

2017-2025 World Mobile Backend as a Service (BaaS) Market Research Report (by Product Type, End- User/Application and Regions/Countries)

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Abstracts

SUMMARY

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Mobile Backend as a Service (BaaS) , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Mobile Backend as a Service (BaaS) market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

Android

iOS

Others

By End-User / Application

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

By Company

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Contents

1 MARKET DEFINITION

- 1.1 Market Segment Overview
- 1.2 by Type
- 1.3 by End-Use / Application

2 GLOBAL MARKET BY VENDORS

- 2.1 Market Share
- 2.2 Vendor Profile
- 2.3 Dynamic of Vendors

3 GLOBAL MARKET BY TYPE

- 3.1 Market Share
- 3.2 Introduction of End-Use by Different Products

4 GLOBAL MARKET BY END-USE / APPLICATION

- 4.1 Market Share
- 4.2 Overview of Consumption Characteristics
 - 4.2.1 Preference Driven
 - 4.2.2 Substitutability
 - 4.2.3 Influence by Strategy
 - 4.2.4 Professional Needs

5 GLOBAL MARKET BY REGIONS

- 5.1 Market Share
- 5.2 Regional Market Growth
 - 5.2.1 North America
 - 5.2.2 Europe
 - 5.2.3 Asia-Pacific
 - 5.2.4 South America
 - 5.2.5 Middle East & Africa

6 NORTH AMERICA MARKET

6.1 by Type

6.2 by End-Use / Application

6.3 by Regions

7 EUROPE MARKET

7.1 by Type

7.2 by End-Use / Application

7.3 by Regions

8 ASIA-PACIFIC MARKET

8.1 by Type

8.2 by End-Use / Application

8.3 by Regions

9 SOUTH AMERICA MARKET

9.1 by Type

9.2 by End-Use / Application

9.3 by Regions

10 MIDDLE EAST & AFRICA MARKET

10.1 by Type

10.2 by End-Use / Application

10.3 by Regions

11 MARKET FORECAST

11.1 Global Market Forecast (2020-2025)

11.2 Market Forecast by Regions (2020-2025)

11.3 Market Forecast by Type (2020-2025)

11.4 Market Forecast by End-Use / Application (2020-2025)

12 KEY MANUFACTURERS

12.BASF IBM CORPORATION

- 12.1.2 Company Overview
- 12.1.2 Product and End-User / Application
- 12.1.3 Business Data (Sales Revenue, Cost and Margin)
- 12.2 Oracle Corporation
- 12.3 Microsoft Corporation
- 12.4 Kony
- 12.5 Kinvey
- 12.6 Anypresence
- 12.7 Appcelerator
- 12.8 Built.io
- 12.9 KII Corporation
- 12.10 Cloudmine
- 12.11 Parse
- 12.12 Feedhenry

13 PRICE OVERVIEW

- 13.1 Price Segment
- 13.2 Price Trend

14 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Mobile Backend as a Service (BaaS) Market and Growth by Type

Table Global Mobile Backend as a Service (BaaS) Market and Growth by End-Use / Application

Table Global Mobile Backend as a Service (BaaS) Revenue (Million USD) by Vendors (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Revenue Share by Vendors (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume () by Vendors (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume Share by Vendors (2017-2019)

Table Headquarter, Factories & Sales Regions Comparison of Vendors

Table Product List of Vendors

Table Global Mobile Backend as a Service (BaaS) Market (Million USD) by Type (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Share by Type (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume () by Type (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume Share by Type (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market (Million USD) by End-Use / Application (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Share by End-Use / Application (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume () by End-Use / Application (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume Share by End-Use / Application (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market (Million USD) by Regions (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Share by Regions (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume () by Regions (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market Volume Share by Regions

(2017-2019)

Table North America Mobile Backend as a Service (BaaS) Market (Million USD) by Type (2017-2019)

Table North America Mobile Backend as a Service (BaaS) Market Share by Type (2017-2019)

Table North America Mobile Backend as a Service (BaaS) Market (Million USD) by End-Use / Application (2017-2019)

Table North America Mobile Backend as a Service (BaaS) Market Share by End-Use / Application (2017-2019)

Table North America Mobile Backend as a Service (BaaS) Market (Million USD) by Regions (2017-2019)

Table North America Mobile Backend as a Service (BaaS) Market Share by Regions (2017-2019)

Table Europe Mobile Backend as a Service (BaaS) Market (Million USD) by Type (2017-2019)

Table Europe Mobile Backend as a Service (BaaS) Market Share by Type (2017-2019)

Table Europe Mobile Backend as a Service (BaaS) Market (Million USD) by End-Use / Application (2017-2019)

Table Europe Mobile Backend as a Service (BaaS) Market Share by End-Use / Application (2017-2019)

Table Europe Mobile Backend as a Service (BaaS) Market (Million USD) by Regions (2017-2019)

Table Europe Mobile Backend as a Service (BaaS) Market Share by Regions (2017-2019)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market (Million USD) by Type (2017-2019)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Share by Type (2017-2019)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market (Million USD) by End-Use / Application (2017-2019)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Share by End-Use / Application (2017-2019)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market (Million USD) by Regions (2017-2019)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Share by Regions (2017-2019)

Table South America Mobile Backend as a Service (BaaS) Market (Million USD) by Type (2017-2019)

Table South America Mobile Backend as a Service (BaaS) Market Share by Type

(2017-2019)

Table South America Mobile Backend as a Service (BaaS) Market (Million USD) by End-Use / Application (2017-2019)

Table South America Mobile Backend as a Service (BaaS) Market Share by End-Use / Application (2017-2019)

Table South America Mobile Backend as a Service (BaaS) Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market Share by Regions (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market (Million USD) by Type (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market Share by Type (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market (Million USD) by End-Use / Application (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market Share by End-Use / Application (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Mobile Backend as a Service (BaaS) Market Share by Regions (2017-2019)

Table Global Mobile Backend as a Service (BaaS) Market (Million USD) Forecast by Regions (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market Share Forecast by Regions (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market Volume () Forecast by Regions (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market Volume Share Forecast by Regions (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market (Million USD) Forecast by Type (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market Share by Forecast Type (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market (Million USD) Forecast by End-Use / Application (2020-2025)

Table Global Mobile Backend as a Service (BaaS) Market Share Forecast by End-Use / Application (2020-2025)

Table Sales Revenue, Volume, Price, Cost and Margin of IBM Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of Oracle Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of Microsoft Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of Kony

Table Sales Revenue, Volume, Price, Cost and Margin of Kinvey

Table Sales Revenue, Volume, Price, Cost and Margin of Anypresence

Table Sales Revenue, Volume, Price, Cost and Margin of Appcelerator

Table Sales Revenue, Volume, Price, Cost and Margin of Built.io

Table Sales Revenue, Volume, Price, Cost and Margin of KII Corporation

Table Sales Revenue, Volume, Price, Cost and Margin of Cloudmine

Table Sales Revenue, Volume, Price, Cost and Margin of Parse

Table Sales Revenue, Volume, Price, Cost and Margin of Feedhenry

List Of Figures

LIST OF FIGURES

Figure Global Mobile Backend as a Service (BaaS) Market Size (Million USD)
2017-2025

Figure North America Market Growth 2015-2018

Figure Europe Market Growth 2017-2019

Figure Asia-Pacific Market Growth 2017-2019

Figure South America Market Growth 2017-2019

Figure Middle East & Africa Market Growth 2017-2019

Figure Global Mobile Backend as a Service (BaaS) Market (Million USD) and Growth
Forecast (2020-2025)

Figure Global Mobile Backend as a Service (BaaS) Market Volume () and Growth
Forecast (2020-2025)

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