

# 2016-2024 World Programmatic Display Market Research Report (by Product Type, End-User / Application and Regions / Countries)

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## Abstracts

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

Real Time Bidding

Private Marketplace

## Automated Guaranteed

### By End-User / Application

E-commerce Ads

Travel Ads

Game Ads

Others

### By Company

Facebook

Google (DoubleClick)

Alibaba

Adobe Systems Incorporated

Tencent

AppNexus

Amazon

JD.com

Yahoo

Verizon Communications

eBay

Booking

Expedia

MediaMath

Baidu

Rakuten

Rocket Fuel

The Trade Desk

Adroll

Sina

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