

# Consumer Healthcare - Global Market Research and Forecast, 2015-2025

https://marketpublishers.com/r/CBFC83DA806EN.html

Date: February 2019

Pages: 89

Price: US\$ 2,200.00 (Single User License)

ID: CBFC83DA806EN

## **Abstracts**

#### **SUMMARY**

The Consumer Healthcare report provides an independent information about the Consumer Healthcare industry supported by extensive research on factors such as industry segments size & trends, inhibitors, dynamics, drivers, opportunities & challenges, environment & policy, cost overview, porter's five force analysis, and key companies profiles including business overview and recent development.

The report would be based on industry data clearly referenced from authentic and reliable information sources such as statistics, industry associations, website of ministry and companies etc, market research reports, magazines, trade journals, annual reports, presentations, telephone interview etc.

The report includes regions as follows:

North America

US

Canada

Mexico

Europe



UK

	Sweden	
	Germany	
	Spain	
	Russia	
	France	
	Rest of Europe	
Asia & Pacific		
	China	
	Japan	
	India	
	Korea	
	Australia	
	Southeast Asia	
	Rest of Asia & Pacific	
LAMEA		
	Latin America	
	Middle East	

Africa



The report will be delivered with 2-3 working days. Custom contents with more cost can be added if the customer wants deeper any facet of the report with specific requirements.



## **Contents**

#### 1 EXECUTIVE SUMMARY

#### 2 METHODOLOGY

### **3 TRENDS AND DRIVERS**

- 3.1 Consumer Healthcare Market Size and Trends
- 3.2 Opportunities in Consumer Healthcare
- 3.3 Market Inhibitors

#### **4 MARKET DYNAMICS**

- 4.1 Consumer Healthcare Industry Chain
- 4.2 Consumer Healthcare Cost Analysis
- 4.3 Consumer Healthcare Pricing Strategy
- 4.4 Distribution Structure
- 4.5 Enter Strategy

## **5 MARKET AND TECHNICAL CHALLENGES**

- 5.1 Commercialization Stage
- 5.2 Economic Impact
- 5.3 Competitive landscape Overview
- 5.4 Regulatory/Government policy

## **6 PORTER'S FIVE FORCE ANALYSIS**

- 6.1 Threat of New Entrants
- 6.2 Bargaining Power of Suppliers
- 6.3 Bargaining Power of Buyers
- 6.4 Threat of Substitute
- 6.5 Segment Rivalry

## **7 VALUE CHAIN ANALYSIS**

- 7.1 Upstream Overview
- 7.2 Companies Distribution



- 7.3 Brand and Processing
- 7.4 Distribution Channel

## **8 CONSUMER HEALTHCARE MARKET, BY TYPE**

- 8.1 Overview
- 8.2 Market Size & Analysis, By Type
  - 8.2.1 OTC Pharmaceuticals
  - 8.2.2 Dietary Supplements

## 9 GLOBAL MARKET, BY REGIONS

- 9.1 Global Market Size and Share by Regions
- 9.2 North America Market
  - 9.2.1 US
  - 9.2.1 Canada
  - 9.2.1 Mexico
- 9.3 Europe Market
  - 9.3.1 UK
  - 9.3.2 Sweden
  - 9.3.3 Germany
  - 9.3.4 Spain
  - 9.3.5 Russia
  - 9.3.6 France
  - 9.3.7 Rest of Europe
- 9.4 Asia & Pacific Market
  - 9.4.1 China
  - 9.4.2 Japan
  - 9.4.3 India
  - 9.4.4 Korea
  - 9.4.5 Australia
  - 9.4.6 Southeast Asia
  - 9.4.7 Rest of Asia & Pacific
- 9.5 LAMEA Market
  - 9.5.1 Latin America
  - 9.5.2 Middle East
  - 9.5.3 Africa

## **10 TOP COMPANY**



- 10.1 Johnson & Johnson
  - 10.1.1 Business Overview
  - 10.1.2 Recent Development
- 10.2 Bayer Healthcare
- 10.3 GlaxoSmithKline
- 10.4 Sanofi
- 10.5 Pfizer
- 10.6 Boehringer Ingelheim
- 10.7 Abbott Laboratories
- 10.8 Merck
- 10.9 Nestle
- 10.10 Novartis
- 10.11 Procter & Gamble
- 10.12 Amway
- 10.13 Danone
- 10.14 BASF
- 10.15 DSM
- 10.16 Mylan
- 10.17 Herbalife
- 10.18 Kellogg
- 10.19 American Health
- 10.20 Sun Pharma
- 10.21 Takeda Pharmaceuticals
- 10.22 Teva Pharmaceuticals
- 10.23 Taisho Pharmaceuticals
- 10.24 Mitsubishi Tanabe Pharma

## 11 MARKET FORECAST

- 11.1 Global Market Forecast
- 11.3 Market Forecast by Type
- 11.3 Market Forecast by Region

## 12 CONCLUSION



# **List Of Tables**

### LIST OF TABLES

Table Methodology Overview

Table Global Consumer Healthcare Market Size By Type, 2015-2019, in USD Million Table Global Consumer Healthcare Market Size By Type, 2015-2019, in Volume Table Global Consumer Healthcare Market Size By Region, 2015-2019, in USD Million Table Global Consumer Healthcare Market Size By Region, 2015-2019, in Volume Table North America Consumer Healthcare Market Size By Region, 2015-2019, in USD Million

Table North America Consumer Healthcare Market Size By Region, 2015-2019, in Volume

Table Europe Consumer Healthcare Market Size By Region, 2015-2019, in USD Million Table Europe Consumer Healthcare Market Size By Region, 2015-2019, in Volume Table Asia & Pacific Consumer Healthcare Market Size By Region, 2015-2019, in USD Million

Table Asia & Pacific Consumer Healthcare Market Size By Region, 2015-2019, in Volume

Table LAMEA Consumer Healthcare Market Size By Region, 2015-2019, in USD Million Table LAMEA Consumer Healthcare Market Size By Region, 2015-2019, in Volume Table Global Consumer Healthcare Market Forecast By Type, 2020-2025, in USD Million

Table Global Consumer Healthcare Market Forecast By Type, 2020-2025, in Volume Table Global Consumer Healthcare Market Forecast By Region, 2020-2025, in USD Million

Table Global Consumer Healthcare Market Forecast By Region, 2020-2025, in Volume



# **List Of Figures**

### LIST OF FIGURES

Figure Global Consumer Healthcare Market Size, 2015-2019, in USD Million

Figure Global Consumer Healthcare Market Size, 2015-2019, in Volume

Figure Global Consumer Healthcare Market Trend, 2020-2025, in USD Million

Figure Global Consumer Healthcare Market Trend, 2020-2025, in Volume

Figure Industry Chain Overview

Figure Consumer HealthcareCost Structure List

Figure Pricing Strategy List

Figure Global Consumer Healthcare Market Share By Type in 2019, in USD Million

Figure Global Consumer Healthcare Market Share in 2019, in Volume

Figure OTC Pharmaceuticals Market Size, 2015-2019, in USD Million

Figure OTC Pharmaceuticals Market Size, 2015-2019, in Volume

Figure Dietary Supplements Market Size, 2015-2019, in USD Million

Figure Dietary Supplements Market Size, 2015-2019, in Volume

Figure US Market Size, 2015-2019, in USD Million

Figure US Market Size, 2015-2019, in Volume

Figure Canada Market Size, 2015-2019, in USD Million

Figure Canada Market Size, 2015-2019, in Volume

Figure Mexico Market Size, 2015-2019, in USD Million

Figure Mexico Market Size, 2015-2019, in Volume

Figure UK Market Size, 2015-2019, in USD Million

Figure UK Market Size, 2015-2019, in Volume

Figure Sweden Market Size, 2015-2019, in USD Million

Figure Sweden Market Size, 2015-2019, in Volume

Figure Germany Market Size, 2015-2019, in USD Million

Figure Germany Market Size, 2015-2019, in Volume

Figure Spain Market Size, 2015-2019, in USD Million

Figure Spain Market Size, 2015-2019, in Volume

Figure Russia Market Size, 2015-2019, in USD Million

Figure Russia Market Size, 2015-2019, in Volume

Figure France Market Size, 2015-2019, in USD Million

Figure France Market Size, 2015-2019, in Volume

Figure Rest of Europe Market Size, 2015-2019, in USD Million

Figure Rest of Europe Market Size, 2015-2019, in Volume

Figure China Market Size, 2015-2019, in USD Million

Figure China Market Size, 2015-2019, in Volume



Figure Japan Market Size, 2015-2019, in USD Million

Figure Japan Market Size, 2015-2019, in Volume

Figure India Market Size, 2015-2019, in USD Million

Figure India Market Size, 2015-2019, in Volume

Figure Korea Market Size, 2015-2019, in USD Million

Figure Korea Market Size, 2015-2019, in Volume

Figure Australia Market Size, 2015-2019, in USD Million

Figure Australia Market Size, 2015-2019, in Volume

Figure Southeast Asia Market Size, 2015-2019, in USD Million

Figure Southeast Asia Market Size, 2015-2019, in Volume

Figure Rest of Asia & Pacific Market Size, 2015-2019, in USD Million

Figure Rest of Asia & Pacific Market Size, 2015-2019, in Volume

Figure Latin America Market Size, 2015-2019, in USD Million

Figure Latin America Market Size, 2015-2019, in Volume

Figure Middle East Market Size, 2015-2019, in USD Million

Figure Middle East Market Size, 2015-2019, in Volume

Figure Africa Market Size, 2015-2019, in USD Million

Figure Africa Market Size, 2015-2019, in Volume

Figure Global Consumer Healthcare Market Forecast, 2020-2025, in USD Million

Figure Global Consumer Healthcare Market Forecast, 2020-2025, in Volume



## I would like to order

Product name: Consumer Healthcare - Global Market Research and Forecast, 2015-2025

Product link: <a href="https://marketpublishers.com/r/CBFC83DA806EN.html">https://marketpublishers.com/r/CBFC83DA806EN.html</a>

Price: US\$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CBFC83DA806EN.html">https://marketpublishers.com/r/CBFC83DA806EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970