

Yeast Ingredients Market Size, Share & Trends Analysis Report By Application (Feed, Food), By Type (Autolysates, Extracts, Beta-glucan, Derivatives), Vendor Landscape, And Segment Forecasts, 2019 - 2025

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Abstracts

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The global yeast ingredients market size is expected to reach USD 3.5 billion by 2025, according to a new report by Grand View Research, Inc., exhibiting a CAGR of 8.0% during the forecast period. Rising usage of yeast ingredients in the food industry, coupled with government initiatives to promote use of these ingredients in food products, is expected to boost the growth of the market over the forecast period.

Furthermore, high demand for yeast ingredients from various application segments such as fermentation, baking, medical, nutritional supplement, and molecular genetics is expected to restrict the availability of yeast as a raw material for production of ingredients. Hence, raw material availability is a major challenge faced by players in the yeast ingredients market.

The demand for yeast ingredients in food products and supplements is anticipated to exhibit high growth on account of rising use of natural additives and ingredients in bakery and functional food products. In addition, significant demand for ready-to-eat food items and convenience foods is expected to fuel the consumption of yeast ingredients in the food industry over the forecast period. In addition, rising consumer awareness regarding consequent health benefits and nutritional significance of yeast extracts is expected to create growth opportunities for market players over the forecast period.

E-commerce portals provide access to products through key benefits including favorable discounts and cash-on-delivery features. Burgeoning popularity of these portals as a distribution channel for food supplements is expected to benefit the growth of the overall market during the forecast period. The Food and Drug Administration (FDA) imposed numerous regulations concerning labeling of food supplements on account of increasing number of reported incidences regarding violation of label standards as well as product quality. As a result, food supplement and bakery product manufacturers are expected to increase their expenditure on development of better quality food products.

Asia Pacific is the fastest-growing market for yeast ingredients worldwide. Developing countries in APAC have been experiencing strong economic growth. Rising living standards and increasing population are stirring up the demand for bakery and convenience food products in the region. Rising disposable incomes and exposure to international foods and flavors are impelling consumers to change their food habits and consume more ready-to-eat-products. All these factors are anticipated to bode well for the market in the region.

Further key findings from the report suggest:

The yeast extracts segment is likely to reach a value of USD 1.36 billion by 2025, expanding at a CAGR of 8.7% from 2018 to 2025

In terms of revenue, the yeast autolysates segment is anticipated to post a CAGR of 8.1% over the forecast period

Food application dominated the yeast ingredients market, with revenue share of approximately 60.0% in 2017

The U.S. has been one of the largest importers of yeast ingredients across the globe. Spiraling demand for yeast in baking, brewing, and wine making in the country is expected to drive the market for yeast ingredients in food over the coming years

Germany is one of the most sought-after markets for yeast products. Increasing penetration of bakery food products and beverages is likely to propel the market over the coming years

Changing consumer dietary habits and rising consumption of fast foods in Europe are anticipated to further fuel the demand for yeast ingredients over the forecast period

Countries in Asia Pacific, most notably India, Indonesia, and China, are expected to witness significant demand growth over the forecast period

In terms of revenue, the India yeast ingredients market is anticipated to reach value of USD 228.9 million by 2025

The market is characterized by accreditation of product, capacity expansion, capital expansion, and substantial investment decisions to improve market share of manufacturers

Some of the prominent companies present in the market are Kerry Group; Cargill Incorporated; Lesaffre Group; Archer Daniels Midland Company; and Associated British Food Plc.

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List to Data Sources
- 1.4 List of Abbreviations

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET VARIABLES, TRENDS AND SCOPE

- 3.1 Market Segmentation
- 3.2 Value Chain Analysis
- 3.3 Raw Material Trends
- 3.4 Technological Overview
- 3.5 Market Dynamics
 - 3.5.1 Market Driver Analysis
 - 3.5.1.1 Increasing demand for convenience food products
 - 3.5.1.2 Substitute to msg
 - 3.5.2 Market restraint Analysis
 - 3.5.2.1 availability of raw material
- 3.6 Porter's Analysis
- 3.7 PESTEL Analysis

CHAPTER 4 YEAST INGREDIENTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1 Yeast Extract
 - 4.1.1 Global Yeast Extract Market Estimates And Forecasts, 2014 - 2025 (USD Million)
- 4.2 Yeast Autolysates
 - 4.2.1 Global Yeast Autolysates Market Estimates And Forecasts, 2014 - 2025 (USD Million)
- 4.3 Yeast Beta-Glucan
 - 4.3.1 Global Yeast Beta-Glucan Market Estimates And Forecasts, 2014 - 2025 (USD Million)
- 4.4 Yeast Derivatives
 - 4.4.1 Global Yeast Derivatives Market Estimates And Forecasts, 2014 - 2025 (USD

Million)

4.5 Others

4.5.1 Global Demand For Other Ingredients Estimates And Forecasts, 2014 - 2025
(USD Million)

CHAPTER 5 YEAST INGREDIENTS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

5.1 Food

5.1.1 Global yeast ingredient Market estimates and forecasts in Food, 2014 - 2025
(USD Million)

5.2 Feed

5.2.1 Global yeast ingredient Market estimates and forecasts in feed, 2014 - 2025
(USD Million)

5.3 Others

5.3.1 Global yeast ingredient Market estimates and forecasts in other applications,
2014 - 2025 (USD Million)

CHAPTER 6 YEAST INGREDIENTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

6.1 North America

6.1.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.1.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.1.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.1.4 U.S.

6.1.4.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.1.4.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.1.4.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.2 Europe

6.2.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.2.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.2.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.2.4 Germany

6.2.4.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.2.4.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.2.4.3 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.2.5 U.K.

6.2.5.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.2.5.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.2.5.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.3 Asia Pacific

6.3.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.3.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.3.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.3.4 China

6.3.4.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.3.4.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.3.4.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.3.5 India

6.3.5.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.3.5.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.3.5.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.4 Central & South America

6.4.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.4.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.4.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.4.4 Brazil

6.4.4.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.4.4.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.4.4.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

6.5 Middle East And Africa

6.5.1 Market Estimates And Forecasts, 2014 - 2025 (USD Million)

6.5.2 Market Estimates And Forecasts, By Product, 2014 - 2025 (USD Million)

6.5.3 Market Estimates And Forecasts, By Application, 2014 - 2025 (USD Million)

CHAPTER 7 COMPETITIVE LANDSCAPE

7.1 Yeast ingredients market company ranking, 2017

7.2 Vendor Landscape

7.3 Competitive Environment

CHAPTER 8 COMPANY PROFILES

8.1 AngelYeast Co., Ltd.

8.1.1 Company Overview

8.1.2 Financial Performance

8.1.3 Product Benchmarking

- 8.1.4 Strategic Initiatives
- 8.2 ABF Ingredients
 - 8.2.1 Company Overview
 - 8.2.2 Financial Performance
 - 8.2.3 Product Benchmarking
 - 8.2.4 Strategic Initiatives
- 8.3 AB Vista
 - 8.3.1 Company Overview
 - 8.3.2 Financial Performance
 - 8.3.3 Product Benchmarking
- 8.4 Anchor Yeast
 - 8.4.1 Company Overview
 - 8.4.2 Product Benchmarking
- 8.5 Alltech, Inc.
 - 8.5.1 Company Overview
 - 8.5.2 Financial Performance
 - 8.5.3 Product Benchmarking
 - 8.5.4 Strategic Initiatives
- 8.6 Becton, Dickinson and Company
 - 8.6.1 Company Overview
 - 8.6.2 Product Benchmarking
- 8.7 Bevenovo Co., Ltd.
 - 8.7.1 Company Overview
 - 8.7.2 Product Benchmarking
- 8.8 Chr. Hansen Holding A/S
 - 8.8.1 Company Overview
 - 8.8.2 Financial Performance
 - 8.8.3 Product Benchmarking
 - 8.8.4 Cangzhou YaTai Commercial & Trade Co., Ltd
 - 8.8.5 Company Overview
 - 8.8.6 Product Benchmarking
- 8.9 Foodchem International Corporation
 - 8.9.1 Company Overview
 - 8.9.2 Product Benchmarking
- 8.10 Kerry Group plc
 - 8.10.1 Company Overview
 - 8.10.2 Financial Performance
 - 8.10.3 Product Benchmarking
- 8.11 Lallemand, Inc.

- 8.11.1 Company Overview
- 8.11.2 Financial Performance
- 8.11.3 Product Benchmarking
- 8.11.4 Strategic Initiatives
- 8.12 Leiber GmbH
 - 8.12.1 Company Overview
 - 8.12.2 Financial Performance
 - 8.12.3 Product Benchmarking
- 8.13 Lesaffre Group
 - 8.13.1 Company Overview
 - 8.13.2 Product Benchmarking
 - 8.13.3 Strategic Initiatives
- 8.14 Organotechnie
 - 8.14.1 Company Overview
 - 8.14.2 Product Benchmarking
- 8.15 DSM
 - 8.15.1 Company Overview
 - 8.15.2 Financial Performance
 - 8.15.3 Product Benchmarking
- 8.16 Suboneyo Chemicals Pharmaceuticals Pvt. Ltd.
 - 8.16.1 Company Overview
 - 8.16.2 Product Benchmarking
- 8.17 Synergy Flavors Ltd.
 - 8.17.1 Company Overview
 - 8.17.2 Product Benchmarking
- 8.18 Tangshan Top Bio-Technology Co., Ltd.
 - 8.18.1 Company Overview
 - 8.18.2 Product Benchmarking

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviation

Table 2 Global yeast extract market estimates and forecasts, 2014 - 2025 (USD Million)

Table 3 Global yeast autolysates market estimates and forecasts, 2014 - 2025 (USD Million)

Table 4 Global yeast beta-glucan market estimates and forecasts, 2014 - 2025 (USD Million)

Table 5 Global yeast derivatives market estimates and forecasts, 2014 - 2025 (USD Million)

Table 6 Global other yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 7 Global yeast ingredients market estimates and forecasts in food, 2014 - 2025 (USD Million)

Table 8 Global yeast ingredients market estimates and forecasts in feed, 2014 - 2025 (USD Million)

Table 9 Global yeast ingredients market estimates and forecasts in other applications, 2014 - 2025 (USD Million)

Table 10 North America yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 11 North America yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 12 North America yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 13 U.S. yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 14 U.S. yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD million)

Table 15 U.S. yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 16 Europe yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 17 Europe yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 18 Europe yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 19 Germany yeast ingredients market estimates and forecasts, 2014 - 2025 (USD

Million)

Table 20 Germany yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 21 Germany yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 22 U.K. yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 23 U.K. yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 24 U.K. yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 25 Asia Pacific yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 26 Asia Pacific yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 27 Asia Pacific yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 28 China yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 29 China yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 30 China yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 31 India yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 32 India yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 33 India yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 34 Central & South America yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 35 Central & South America yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 36 Central & South America yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 37 Brazil yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 38 Brazil yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 39 Brazil yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

Table 40 Middle East and Africa yeast ingredients market estimates and forecasts, 2014 - 2025 (USD Million)

Table 41 Middle East and Africa yeast ingredients market estimates and forecasts, by product, 2014 - 2025 (USD Million)

Table 42 Middle East and Africa yeast ingredients market estimates and forecasts, by application, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

Fig. 1 Yeast ingredients market segmentation

Fig. 2 Value Chain Analysis

Fig. 3 Top countries producing molasses in 2017, Metric Tons

Fig. 4 Yeast Ingredients Market Dynamics

Fig. 5 Global Baking Ingredients Market 2015 - 2025 (USD Million)

Fig. 6 Porter's Analysis

Fig. 7 PESTEL analysis

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