

Yeast Beta-glucan Market Size, Share & Trends Analysis Report By Application (Food & Beverages, Personal Care & Cosmetics, Pharmaceuticals, Animal Feed), By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Yeast Beta-glucan Market Growth & Trends

The global yeast beta-glucan market size is expected to reach USD 353.9 million by 2030, according to a new report by Grand View Research, Inc. It is expected to expand at a CAGR of 8.2% from 2022 to 2030. Immune-boosting properties associated with the product are likely to open numerous opportunities for the product growth in applications including food and beverage, pharmaceutical, and animal feed. Yeast beta-glucan is a polysaccharide that binds with immune cells and improves immune responses within the body. Yeast beta-glucan has been considered to be a valuable food ingredient owing to numerous health benefits such as its ability to reduce upper respiratory tract infections, help reduce cholesterol, and improve gut health.

Saccharomyces boulardii, which is a strain of *Saccharomyces cerevisiae* (baker's yeast), is effective for the treatment or prevention of various gastrointestinal (GI) problems, including a few different forms of diarrhea such as diarrhea associated with antibiotics, traveler's diarrhea, and acute and persistent diarrhea. Yeast-based probiotic strain often finds application in animal feed owing to its low cost. The rise in upper respiratory tract infections, which reached 17.2 billion in 2019 in the U.S., has increased the emphasis on immunity-boosting medication and supplements such as yeast beta-glucan in the U.S., propelling the growth of the market in the country.

Furthermore, on account of the COVID-19 pandemic, the consumers are becoming more concerned about their health and immunity, which is likely to have a positive impact on the industry growth. The majority of the players operating in the market are focusing more on their supply chain and global distribution network in order to meet the increasing product demand in various application industries across the globe.

Yeast Beta-glucan Market Report Highlights

The animal feed application segment is expected to expand at the fastest CAGR of 9.0% in terms of revenue over the forecast period on account of its ability to enhance growth and immunity

The food and beverages application segment held the largest revenue share of over 30.0% in 2021 and is projected to maintain its lead throughout the forecast period owing to rapid R&D and production-related investments in the sector

The personal care and cosmetics application segment is expected to expand at a volume-based CAGR of 8.1% from 2022 to 2030 owing to its rising demand for manufacturing toners, conditioners, and skin moisturizers

The market is driven by strong application-based research and development, thus key players operating in the global market such as Cargill, Incorporated, and Lesaffre are expected to put more emphasis on R&D activities

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Research Methodology
- 1.2 Assumptions
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 GVR's Internal Database
 - 1.3.3 Secondary Sources
 - 1.3.4 Third Party Perspective
 - 1.3.5 Primary Research
- 1.4 Information Analysis
 - 1.4.1 Data Analysis Models
- 1.5 Market Formulation and Data Visualization
- 1.6 List of Sources

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Insights

CHAPTER 3 YEAST BETA GLUCAN MARKET: MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1 Market Lineage Outlook
 - 3.1.1 Parent Market Outlook
 - 3.1.1.1 Yest Beta Glucan Market
 - 3.1.2 Related/Ancillary Market Outlook
 - 3.1.2.1 Probiotics Market
- 3.2 Yeast Beta Glucan Value Chain Analysis
 - 3.2.1 Raw Material Trends
- 3.3 Manufacturing Trends
- 3.4 Vendor Selection Criteria Analysis
- 3.5 Technology Overview
- 3.6 Wet Extraction Method
 - 3.6.1 Enzyme extraction:
 - 3.6.2 Hot water
- 3.7 Regulation Overview
 - 3.7.1 Product Classification Codes

- 3.7.2 Standard & Compliances
- 3.7.3 Safety
- 3.8 Yeast Beta Glucan Market Dynamics
 - 3.8.1 Market Driver Analysis
 - 3.8.1.1 Increasing Demand for immunity-boosting medicines
 - 3.8.1.2 Rising awareness of functional food benefits
 - 3.8.2 Market Restraint Analysis
 - 3.8.2.1 High Ingredient Development Cost And Stringent Government Regulations
 - 3.8.3 Market Challenge Analysis
- 3.9 Business Environment Analysis: Yeast Beta-Glucan Market
 - 3.9.1 Industry Analysis - Porter's Analysis
 - 3.9.1.1 Supplier Power
 - 3.9.1.2 Buyer Power
 - 3.9.1.3 Substitution Threat
 - 3.9.1.4 Threat OF New Entrants
 - 3.9.1.5 Competitive Rivalry
 - 3.9.2 PESTEL Analysis
 - 3.9.2.1 Political
 - 3.9.2.2 Economic
 - 3.9.2.3 Social
 - 3.9.2.4 Technological
 - 3.9.2.5 Environmental
 - 3.9.2.6 Legal
- 3.10 COVID-19 Impact Analysis
 - 3.10.1 Impact of COVID-19 on Global GDP
- 3.11 Impact of COVID-19 on Yeast beta-glucan Market

CHAPTER 4 YEAST BETA-GLUCAN MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 4.1 Definition & Scope
- 4.2 Application Movement & Market Share Analysis, 2022 & 2030
- 4.3 Food & Beverages
 - 4.3.1 Global Yeast Beta-Glucan Market Estimates And Forecasts In Food & Beverages, 2017 - 2030 (Ton) (USD Million)
- 4.4 Personal Care & Cosmetics
 - 4.4.1 Global Yeast Beta-Glucan Market Estimates And Forecasts, In Personal Care & Cosmetics, 2017 - 2030 (Ton) (USD Million)
- 4.5 Pharmaceuticals

4.5.1 Global Yeast Beta-Glucan Market Estimates And Forecasts, In Pharmaceuticals, 2017 - 2030 (Ton) (USD Million)

4.6 Animal Feed

4.6.1 Global Yeast Beta-Glucan Market Estimates And Forecasts, In Animal Feed, 2017 - 2030 (Ton) (USD Million)

4.7 Others

4.7.1 Global Yeast Beta-Glucan Market Estimates And Forecasts, In Other Applications, 2017 - 2030 (Ton) (USD Million)

CHAPTER 5 YEAST BETA-GLUCAN MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1 Regional Movement & Market Share Analysis, 2022 & 2030

5.2 North America

5.2.1 North America Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030 (Ton) (USD Million)

5.2.2 North America Yeast Beta-Glucan Market Estimates And Forecasts, By Application, 2017 - 2030 (Ton) (USD Million)

5.2.3 U.S.

5.2.3.1 U.S. yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

5.2.3.2 U.S. yeast beta-glucan market estimates and forecasts, by application, 2017 - 2030 (Ton) (USD Million)

5.2.4 Canada

5.2.4.1 Canada yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

5.2.4.2 Canada yeast beta-glucan market estimates and forecasts, by application, 2017 - 2030 (Ton) (USD Million)

5.2.5 Mexico

5.2.5.1 Mexico yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

5.2.5.2 Mexico Yeast beta-glucan market estimates and forecasts, by application, 2017 - 2030 (Ton) (USD Million)

5.3 Europe

5.3.1 Europe yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

5.3.2 Europe yeast beta-glucan market estimates and forecasts, by application, 2017 - 2030 (Ton) (USD Million)

5.3.3 U.K.

5.3.3.1 U.K. yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton)
(USD Million)

5.3.3.2 U.K. yeast beta-glucan market estimates and forecasts, by application, 2017 -
2030 (Ton) (USD Million)

5.3.4 Germany

5.3.4.1 Germany yeast beta-glucan market estimates and forecasts, 2017 - 2030
(Ton) (USD Million)

5.3.4.2 Germany yeast beta-glucan market estimates and forecasts, by application,
2017 - 2030 (Ton) (USD Million)

5.3.5 France

5.3.5.1 France yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton)
(USD Million)

5.3.5.2 France yeast beta-glucan market estimates and forecasts, by application,
2017 - 2030 (Ton) (USD Million)

5.3.6 Italy

5.3.6.1 Italy yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton)
(USD Million)

5.3.6.2 Italy yeast beta-glucan market estimates and forecasts, by application, 2017 -
2030 (Ton) (USD Million)

5.3.7 Spain

5.3.7.1 Spain yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton)
(USD Million)

5.3.7.2 Spain yeast beta-glucan market estimates and forecasts, by application, 2017
- 2030 (Ton) (USD Million)

5.4 Asia Pacific

5.4.1 Asia pacific yeast beta-glucan market estimates and forecasts, 2017 - 2030
(Ton) (USD Million)

5.4.2 Asia pacific yeast beta-glucan market estimates and forecasts, by application,
2017 - 2030 (Ton) (USD Million)

5.4.3 China

5.4.3.1 China yeast beta-glucan market estimates and forecasts, 2017 - 2030 (Ton)
(USD Million)

5.4.3.2 China Yeast Beta-Glucan Market Estimates And Forecasts, By Application,
2017 - 2030 (Ton) (USD Million)

5.4.4 Japan

5.4.4.1 Japan Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030
(Ton) (USD Million)

5.4.4.2 Japan Yeast Beta-Glucan Market Estimates And Forecasts, By Application,
2017 - 2030 (Ton) (USD Million)

5.4.5 India

5.4.5.1 India Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030 (Ton) (USD Million)

5.4.5.2 India Yeast Beta-Glucan Market Estimates And Forecasts, By Application, 2017 - 2030 (Ton) (USD Million)

5.5 Central & South America

5.5.1 Central & South America Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030 (Ton) (USD Million)

5.5.2 Central & South America Yeast Beta-Glucan Market Estimates And Forecasts, By Application, 2017 - 2030 (Ton) (USD Million)

5.5.3 Brazil

5.5.3.1 Brazil Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030 (Ton) (USD Million)

5.5.3.2 Brazil Yeast Beta-Glucan Market Estimates And Forecasts, By Application, 2017 - 2030 (Ton) (USD Million)

5.6 Middle East & Africa

5.6.1 Middle East & Africa Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030 (Ton) (USD Million)

5.6.2 Middle East & Africa Yeast Beta-Glucan Market Estimates And Forecasts, By Application, 2017 - 2030 (Ton) (USD Million)

5.6.3 South Africa

5.6.3.1 South Africa Yeast Beta-Glucan Market Estimates And Forecasts, 2017 - 2030 (Ton) (USD Million)

5.6.3.2 South Africa Yeast Beta-Glucan Market Estimates And Forecasts, By Application, 2017 - 2030 (Ton) (USD Million)

CHAPTER 6 COMPETITIVE ANALYSIS

6.1 Key players & recent developments & their impact on the industry

6.2 Key Company/Competition Categorization

6.3 Vendor Landscape

6.3.1 List of Key Distributors and channel partners

6.4 Company Market Ranking Analysis, 2021

6.5 Public Companies

6.5.1 Company Market Position Analysis

6.5.2 Market Differentiators

6.6 Private Companies

6.6.1 List of key emerging companies/technology disruptors/innovators

6.6.2 Geographical Presence Analysis

6.6.3 Company Market Position Analysis

CHAPTER 7 COMPANY PROFILES

7.1 Cargill, Incorporated

- 7.1.1 Company Overview
- 7.1.2 Financial Performance
- 7.1.3 Product Benchmarking
- 7.1.4 Strategic Initiatives

7.2 Lesaffre

- 7.2.1 Company Overview
- 7.2.2 Product Benchmarking

7.3 EMD Millipore (Merck KGaA)

- 7.3.1 Company Overview
- 7.3.2 Financial Performance
- 7.3.3 Product Benchmarking

7.4 Biorigin

- 7.4.1 Company Overview
- 7.4.2 Product Benchmarking

7.5 Kerry Group plc

- 7.5.1 Company Overview
- 7.5.2 Financial performance
- 7.5.3 Product Benchmarking
- 7.5.4 Strategic Initiatives

7.6 Lallemand, Inc.

- 7.6.1 Company Overview
- 7.6.2 Product Benchmarking
- 7.6.3 Strategic Initiatives

7.7 Specialty Biotech Co., Ltd.

- 7.7.1 Company Overview
- 7.7.2 Product Benchmarking

7.8 VW-Ingredients

- 7.8.1 Company Overview
- 7.8.2 Product Benchmarking

7.9 Angel Yeast Co., Ltd.

- 7.9.1 Company Overview
- 7.9.2 Financial Performance
- 7.9.3 Product Benchmarking
- 7.9.4 Strategic Initiatives

7.10 Leiber

7.10.1 Company Overview

7.10.2 Product Benchmarking

7.10.3 Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 Global Yeast Beta-Glucan market estimates and forecasts in food & beverages, 2017 - 2030 (Ton) (USD Million)

Table 2 Global Yeast Beta-Glucan market estimates and forecasts, in personal care & cosmetics, 2017 - 2030 (Ton) (USD Million)

Table 3 Global Yeast Beta-Glucan market estimates and forecasts, in pharmaceuticals, 2017 - 2030 (Ton) (USD Million)

Table 4 Global Yeast Beta-Glucan market estimates and forecasts, in animal feed, 2017 - 2030 (Ton) (USD Million)

Table 5 Global Yeast Beta-Glucan market estimates and forecasts, in other applications, 2017 - 2030 (Ton) (USD Million)

Table 2 North America Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 3 North America Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 4 North America Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 5 U.S. Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 6 U.S. Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 7 U.S. Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 8 Canada Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 9 Canada Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 10 Canada Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 11 Mexico Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 12 Mexico Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 13 Mexico Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 14 Europe Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton)

(USD Million)

Table 15 Europe Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 16 Europe Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 17 U.K. Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 18 U.K. Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 19 U.K. Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 20 Germany Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 21 Germany Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 22 Germany Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 23 France Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 24 France Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 25 France Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 26 Italy Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 27 Italy Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 28 Italy Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 29 Spain Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 30 Spain Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 31 Spain Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

Table 32 Asia Pacific Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)

Table 33 Asia Pacific Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

- Table 34 Asia Pacific Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 35 China Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)
- Table 36 China Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)
- Table 37 China Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 38 Japan Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)
- Table 39 Japan Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)
- Table 40 Japan Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 41 India Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)
- Table 42 India Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)
- Table 43 India Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 44 Central & South America Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)
- Table 45 Central & South America Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)
- Table 46 Central & South America Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 47 Brazil Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)
- Table 48 Brazil Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)
- Table 49 Brazil Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 50 Middle East & Africa Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030 (Ton) (USD Million)
- Table 51 Middle East & Africa Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)
- Table 52 Middle East & Africa Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)
- Table 53 South Africa Yeast Beta-Glucan market estimates and forecasts, 2017 - 2030

(Ton) (USD Million)

Table 54 South Africa Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (Ton)

Table 55 South Africa Yeast Beta-Glucan market estimates and forecasts, by application, 2017 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Information procurement
- Fig. 2 Primary research pattern
- Fig. 3 Primary research process
- Fig. 4 Market research approaches - Bottom-Up Approach
- Fig. 5 Market research approaches - Top-Down Approach
- Fig. 6 Market research approaches - Combined Approach
- Fig. 7 Yeast Beta Glucan Market insights
- Fig. 8 Yeast beta-glucan market: Value chain analysis
- Fig. 9 Yeast beta-glucan market: Vendor selection criteria analysis
- Fig. 10 Yeast Beta-Glucan market: Application movement analysis, 2022 & 2030
- Fig. 11 Yeast Beta-Glucan market: Regional movement analysis, 2022 & 2030 (USD Million)
- Fig. 12 Company categorization
- Fig. 13 Public Company Dashboard Analysis
- Fig. 14 Private company market position analysis

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