

# 2017-2025 World Kombucha Market Research Report (by Product Type, End-User/Application and Regions/Countries)

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### **Abstracts**

#### **SUMMARY**

Kombucha is a fermented tea beverage, made by adding a symbiotic culture of bacteria and yeast (SCOBY) to a solution of tea and sugar. During the course of the week-long (or more) fermentation process, the cultures metabolize the sugar and tea components to render a naturally carbonated beverage, with a slightly sweet-tart flavor, full of healthy components like B vitamins, organic acids, antioxidants, and trace amounts of alcohol.

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

The report includes as follows:

The report provides current data, historical overview and future forecast.

The report includes an in-depth analysis of the Global market for Kombucha, covering Global total and major region markets.

The data of 2017-2025 are included. All-inclusive market are given through data on sales, consumption, and prices (Global total and by major regions).

The report provides introduction of leading Global manufacturers.

Kombucha market prospects to 2025 are included (in sales, consumption and price).

Market Segment as follows:

By Region / Countries



North America (U.S., Canada, Mexico) Europe (Germany, U.K., France, Italy, Russia, Spain etc) Asia-Pacific (China, India, Japan, Southeast Asia etc) South America (Brazil, Argentina etc) Middle East & Africa (Saudi Arabia, South Africa etc) By Type Herbs & Spices Fruit Original Others By End-User / Application Age 40 By Company GT's Kombucha KeVita The Humm Kombucha Live Soda Kombucha

Red Bull



Kombucha Wonder Drink
Townshend's Tea
Celestial Seasonings
Kosmic Kombucha
HIGH COUNTRY

NessAlla Kombucha

Reed's

Buchi Kombucha



# **Contents**

#### 1 MARKET DEFINITION

- 1.1 Market Segment Overview
- 1.2 by Type
- 1.3 by End-Use / Application

#### **2 GLOBAL MARKET BY VENDORS**

- 2.1 Market Share
- 2.2 Vendor Profile
- 2.3 Dynamic of Vendors

# **3 GLOBAL MARKET BY TYPE**

- 3.1 Market Share
- 3.2 Introduction of End-Use by Different Products

#### **4 GLOBAL MARKET BY END-USE / APPLICATION**

- 4.1 Market Share
- 4.2 Overview of Consumption Characteristics
  - 4.2.1 Preference Driven
  - 4.2.2 Substitutability
  - 4.2.3 Influence by Strategy
  - 4.2.4 Professional Needs

#### **5 GLOBAL MARKET BY REGIONS**

- 5.1 Market Share
- 5.2 Regional Market Growth
  - 5.2.1 North America
  - 5.2.2 Europe
  - 5.2.3 Asia-Pacific
  - 5.2.4 South America
  - 5.2.5 Middle East & Africa

#### **6 NORTH AMERICA MARKET**



- 6.1 by Type
- 6.2 by End-Use / Application
- 6.3 by Regions

#### **7 EUROPE MARKET**

- 7.1 by Type
- 7.2 by End-Use / Application
- 7.3 by Regions

#### **8 ASIA-PACIFIC MARKET**

- 8.1 by Type
- 8.2 by End-Use / Application
- 8.3 by Regions

#### 9 SOUTH AMERICA MARKET

- 9.1 by Type
- 9.2 by End-Use / Application
- 9.3 by Regions

#### 10 MIDDLE EAST & AFRICA MARKET

- 10.1 by Type
- 10.2 by End-Use / Application
- 10.3 by Regions

#### 11 MARKET FORECAST

- 11.1 Global Market Forecast (2020-2025)
- 11.2 Market Forecast by Regions (2020-2025)
- 11.3 Market Forecast by Type (2020-2025)
- 11.4 Market Forecast by End-Use / Application (2020-2025)

#### 12 KEY MANUFACTURERS

#### 12.TSUNO GT'S KOMBUCHA



- 12.1.2 Company Overview
- 12.1.2 Product and End-User / Application
- 12.1.3 Business Data (Capacity, Sales Revenue, Volume, Price, Cost and Margin)
- 12.2 KeVita
- 12.3 The Humm Kombucha
- 12.4 Live Soda Kombucha
- 12.5 Red Bull
- 12.6 Kombucha Wonder Drink
- 12.7 Townshend's Tea
- 12.8 Celestial Seasonings
- 12.9 Kosmic Kombucha
- 12.10 HIGH COUNTRY
- 12.11 NessAlla Kombucha
- 12.12 Reed's
- 12.13 Buchi Kombucha

#### **13 PRICE OVERVIEW**

- 13.1 Price Segment
- 13.2 Price Trend

#### 14 RESEARCH CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

Table Global Kombucha Market and Growth by Type

Table Global Kombucha Market and Growth by End-Use / Application

Table Global Kombucha Revenue (Million USD) by Vendors (2017-2019)

Table Global Kombucha Revenue Share by Vendors (2017-2019)

Table Global Kombucha Market Volume (Volume) by Vendors (2017-2019)

Table Global Kombucha Market Volume Share by Vendors (2017-2019)

Table Headquarter, Factories & Sales Regions Comparison of Vendors

Table Product List of Vendors

Table Global Kombucha Market (Million USD) by Type (2017-2019)

Table Global Kombucha Market Share by Type (2017-2019)

Table Global Kombucha Market Volume (Volume) by Type (2017-2019)

Table Global Kombucha Market Volume Share by Type (2017-2019)

Table Global Kombucha Market (Million USD) by End-Use / Application (2017-2019)

Table Global Kombucha Market Share by End-Use / Application (2017-2019)

Table Global Kombucha Market Volume (Volume) by End-Use / Application (2017-2019)

Table Global Kombucha Market Volume Share by End-Use / Application (2017-2019)

Table Global Kombucha Market (Million USD) by Regions (2017-2019)

Table Global Kombucha Market Share by Regions (2017-2019)

Table Global Kombucha Market Volume (Volume) by Regions (2017-2019)

Table Global Kombucha Market Volume Share by Regions (2017-2019)

Table North America Kombucha Market (Million USD) by Type (2017-2019)

Table North America Kombucha Market Share by Type (2017-2019)

Table North America Kombucha Market (Million USD) by End-Use / Application (2017-2019)

Table North America Kombucha Market Share by End-Use / Application (2017-2019)

Table North America Kombucha Market (Million USD) by Regions (2017-2019)

Table North America Kombucha Market Share by Regions (2017-2019)

Table Europe Kombucha Market (Million USD) by Type (2017-2019)

Table Europe Kombucha Market Share by Type (2017-2019)

Table Europe Kombucha Market (Million USD) by End-Use / Application (2017-2019)

Table Europe Kombucha Market Share by End-Use / Application (2017-2019)

Table Europe Kombucha Market (Million USD) by Regions (2017-2019)

Table Europe Kombucha Market Share by Regions (2017-2019)

Table Asia-Pacific Kombucha Market (Million USD) by Type (2017-2019)



Table Asia-Pacific Kombucha Market Share by Type (2017-2019)

Table Asia-Pacific Kombucha Market (Million USD) by End-Use / Application (2017-2019)

Table Asia-Pacific Kombucha Market Share by End-Use / Application (2017-2019)

Table Asia-Pacific Kombucha Market (Million USD) by Regions (2017-2019)

Table Asia-Pacific Kombucha Market Share by Regions (2017-2019)

Table South America Kombucha Market (Million USD) by Type (2017-2019)

Table South America Kombucha Market Share by Type (2017-2019)

Table South America Kombucha Market (Million USD) by End-Use / Application (2017-2019)

Table South America Kombucha Market Share by End-Use / Application (2017-2019)

Table South America Kombucha Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Kombucha Market Share by Regions (2017-2019)

Table Middle East & Africa Kombucha Market (Million USD) by Type (2017-2019)

Table Middle East & Africa Kombucha Market Share by Type (2017-2019)

Table Middle East & Africa Kombucha Market (Million USD) by End-Use / Application (2017-2019)

Table Middle East & Africa Kombucha Market Share by End-Use / Application (2017-2019)

Table Middle East & Africa Kombucha Market (Million USD) by Regions (2017-2019)

Table Middle East & Africa Kombucha Market Share by Regions (2017-2019)

Table Global Kombucha Market (Million USD) Forecast by Regions (2020-2025)

Table Global Kombucha Market Share Forecast by Regions (2020-2025)

Table Global Kombucha Market Volume (Volume) Forecast by Regions (2020-2025)

Table Global Kombucha Market Volume Share Forecast by Regions (2020-2025)

Table Global Kombucha Market (Million USD) Forecast by Type (2020-2025)

Table Global KombuchaMarket Share by Forecast Type (2020-2025)

Table Global Kombucha Market (Million USD) Forecast by End-Use / Application (2020-2025)

Table Global Kombucha Market Share Forecast by End-Use / Application (2020-2025)

Table Sales Revenue, Volume, Price, Cost and Margin of GT's Kombucha

Table Sales Revenue, Volume, Price, Cost and Margin of KeVita

Table Sales Revenue, Volume, Price, Cost and Margin of The Humm Kombucha

Table Sales Revenue, Volume, Price, Cost and Margin of Live Soda Kombucha

Table Sales Revenue, Volume, Price, Cost and Margin of Red Bull

Table Sales Revenue, Volume, Price, Cost and Margin of Kombucha Wonder Drink

Table Sales Revenue, Volume, Price, Cost and Margin of Townshend's Tea

Table Sales Revenue, Volume, Price, Cost and Margin of Celestial Seasonings

Table Sales Revenue, Volume, Price, Cost and Margin of Kosmic Kombucha



Table Sales Revenue, Volume, Price, Cost and Margin of HIGH COUNTRY
Table Sales Revenue, Volume, Price, Cost and Margin of NessAlla Kombucha
Table Sales Revenue, Volume, Price, Cost and Margin of Reed's
Table Sales Revenue, Volume, Price, Cost and Margin of Buchi Kombucha



# **List Of Figures**

#### LIST OF FIGURES

Figure Global Kombucha Market Size (Million USD) 2017-2025

Figure North America Market Growth 2015-2018

Figure Europe Market Growth 2017-2019

Figure Asia-Pacific Market Growth 2017-2019

Figure South America Market Growth 2017-2019

Figure Middle East & Africa Market Growth 2017-2019

Figure Global Kombucha Market (Million USD) and Growth Forecast (2020-2025)

Figure Global Kombucha Market Volume (Volume) and Growth Forecast (2020-2025)



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