 2015-2020
Table China Market Sales Volume by Type 2015-2020
Table China Market Sales Volume Share by Type 2015-2020
Table China Price by Type 2015-2020
Table Global Market Sales Revenue by Application 2015-2020
Table Global Market Sales Revenue Share by Application 2015-2020
Table Global Market Sales Volume by Application 2015-2020
Table Global Market Sales Volume Share by Application 2015-2020
Table Global Price by Application 2015-2020
Table China Market Sales Revenue by Application 2015-2020
Table China Market Sales Revenue Share by Application 2015-2020
Table China Market Sales Volume by Application 2015-2020
Table China Market Sales Volume Share by Application 2015-2020
Table China Price by Application 2015-2020
Table China Export 2015-2020 (Million USD)
Table China Export 2015-2020 (Volume)
Table China Import 2015-2020 (Million USD)
Table China Import 2015-2020 (Volume)
Table Sales Revenue, Sales Volume, Price, Cost and Margin of 23andMe

Table Sales Revenue, Sales Volume, Price, Cost and Margin of deCODEme
Table Sales Revenue, Sales Volume, Price, Cost and Margin of DNA DTC
Table Sales Revenue, Sales Volume, Price, Cost and Margin of GeneByGene
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Genecodebook Oy
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Genetrainer
Table Sales Revenue, Sales Volume, Price, Cost and Margin of MD Revolution
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Myriad Genetics
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Navigenics

List Of Figures

LIST OF FIGURES

- Figure Genome Data Bank Material Model Market Size and Growth 2015-2020 (Million USD)
- Figure Genome Data Bank Material Model Market Size and Growth 2015-2020 (Volume)
- Figure Genome Data Bank Material Model Market Forecast and Growth 2021-2026 (Million USD)
- Figure Genome Data Bank Material Model Market Forecast and Growth 2021-2026 (Volume)
- Figure Individual Health Planning Model Market Size and Growth 2015-2020 (Million USD)
- Figure Individual Health Planning Model Market Size and Growth 2015-2020 (Volume)
- Figure Individual Health Planning Model Market Forecast and Growth 2021-2026 (Million USD)
- Figure Individual Health Planning Model Market Forecast and Growth 2021-2026 (Volume)
- Figure Comprehensive Genome Tests Model Market Size and Growth 2015-2020 (Million USD)
- Figure Comprehensive Genome Tests Model Market Size and Growth 2015-2020 (Volume)
- Figure Comprehensive Genome Tests Model Market Forecast and Growth 2021-2026 (Million USD)
- Figure Comprehensive Genome Tests Model Market Forecast and Growth 2021-2026 (Volume)
- Figure Medical Precision Tests Model Market Size and Growth 2015-2020 (Million USD)
- Figure Medical Precision Tests Model Market Size and Growth 2015-2020 (Volume)
- Figure Medical Precision Tests Model Market Forecast and Growth 2021-2026 (Million USD)
- Figure Medical Precision Tests Model Market Forecast and Growth 2021-2026 (Volume)
- Figure Restricted Trait Tests Model Market Size and Growth 2015-2020 (Million USD)
- Figure Restricted Trait Tests Model Market Size and Growth 2015-2020 (Volume)
- Figure Restricted Trait Tests Model Market Forecast and Growth 2021-2026 (Million USD)
- Figure Restricted Trait Tests Model Market Forecast and Growth 2021-2026 (Volume)
- Figure Doctor Office Market Size and Growth 2015-2020 (Million USD)

Figure Doctor Office Market Size and Growth 2015-2020 (Volume)
Figure Doctor Office Market Forecast and Growth 2021-2026 (Million USD)
Figure Doctor Office Market Forecast and Growth 2021-2026 (Volume)
Figure Internet Market Size and Growth 2015-2020 (Million USD)
Figure Internet Market Size and Growth 2015-2020 (Volume)
Figure Internet Market Forecast and Growth 2021-2026 (Million USD)
Figure Internet Market Forecast and Growth 2021-2026 (Volume)
Figure Others Market Size and Growth 2015-2020 (Million USD)
Figure Others Market Size and Growth 2015-2020 (Volume)
Figure Others Market Forecast and Growth 2021-2026 (Million USD)
Figure Others Market Forecast and Growth 2021-2026 (Volume)
Figure Global Direct-to-Consumer (DTC) Genetic Testing Market Size and Growth 2015-2020 (Million USD)
Figure Global Direct-to-Consumer (DTC) Genetic Testing Market Size and Growth 2015-2020 (Volume)
Figure Global Direct-to-Consumer (DTC) Genetic Testing Market Forecast and Growth 2021-2026 (Million USD)
Figure Global Direct-to-Consumer (DTC) Genetic Testing Market Forecast and Growth 2021-2026 (Volume)
Figure China Direct-to-Consumer (DTC) Genetic Testing Market Size and Growth 2015-2020 (Million USD)
Figure China Direct-to-Consumer (DTC) Genetic Testing Market Size and Growth 2015-2020 (Volume)
Figure China Direct-to-Consumer (DTC) Genetic Testing Market Forecast and Growth 2021-2026 (Million USD)
Figure China Direct-to-Consumer (DTC) Genetic Testing Market Forecast and Growth 2021-2026 (Volume)
Figure Global Market Sales Revenue Share by Company in 2019
Figure Global Market Sales Volume Share by Company in 2019
Figure China Market Sales Revenue Share by Company in 2019
Figure China Market Sales Volume Share by Company in 2019
Figure Global Market Sales Revenue Share by Type in 2019
Figure Global Market Sales Volume Share by Type in 2019
Figure China Market Sales Revenue Share by Type in 2019
Figure China Market Sales Volume Share by Type in 2019
Figure Global Market Sales Revenue Share by Application in 2019
Figure Global Market Sales Volume Share by Application in 2019
Figure China Market Sales Revenue Share by Application in 2019
Figure China Market Sales Volume Share by Application in 2019

Figure Industry Chain Overview

I would like to order

Product name: COVID-19 Global & China Direct-to-Consumer (DTC) Genetic Testing Market Research by Company, Type & Application 2015-2026

Product link: <https://marketpublishers.com/r/CBFD61D7F66DEN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBFD61D7F66DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

