

# 2017-2025 World Yoga Mat Market Research Report (by Product Type, End-User/Application and Regions/Countries)

<https://marketpublishers.com/r/28E2045A56BEN.html>

Date: December 2019

Pages: 156

Price: US\$ 2,800.00 (Single User License)

ID: 28E2045A56BEN

## Abstracts

### SUMMARY

Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Yoga Mat , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Yoga Mat market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

### By Type

PVC yoga mats

Rubber yoga mats

TPE yoga mats

Other yoga mats

### By End-User / Application

Household

Yoga club

Others

### By Company

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam, Easyoga

HATHAYOGA

Kharma Khare

Hosa Group

Yogabum

Aerolite

Aurorae

Barefoot Yoga

Keep well

Khataland

Microcell Composite

Yogarugs

Copeactive

Yogasana, A. Kolckmann

JiangXi Lveten Plastic

Liforme

Starlight Yoga

Bean Products

## Contents

### **1 MARKET DEFINITION**

- 1.1 Market Segment Overview
- 1.2 by Type
- 1.3 by End-Use / Application

### **2 GLOBAL MARKET BY VENDORS**

- 2.1 Market Share
- 2.2 Vendor Profile
- 2.3 Dynamic of Vendors

### **3 GLOBAL MARKET BY TYPE**

- 3.1 Market Share
- 3.2 Introduction of End-Use by Different Products

### **4 GLOBAL MARKET BY END-USE / APPLICATION**

- 4.1 Market Share
- 4.2 Overview of Consumption Characteristics
  - 4.2.1 Preference Driven
  - 4.2.2 Substitutability
  - 4.2.3 Influence by Strategy
  - 4.2.4 Professional Needs

### **5 GLOBAL MARKET BY REGIONS**

- 5.1 Market Share
- 5.2 Regional Market Growth
  - 5.2.1 North America
  - 5.2.2 Europe
  - 5.2.3 Asia-Pacific
  - 5.2.4 South America
  - 5.2.5 Middle East & Africa

### **6 NORTH AMERICA MARKET**

- 6.1 by Type
- 6.2 by End-Use / Application
- 6.3 by Regions

## **7 EUROPE MARKET**

- 7.1 by Type
- 7.2 by End-Use / Application
- 7.3 by Regions

## **8 ASIA-PACIFIC MARKET**

- 8.1 by Type
- 8.2 by End-Use / Application
- 8.3 by Regions

## **9 SOUTH AMERICA MARKET**

- 9.1 by Type
- 9.2 by End-Use / Application
- 9.3 by Regions

## **10 MIDDLE EAST & AFRICA MARKET**

- 10.1 by Type
- 10.2 by End-Use / Application
- 10.3 by Regions

## **11 MARKET FORECAST**

- 11.1 Global Market Forecast (2020-2025)
- 11.2 Market Forecast by Regions (2020-2025)
- 11.3 Market Forecast by Type (2020-2025)
- 11.4 Market Forecast by End-Use / Application (2020-2025)

## **12 KEY MANUFACTURERS**

### **12.FARO LULULEMON**

- 12.1.2 Company Overview
- 12.1.2 Product and End-User / Application
- 12.1.3 Business Data (Sales Revenue, Cost and Margin)
- 12.2 Manduka PROlite
- 12.3 Jade Yoga
- 12.4 Hugger Mugger Para Rubber
- 12.5 PrAna Revolutionary
- 12.6 Gaiam, Easyoga
- 12.7 HATHAYOGA
- 12.8 Kharma Khare
- 12.9 Hosa Group
- 12.10 Yogabum
- 12.11 Aerolite
- 12.12 Aurorae
- 12.13 Barefoot Yoga
- 12.14 Keep well
- 12.15 Khataland
- 12.16 Microcell Composite
- 12.17 Yogarugs
- 12.18 Copeactive
- 12.19 Yogasana, A. Kolckmann
- 12.20 JiangXi Lveten Plastic
- 12.21 Liforme
- 12.22 Starlight Yoga
- 12.23 Bean Products

## **13 PRICE OVERVIEW**

- 13.1 Price Segment
- 13.2 Price Trend

## **14 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Yoga Mat Market and Growth by Type

Table Global Yoga Mat Market and Growth by End-Use / Application

Table Global Yoga Mat Revenue (Million USD) by Vendors (2017-2019)

Table Global Yoga Mat Revenue Share by Vendors (2017-2019)

Table Global Yoga Mat Market Volume ( ) by Vendors (2017-2019)

Table Global Yoga Mat Market Volume Share by Vendors (2017-2019)

Table Headquarter, Factories & Sales Regions Comparison of Vendors

Table Product List of Vendors

Table Global Yoga Mat Market (Million USD) by Type (2017-2019)

Table Global Yoga Mat Market Share by Type (2017-2019)

Table Global Yoga Mat Market Volume ( ) by Type (2017-2019)

Table Global Yoga Mat Market Volume Share by Type (2017-2019)

Table Global Yoga Mat Market (Million USD) by End-Use / Application (2017-2019)

Table Global Yoga Mat Market Share by End-Use / Application (2017-2019)

Table Global Yoga Mat Market Volume ( ) by End-Use / Application (2017-2019)

Table Global Yoga Mat Market Volume Share by End-Use / Application (2017-2019)

Table Global Yoga Mat Market (Million USD) by Regions (2017-2019)

Table Global Yoga Mat Market Share by Regions (2017-2019)

Table Global Yoga Mat Market Volume ( ) by Regions (2017-2019)

Table Global Yoga Mat Market Volume Share by Regions (2017-2019)

Table North America Yoga Mat Market (Million USD) by Type (2017-2019)

Table North America Yoga Mat Market Share by Type (2017-2019)

Table North America Yoga Mat Market (Million USD) by End-Use / Application (2017-2019)

Table North America Yoga Mat Market Share by End-Use / Application (2017-2019)

Table North America Yoga Mat Market (Million USD) by Regions (2017-2019)

Table North America Yoga Mat Market Share by Regions (2017-2019)

Table Europe Yoga Mat Market (Million USD) by Type (2017-2019)

Table Europe Yoga Mat Market Share by Type (2017-2019)

Table Europe Yoga Mat Market (Million USD) by End-Use / Application (2017-2019)

Table Europe Yoga Mat Market Share by End-Use / Application (2017-2019)

Table Europe Yoga Mat Market (Million USD) by Regions (2017-2019)

Table Europe Yoga Mat Market Share by Regions (2017-2019)

Table Asia-Pacific Yoga Mat Market (Million USD) by Type (2017-2019)

Table Asia-Pacific Yoga Mat Market Share by Type (2017-2019)

Table Asia-Pacific Yoga Mat Market (Million USD) by End-Use / Application (2017-2019)

Table Asia-Pacific Yoga Mat Market Share by End-Use / Application (2017-2019)

Table Asia-Pacific Yoga Mat Market (Million USD) by Regions (2017-2019)

Table Asia-Pacific Yoga Mat Market Share by Regions (2017-2019)

Table South America Yoga Mat Market (Million USD) by Type (2017-2019)

Table South America Yoga Mat Market Share by Type (2017-2019)

Table South America Yoga Mat Market (Million USD) by End-Use / Application (2017-2019)

Table South America Yoga Mat Market Share by End-Use / Application (2017-2019)

Table South America Yoga Mat Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Yoga Mat Market Share by Regions (2017-2019)

Table Middle East & Africa Yoga Mat Market (Million USD) by Type (2017-2019)

Table Middle East & Africa Yoga Mat Market Share by Type (2017-2019)

Table Middle East & Africa Yoga Mat Market (Million USD) by End-Use / Application (2017-2019)

Table Middle East & Africa Yoga Mat Market Share by End-Use / Application (2017-2019)

Table Middle East & Africa Yoga Mat Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Yoga Mat Market Share by Regions (2017-2019)

Table Global Yoga Mat Market (Million USD) Forecast by Regions (2020-2025)

Table Global Yoga Mat Market Share Forecast by Regions (2020-2025)

Table Global Yoga Mat Market Volume ( ) Forecast by Regions (2020-2025)

Table Global Yoga Mat Market Volume Share Forecast by Regions (2020-2025)

Table Global Yoga Mat Market (Million USD) Forecast by Type (2020-2025)

Table Global Yoga MatMarket Share by Forecast Type (2020-2025)

Table Global Yoga Mat Market (Million USD) Forecast by End-Use / Application (2020-2025)

Table Global Yoga Mat Market Share Forecast by End-Use / Application (2020-2025)

Table Sales Revenue, Volume, Price, Cost and Margin of Lululemon

Table Sales Revenue, Volume, Price, Cost and Margin of Manduka PROlite

Table Sales Revenue, Volume, Price, Cost and Margin of Jade Yoga

Table Sales Revenue, Volume, Price, Cost and Margin of Hugger Mugger Para Rubber

Table Sales Revenue, Volume, Price, Cost and Margin of PrAna Revolutionary

Table Sales Revenue, Volume, Price, Cost and Margin of Gaiam, Easyoga

Table Sales Revenue, Volume, Price, Cost and Margin of HATHAYOGA

Table Sales Revenue, Volume, Price, Cost and Margin of Kharma Khare

Table Sales Revenue, Volume, Price, Cost and Margin of Hosa Group

Table Sales Revenue, Volume, Price, Cost and Margin of Yogabum



Table Sales Revenue, Volume, Price, Cost and Margin of Aerolite  
Table Sales Revenue, Volume, Price, Cost and Margin of Aurorae  
Table Sales Revenue, Volume, Price, Cost and Margin of Barefoot Yoga  
Table Sales Revenue, Volume, Price, Cost and Margin of Keep well  
Table Sales Revenue, Volume, Price, Cost and Margin of Khataland  
Table Sales Revenue, Volume, Price, Cost and Margin of Microcell Composite  
Table Sales Revenue, Volume, Price, Cost and Margin of Yogarugs  
Table Sales Revenue, Volume, Price, Cost and Margin of Copeactive  
Table Sales Revenue, Volume, Price, Cost and Margin of Yogasana, A. Kolckmann  
Table Sales Revenue, Volume, Price, Cost and Margin of JiangXi Lveten Plastic  
Table Sales Revenue, Volume, Price, Cost and Margin of Liforme  
Table Sales Revenue, Volume, Price, Cost and Margin of Starlight Yoga  
Table Sales Revenue, Volume, Price, Cost and Margin of Bean Products

## List Of Figures

### LIST OF FIGURES

Figure Global Yoga Mat Market Size (Million USD) 2017-2025

Figure North America Market Growth 2015-2018

Figure Europe Market Growth 2017-2019

Figure Asia-Pacific Market Growth 2017-2019

Figure South America Market Growth 2017-2019

Figure Middle East & Africa Market Growth 2017-2019

Figure Global Yoga Mat Market (Million USD) and Growth Forecast (2020-2025)

Figure Global Yoga Mat Market Volume ( ) and Growth Forecast (2020-2025)

## I would like to order

Product name: 2017-2025 World Yoga Mat Market Research Report (by Product Type, End-User/Application and Regions/Countries)

Product link: <https://marketpublishers.com/r/28E2045A56BEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/28E2045A56BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

