

# 2015-2023 World Wearable Fitness Trackers Market Research Report by Product Type, End-User (Application) and Regions (Countries)

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## Abstracts

### SUMMARY

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

Wrist Wear

Leg Wear

Smart Garments

Others

By End-User / Application

Specialist Retailers

Factory Outlets

Internet Sales

By Company

Apple Inc.

Fitbit Inc.

SAMSUNG ELECTRONICS CO., LTD.

Sony Corporation

Xiaomi

Garmin Ltd.

FOSSIL GROUP, INC. (MISFIT)

Jawbone

TomTom International BV

Huawei Technologies Co., Ltd.

Boltt

Moov Inc.

More-fit

Atlas Wearables, Inc.

Lenevo

Acer Inc.

GOQii

ShenZhen Wayforward Electronic Co., LTD (LEMFO)

MAD Apparel, Inc.

Sensoria Inc.

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