

Zero Turn Mowers Market Size, Share & Trends Analysis Report By Cutting Width (Less Than 50 Inches, 50 To 60 Inches, More Than 60 Inches), By Application (Residential, Commercial), By Region, And Segment Forecasts, 2019 - 2025

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Abstracts

Zero Turn Mowers Market Trends & Growth

The global zero turn mowers market size is expected to reach USD 3,757,902.1 thousand by 2025, at a compound annual growth rate (CAGR) of 5.8% according to a study conducted by Grand View Research, Inc. Rapidly expanding commercial and residential construction sectors across the globe is spurring the demand for landscaping services, which, in turn, is expected to propel the demand for zero turn mowers over the forecast period. Furthermore, increasing awareness and interest in the environmental and social benefits of green spaces to bolster market growth.

Another major reason contributing to the demand of zero turn mowers is their ability to cut grass nearly as twice as fast as traditional lawn tractors is expected to power the market adoption. Moreover, zero-turn mowers have faster ground speeds than other types of mowers. Thus, this saves time of operations and increases the productivity of the lawn activities. For instance, John Deere Z700 Series Zero-Turn Mowers has a width of 54 or 60 inches but is equipped with a 24-horsepower engine.

In 2018, North America dominated the market. The market was led by the US, where zero turn mowers have extreme usage on golf courses and sports fields. Furthermore, the growing population in the Asia Pacific region is anticipated to impact the growth of the residential and commercial sectors favorably. Urbanization in the region is expected to bolster the demand for recreational parks, thus creating the need for maintenance,



which is expected to drive the market growth over the forecast period.

Zero Turn Mowers Market Report Highlights

Zero turn mowers with cutting width more than 60 inches accounted for the highest market share in 2018 as these products offer optimal balance of power and reduces mowing time considerably.

The Less Than 50 inches segment is anticipated to expand at a significant CAGR over the forecast period, owing to increased adoption of these mowers in residential sector.

The commercial segment is anticipated to witness significant growth owing to increasing investments by government and public bodies in the beautification of public spaces, such as existing parks and yards.

North America accounted for over 55% share of the overall revenue in 2018 and is expected to dominate the market over the forecast period owing to rise in the number of landscaping activities coupled with number of golf course in the region.

John Deere, Toro Husqvarna Group, Kubota are some of the key market players that captured a significant share in 2018.



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