

# 2017-2025 World Automatic Content Recognition (ACR) Market Research Report (by Product Type, End-User/Application and Regions/Countries)

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## Abstracts

### SUMMARY

Automatic content recognition (ACR) is an identification technology to recognize content played on a media device or present in a media file. Devices containing ACR support enable users quickly obtain additional information about the content they have just experienced without any user based input or search efforts.

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Automatic Content Recognition (ACR) , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Automatic Content Recognition (ACR) market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

### By Type

Acoustic & digital video fingerprinting

Digital audio

Video & image watermarking

Optical character recognition

Speech recognition

### By End-User / Application

Media & entertainment

Consumer electronics

E-commerce

Education

Automotive

IT & telecommunication

Healthcare

Defense & public safety

Avionics

Others

## By Company

Arcsoft (U.S.)

Digimarc Corporation (U.S.)

Google (U.S.)

Microsoft Corporation (U.S.)

Nuance communications (U.S.)

ACRCloud (China)

Audible Magic Corporation (U.S.)

Civolution (U.S.)

Enswers (South Korea)

Gracenote (U.S.)

Mufin GmbH (Germany)

Shazam Entertainment Ltd. (U.K.)

Vobile (U.S.)

Voiceinteraction SA (Portugal)

Beatgrid Media BV (The Netherlands)

Clarifai (U.S.)

DataScouting (Greece)

iPharro Media GmbH (Germany)

Viscovery Pte Ltd (Taiwan)

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