

COVID-19 Global & China Direct Marketing Services Market Research by Company, Type & Application 2015-2026

<https://marketpublishers.com/r/C9F48092C1F4EN.html>

Date: March 2021

Pages: 116

Price: US\$ 2,000.00 (Single User License)

ID: C9F48092C1F4EN

Abstracts

SUMMARY

HeyReport estimates that the Direct Marketing Services market size will grow from xxx Million USD in 2020 to xxxx Million USD by 2025, and with a CAGR of xx%. The base year considered for this report is 2019, and the market forecast is projected from 2021 to 2025.

In this report, HeyReport discusses the Global & China industrial policies, economic environment, and the impact of covid-19 on the Direct Marketing Services industry and its cost structure. Besides, this report covers the basic market dynamics, market size and companies competition data. In addition, the report also conducts basic market research on major product type, market end-use and regional trade.

Market Segment as follows:

Product Type Segmentation Includes

Direct mail

Telemarketing

Email marketing

Text (SMS) marketing

Handouts

Social media marketing

Direct selling

Others

Application Segmentation Includes

Business to Business

Business to Government

Business to Consumers

Others

Companies Includes

Rapp

Epsilon

Wunderman

FCB

Acxiom

Harte-Hanks Direct

OgilvyOne

Merkle

Harland Clarke Corp

MRM//McCann

DigitasLBI

Aimia

SourceLink

BBDO

SapientNitro

Leo Burnett

The main contents of the report including:

Section 1:

Product definition, type and application, Global & China market overview;

Section 2:

Global & China Market competition by company;

Section 3:

Global & China sales revenue, volume and price by type;

Section 4:

Global & China sales revenue, volume and price by application;

Section 5:

China export and import;

Section 6:

Company information, business overview, sales data and product specifications;

Section 7:

Industry chain and raw materials;

Section 8:

Industrial policies & economic environment

Section 9:

Conclusion.

For any other requirements, please feel free to contact HeyReport for customized contents.

Contents

1 MARKET OVERVIEW

1.1 Market Segment Overview

1.1.1 Product Definition

1.1.2 Market by Type

1.1.2.1 Direct mail

1.1.2.2 Telemarketing

1.1.2.3 Email marketing

1.1.2.4 Text (SMS) marketing

1.1.2.5 Handouts

1.1.2.6 Social media marketing

1.1.2.7 Direct selling

1.1.2.8 Others

1.1.3 Market by Application

1.1.3.1 Business to Business

1.1.3.2 Business to Government

1.1.3.3 Business to Consumers

1.1.3.4 Others

1.2 Global & China Market Size & Forecast

1.2.1 Global Market (2015-2020 & 2021-2026)

1.2.2 China Market (2015-2020 & 2021-2026)

2 GLOBAL & CHINA MARKET BY COMPANY

2.1 Global Sales by Company

2.2 China Sales by Company

3 GLOBAL & CHINA MARKET BY TYPE

3.1 Global Sales by Product Type

3.2 China Sales by Product Type

4 GLOBAL & CHINA MARKET BY APPLICATION

4.1 Global Sales by Application

4.2 China Sales by Application

5 CHINA TRADE

5.1 Export Overview

5.2 Import Overview

6 KEY COMPANIES LIST

6.1 Rapp

6.1.1 Company Information

6.1.2 Product Specifications

6.1.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.2 Epsilon

6.2.1 Company Information

6.2.2 Product Specifications

6.2.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.3 Wunderman

6.3.1 Company Information

6.3.2 Product Specifications

6.3.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.4 FCB

6.4.1 Company Information

6.4.2 Product Specifications

6.4.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.5 Acxiom

6.5.1 Company Information

6.5.2 Product Specifications

6.5.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.6 Harte-Hanks Direct

6.6.1 Company Information

6.6.2 Product Specifications

6.6.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)

6.7 OgilvyOne

6.7.1 Company Information

- 6.7.2 Product Specifications
- 6.7.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.8 Merkle
 - 6.8.1 Company Information
 - 6.8.2 Product Specifications
 - 6.8.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.9 Harland Clarke Corp
 - 6.9.1 Company Information
 - 6.9.2 Product Specifications
 - 6.9.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.10 MRM//McCann
 - 6.10.1 Company Information
 - 6.10.2 Product Specifications
 - 6.10.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.11 DigitasLBI
 - 6.11.1 Company Information
 - 6.11.2 Product Specifications
 - 6.11.3 Business Data (2015-2020) (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 6.12 Aimia
 - 6.12.1 Company Information
 - 6.12.2 Product Specifications
 - 6.12.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.13 SourceLink
 - 6.13.1 Company Information
 - 6.13.2 Product Specifications
 - 6.13.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.14 BBDO
 - 6.14.1 Company Information
 - 6.14.2 Product Specifications
 - 6.14.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)
- 6.15 SapientNitro
 - 6.15.1 Company Information
 - 6.15.2 Product Specifications
 - 6.15.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)

6.16 Leo Burnett

6.16.1 Company Information

6.16.2 Product Specifications

6.16.3 Business Data (2015-2020) (Sales Revenue, Cost and Margin)

7 INDUSTRY UPSTREAM

7.1 Industry Chain

7.2 Upstream Overview

8 POLICIES & MARKET ENVIRONMENT

8.1 Policies

8.1.1 Major Regions Policies

8.1.2 Policies in China

8.2 Market Environment

8.2.1 Porter's Five Forces

8.2.2 Impact of COVID-19

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Sales Revenue by Company 2015-2020
Table Global Market Sales Revenue Share by Company 2015-2020
Table Global Market Sales Volume by Company 2015-2020
Table Global Market Sales Volume Share by Company 2015-2020
Table Global Price by Company 2015-2020
Table China Market Sales Revenue by Company 2015-2020
Table China Market Sales Revenue Share by Company 2015-2020
Table China Market Sales Volume by Company 2015-2020
Table China Market Sales Volume Share by Company 2015-2020
Table China Price by Company 2015-2020
Table Global Market Sales Revenue by Type 2015-2020
Table Global Market Sales Revenue Share by Type 2015-2020
Table Global Market Sales Volume by Type 2015-2020
Table Global Market Sales Volume Share by Type 2015-2020
Table Global Price by Type 2015-2020
Table China Market Sales Revenue by Type 2015-2020
Table China Market Sales Revenue Share by Type 2015-2020
Table China Market Sales Volume by Type 2015-2020
Table China Market Sales Volume Share by Type 2015-2020
Table China Price by Type 2015-2020
Table Global Market Sales Revenue by Application 2015-2020
Table Global Market Sales Revenue Share by Application 2015-2020
Table Global Market Sales Volume by Application 2015-2020
Table Global Market Sales Volume Share by Application 2015-2020
Table Global Price by Application 2015-2020
Table China Market Sales Revenue by Application 2015-2020
Table China Market Sales Revenue Share by Application 2015-2020
Table China Market Sales Volume by Application 2015-2020
Table China Market Sales Volume Share by Application 2015-2020
Table China Price by Application 2015-2020
Table China Export 2015-2020 (Million USD)
Table China Export 2015-2020 (Volume)
Table China Import 2015-2020 (Million USD)
Table China Import 2015-2020 (Volume)
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Rapp

Table Sales Revenue, Sales Volume, Price, Cost and Margin of Epsilon
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Wunderman
Table Sales Revenue, Sales Volume, Price, Cost and Margin of FCB
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Acxiom
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Harte-Hanks Direct
Table Sales Revenue, Sales Volume, Price, Cost and Margin of OgilvyOne
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Merkle
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Harland Clarke Corp
Table Sales Revenue, Sales Volume, Price, Cost and Margin of MRM//McCann
Table Sales Revenue, Sales Volume, Price, Cost and Margin of DigitasLBI
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Aimia
Table Sales Revenue, Sales Volume, Price, Cost and Margin of SourceLink
Table Sales Revenue, Sales Volume, Price, Cost and Margin of BBDO
Table Sales Revenue, Sales Volume, Price, Cost and Margin of SapientNitro
Table Sales Revenue, Sales Volume, Price, Cost and Margin of Leo Burnett

List Of Figures

LIST OF FIGURES

Figure Direct mail Market Size and Growth 2015-2020 (Million USD)
Figure Direct mail Market Size and Growth 2015-2020 (Volume)
Figure Direct mail Market Forecast and Growth 2021-2026 (Million USD)
Figure Direct mail Market Forecast and Growth 2021-2026 (Volume)
Figure Telemarketing Market Size and Growth 2015-2020 (Million USD)
Figure Telemarketing Market Size and Growth 2015-2020 (Volume)
Figure Telemarketing Market Forecast and Growth 2021-2026 (Million USD)
Figure Telemarketing Market Forecast and Growth 2021-2026 (Volume)
Figure Email marketing Market Size and Growth 2015-2020 (Million USD)
Figure Email marketing Market Size and Growth 2015-2020 (Volume)
Figure Email marketing Market Forecast and Growth 2021-2026 (Million USD)
Figure Email marketing Market Forecast and Growth 2021-2026 (Volume)
Figure Text (SMS) marketing Market Size and Growth 2015-2020 (Million USD)
Figure Text (SMS) marketing Market Size and Growth 2015-2020 (Volume)
Figure Text (SMS) marketing Market Forecast and Growth 2021-2026 (Million USD)
Figure Text (SMS) marketing Market Forecast and Growth 2021-2026 (Volume)
Figure Handouts Market Size and Growth 2015-2020 (Million USD)
Figure Handouts Market Size and Growth 2015-2020 (Volume)
Figure Handouts Market Forecast and Growth 2021-2026 (Million USD)
Figure Handouts Market Forecast and Growth 2021-2026 (Volume)
Figure Social media marketing Market Size and Growth 2015-2020 (Million USD)
Figure Social media marketing Market Size and Growth 2015-2020 (Volume)
Figure Social media marketing Market Forecast and Growth 2021-2026 (Million USD)
Figure Social media marketing Market Forecast and Growth 2021-2026 (Volume)
Figure Direct selling Market Size and Growth 2015-2020 (Million USD)
Figure Direct selling Market Size and Growth 2015-2020 (Volume)
Figure Direct selling Market Forecast and Growth 2021-2026 (Million USD)
Figure Direct selling Market Forecast and Growth 2021-2026 (Volume)
Figure Others Market Size and Growth 2015-2020 (Million USD)
Figure Others Market Size and Growth 2015-2020 (Volume)
Figure Others Market Forecast and Growth 2021-2026 (Million USD)
Figure Others Market Forecast and Growth 2021-2026 (Volume)
Figure Business to Business Market Size and Growth 2015-2020 (Million USD)
Figure Business to Business Market Size and Growth 2015-2020 (Volume)
Figure Business to Business Market Forecast and Growth 2021-2026 (Million USD)

Figure Business to Business Market Forecast and Growth 2021-2026 (Volume)
Figure Business to Government Market Size and Growth 2015-2020 (Million USD)
Figure Business to Government Market Size and Growth 2015-2020 (Volume)
Figure Business to Government Market Forecast and Growth 2021-2026 (Million USD)
Figure Business to Government Market Forecast and Growth 2021-2026 (Volume)
Figure Business to Consumers Market Size and Growth 2015-2020 (Million USD)
Figure Business to Consumers Market Size and Growth 2015-2020 (Volume)
Figure Business to Consumers Market Forecast and Growth 2021-2026 (Million USD)
Figure Business to Consumers Market Forecast and Growth 2021-2026 (Volume)
Figure Others Market Size and Growth 2015-2020 (Million USD)
Figure Others Market Size and Growth 2015-2020 (Volume)
Figure Others Market Forecast and Growth 2021-2026 (Million USD)
Figure Others Market Forecast and Growth 2021-2026 (Volume)
Figure Global Direct Marketing Services Market Size and Growth 2015-2020 (Million USD)
Figure Global Direct Marketing Services Market Size and Growth 2015-2020 (Volume)
Figure Global Direct Marketing Services Market Forecast and Growth 2021-2026 (Million USD)
Figure Global Direct Marketing Services Market Forecast and Growth 2021-2026 (Volume)
Figure China Direct Marketing Services Market Size and Growth 2015-2020 (Million USD)
Figure China Direct Marketing Services Market Size and Growth 2015-2020 (Volume)
Figure China Direct Marketing Services Market Forecast and Growth 2021-2026 (Million USD)
Figure China Direct Marketing Services Market Forecast and Growth 2021-2026 (Volume)
Figure Global Market Sales Revenue Share by Company in 2019
Figure Global Market Sales Volume Share by Company in 2019
Figure China Market Sales Revenue Share by Company in 2019
Figure China Market Sales Volume Share by Company in 2019
Figure Global Market Sales Revenue Share by Type in 2019
Figure Global Market Sales Volume Share by Type in 2019
Figure China Market Sales Revenue Share by Type in 2019
Figure China Market Sales Volume Share by Type in 2019
Figure Global Market Sales Revenue Share by Application in 2019
Figure Global Market Sales Volume Share by Application in 2019
Figure China Market Sales Revenue Share by Application in 2019
Figure China Market Sales Volume Share by Application in 2019

Figure Industry Chain Overview

I would like to order

Product name: COVID-19 Global & China Direct Marketing Services Market Research by Company, Type & Application 2015-2026

Product link: <https://marketpublishers.com/r/C9F48092C1F4EN.html>

Price: US\$ 2,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9F48092C1F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

