

2015-2023 World Home Appliance Market Research Report by Product Type, End-User / Application and Regions / Countries

<https://marketpublishers.com/r/276786B6E21EN.html>

Date: January 2018

Pages: 144

Price: US\$ 2,800.00 (Single User License)

ID: 276786B6E21EN

Abstracts

Summary

Home appliance is electrical/mechanical machine which accomplish some household functions, such as cooking or cleaning. Home appliances can be classified into: major appliances, small appliances, and consumer electronics. Major home appliances spans a variety of devices comprising refrigeration appliances, home laundry appliances, dishwashing appliances, air-conditioning appliances, large and small cooking appliances

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

Kitchen Appliances

Refrigerators

Washing Machines

Televisions

Air Conditioners

By End-User / Application

In Store (Offline)

Online

By Company

Haier (GE)

Whirlpool

Midea

Panasonic

Arcelik

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

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