

Zero Trust Architecture Market Size, Share & Trends Analysis Report By Component (Solution, Services), By Security Type (Network Security, Data Security, Endpoint Security), By Authentication Type, By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Zero Trust Architecture Market Size & Trends

The global zero trust architecture market size was estimated at USD 34.50 billion in 2024 and is anticipated to grow at a CAGR of 16.5% from 2025 to 2030. The growing frequency and severity of cyberattacks, including ransomware, phishing, and insider threats, are a major driver of the zero trust market.

As attackers become more advanced and networks more dispersed, enterprises can no longer rely on static perimeter defenses. Zero trust provides a dynamic, identity-centric approach that restricts access based on user roles, context, and real-time behavior, significantly reducing the attack surface. Organizations in sectors such as finance, healthcare, and government, which are often targeted due to the sensitivity of their data, are especially turning to ZTA to mitigate these evolving threats.

The accelerated adoption of remote and hybrid work models has also made traditional security frameworks obsolete. With users accessing enterprise resources from personal devices and remote locations, IT teams face increased challenges in maintaining secure access and visibility. Zero trust architecture addresses this by authenticating users and devices continuously and enforcing granular access policies regardless of network location. This has become essential for businesses seeking to ensure productivity and

collaboration while maintaining security in a decentralized workforce.

In addition, the rise of identity and access management (IAM), endpoint detection and response (EDR), and security information and event management (SIEM) tools is complementing the zero trust ecosystem. These solutions integrate seamlessly with zero trust models to provide real-time risk assessment, behavioral analytics, and policy enforcement. As more organizations adopt a layered security approach, ZTA is increasingly seen not as a product but as a strategy built on integrated tools and processes that support continuous verification and adaptive trust.

Furthermore, the increasing focus on digital transformation and secure modernization of IT infrastructure is encouraging businesses to shift to zero trust models. With initiatives like smart cities, IoT-enabled manufacturing, and cloud-native development gaining momentum, securing access to distributed, real-time systems is crucial. Zero trust enables this by allowing context-aware access control, segmentation, and visibility across digital assets. As a result, enterprises view ZTA as a long-term investment in resilience, scalability, and trust in an era of digital complexity.

Global Zero Trust Architecture Market Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the zero trust architecture market report based on component, security type, authentication type, enterprise size, end use, and region.

Component Outlook (Revenue, USD Billion, 2018 - 2030)

Solution

Identity and Access Management (IAM)

Security Information and Event Management (SIEM)

User and Entity Behavior Analytics (UEBA)

Zero Trust Data Access (ZTDA)

Zero Trust Network Access (ZTNA)

Others

Services

Professional Services

Managed Services

Security Type Outlook (Revenue, USD Billion, 2018 - 2030)

Network Security

Data Security

Endpoint Security

Cloud Security

Application Security

Authentication Type Outlook (Revenue, USD Billion, 2018 - 2030)

Single-Factor Authentication

Multi-Factor Authentication

Enterprise Size Outlook (Revenue, USD Billion, 2018 - 2030)

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

End Use Outlook (Revenue, USD Billion, 2018 - 2030)

Retail and E-commerce

Healthcare

IT & Telecom

BFSI

Government and Defense

Others

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Middle East & Africa

UAE

Saudi Arabia

South Africa

Companies Mentioned

Dynatrace LLC

New Relic, Inc.

Cisco Systems, Inc.

Datadog

IBM Corporation

SAP SE

Oracle Corporation

Catchpoint Systems, Inc.

Riverbed Technology

Lumen Technologies

Nexthink

Lakeside Software, LLC

SmartBear Software

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Zscaler, Inc.

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