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2015-2023 World Application Delivery Networks AND Market Research Report by Product Type, End-User / Application and Regions / Countries

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Abstracts

Summary

The network traffic patterns have dramatically changed in the past decade from transaction-oriented applications to bandwidth-intensive applications, supporting ERPs, video, voice and unstructured data. The new advent of virtualization, cloud-computing, and big-data has augmented the demand for highly efficient and secure corporate networks. The biggest challenge for enterprises today is to combat the tough competitive environments, while enhancing their productivity. Enterprises are now emphasizing on ensuring security and quickly responding to the changing business needs; thereby optimizing and securing the flow of data, to all users, on all networks, while also helping in sustainable competitive advantage.The Application Delivery Network technology deals with the demand for greater application mobility and security in a distributed enterprise. ADN helps in classifying and prioritizing applications, content, and user access in real-time. It helps in acceleration of internal, external, and real-time applications across distributed enterprises. The technology also helps in securing information from malicious applications and content, while delivering fast, secure, and available applications across the enterprise, while controlling the rising network management costs. Application Performance Monitoring (APM), WAN optimization, and secure web gateway technologies are combined together by ADN to give a complete visibility and control over user and application performance. Due to this, critical applications and information can be delivered for business needs.GIR expects an increasing adoption of ADN solutions, as major vendors are rigorously working towards building cost-effective solutions, in an effort to reduce the overall cost incurred by end-users. The total market is expected to grow from $4.53 billion in 2016 to $8.25 billion by 2021, at an estimated Compound Annual Growth Rate (CAGR) of 12.4% from 2016 to

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2021

This report includes market status and forecast of global and major regions, with introduction of vendors, regions, product types and end industries; and this report counts product types and end industries in global and major regions.

Market Segment as follows:

By Region / Countries

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc)

South America (Brazil, Argentina etc)

Middle East & Africa (Saudi Arabia, South Africa etc)

By Type

Application delivery controllers (ADC)

WAN Optimization controllers (WOC)

Application Security Equipments

Application Gateways

By End-User / Application

High-tech

Education

Media and Entertainment

Banking, Financial Services, And Insurance (BFSI)

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Government

Retail

Others

By Company

F5 Networks

Citrix Systems, Inc.

Radware

Array Networks

Aryaka Networks

A10 Networks

Blue Coat Systems

Brocade

Cisco Systems, Inc.

Dell, Inc.

Hewlett-Packard (HP)

Juniper Networks

Oracle Corporation

Riverbed Technology

Verizon

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