

# 2017-2025 World Emotion Analytics Market Research Report (by Product Type, End-User/Application and Regions/Countries)

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### **Abstracts**

#### SUMMARY

Emotion Analytics (EA) is a new field that analysis of a person's verbal and non-verbal communication in order to understand the person's mood or attitude, then can be used in CRM (Customer Relationship Management) area, such as to identify how a customer perceives a product, the presentation of a product or an interaction with a company representative.

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Emotion Analytics, covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Emotion Analytics market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:



By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

# By Type

**Facial Analytics** 

Speech Analytics

Video Analytics

Others

By End-User / Application

Media & Entertainment

Retail and Education

**Financial Services** 

Healthcare

Others

#### By Company



Microsoft
IBM
IMotions
Kairos
Beyond Verbal
Affectiva
Eyeris (EmoVu)
NViso
Realeyes
Yuyidata
Adoreboard
Heartbeat AI
Deloitte
SAS Institute
Clarabridge
Crimson Hexagon
Berkshire Media
Dentsu



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