

# 2017-2025 World Matcha Market Research Report (by Product Type, End-User/Application and Regions/Countries)

<https://marketpublishers.com/r/29E9840EE29EN.html>

Date: December 2019

Pages: 107

Price: US\$ 2,800.00 (Single User License)

ID: 29E9840EE29EN

## Abstracts

### SUMMARY

Matcha tea is available in powdered, vibrant, green colored form, and is produced majorly in Japan from shade grown premium-quality tea leaves. It was originated in China during Tang dynasty and was majorly consumed by Buddhist monks, samurai warriors, and Japanese population.

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Matcha , covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Matcha market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

Asia-Pacific (China, India, Japan, Southeast Asia etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

### By Type

Ceremonial

Classic

Culinary

### By End-User / Application

Regular Tea

Matcha Beverages

Food

Personal Care

### By Company

AIYA America

DoMatcha

Encha

Ippodo Tea

Midori Spring

The AOI Tea

Vivid Vitality

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