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2017-2025 World Mobile Backend as a Service (BaaS) Market Research Report (by Product Type, End-User/Application and Regions/Countries)

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Abstracts

SUMMARY

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.
The report includes an in-depth analysis of the Global market for Mobile Backend as a Service (BaaS) , covering Global total and major region markets.
The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).
The report provides introduction of leading Global manufacturers.
Mobile Backend as a Service (BaaS) market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

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By Region / Countries

- North America (U.S., Canada, Mexico)
- Europe (Germany, U.K., France, Italy, Russia, Spain etc)
- Asia-Pacific (China, India, Japan, Southeast Asia etc)
- South America (Brazil, Argentina etc)
- Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

- Android
- iOS
- Others

By End-User / Application

- Data and application integration
- Identity and access management
- Usage analytics
- Support and maintenance Service
- Others

By Company

- IBM Corporation

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Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.Io

KII Corporation

Cloudmine

Parse

Feedhenry

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