

Xanthan Gum Market By Application (Oil & Gas, Food & Beverages, Pharmaceutical, Cosmetics) And Segment Forecasts To 2020

<https://marketpublishers.com/r/XF2F0EB99BCEN.html>

Date: April 2015

Pages: 85

Price: US\$ 4,450.00 (Single User License)

ID: XF2F0EB99BCEN

Abstracts

Xanthan Gum Market By Application (Oil & Gas, Food & Beverages, Pharmaceutical, Cosmetics) Is Expected To Reach USD 987.7 Million By 2020.

Global xanthan gum market is expected to reach USD 987.7 million by 2020. Growth of oil & gas industry is expected to be one of the primary factors driving xanthan gum demand over the forecast period. Increasing use of xanthan gum as an emulsion across a wide array of applications including salad dressings, toppings, relishes, sauces, non-fat milk, dairy products, baked and frozen foods coupled with growth of food & beverage industry is anticipated to augment market growth.

Oil & gas and food & beverages together accounted for over 80% of xanthan gum market in terms of volume as well as revenue in 2013. Food & beverages is anticipated to be the fastest growing application of xanthan gum over the forecast period closely followed by oil & gas. Growing population, changing lifestyle of consumers and rising number of restaurants and cafes especially in India and China coupled with increasing use of xanthan gum as a low price alternative to guar gum in a wide range of food applications is expected to result in high demand for xanthan gum. Increasing demand for petroleum and petrochemicals is expected to result in increasing use of xanthan gum over the forecast period as it is an important component employed in drilling fluids.

Further key findings from the study suggest:

Asia Pacific was the largest market accounting for over 40% of global xanthan gum volume share in 2013. Food & beverage growth in China, India, Malaysia and Singapore is expected to drive xanthan gum market over the forecast period. In

addition, growing oil & gas production in China on account of their rising demand in automobile and chemical industries is expected to have a positive impact on xanthan gum market over the next six years.

Xanthan gum market demand in pharmaceutical applications accounted for less than 5% in 2013. Xanthan gum is primarily used to retard drug release in tablets and is compatible with numerous stabilizers and thickeners. Growth in the pharmaceutical industry is likely to propel xanthan gum demand over the next six years.

Recovery of pharmaceutical industry in the U.S. is expected to drive xanthan gum market growth over the forecast period. Positive industry outlook of pharmaceutical sector in China and India on account of favorable FDI policies and supporting regulatory policies to boost domestic production output is expected to have a positive impact on xanthan gum market.

U.S. Department of Commerce announced antidumping duties on imports of xanthan gum from China. This move is anticipated to restrict the supply of xanthan gum manufactured in China. Companies operating in China, including Fufeng and Deosen, are likely to be negatively impacted by the implementation of antidumping duties in the U.S. Antidumping duties are anticipated to be in the range of 15% to 154%.

Key market participants include Fufeng Group, Deosen Biochemical Ltd, CP Kelco, ADM, Jungbunzlauer, DuPont Danisco, Meihua Group and Pfizer Inc. Xanthan gum production is confined to the U.S., Austria, France and China. Raw material availability in China and Austria is anticipated to force market players to maintain their manufacturing units in vicinity.

For the purpose of this study, Grand View Research has segmented the global xanthan gum market on the basis of application and region:

Global Xanthan Gum Application Outlook (Volume, Kilo Tons; Revenue, USD Million, 2012 - 2020)

Oil & gas

Food & beverages

Pharmaceutical

Cosmetics

Others

Global Xanthan Gum Regional Outlook (Volume, Kilo Tons; Revenue, USD Million,
2012 - 2020)

North America

U.S.

Europe

Russia

Germany

Netherlands

Asia Pacific

China

India

RoW

Brazil

Saudi Arabia

Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 Xanthan Gum – Industry Summary & Key Buying Criteria

CHAPTER 2 XANTHAN GUM INDUSTRY OUTLOOK

2.1 Market segmentation

2.2 Xanthan Gum - Market Size and Growth Prospects

2.3 Xanthan Gum - Value Chain Analysis

2.4 Xanthan Gum - Market dynamics

2.4.1 Market driver analysis

2.4.1.1 Growing oil & gas industry

2.4.1.2 Food & beverage sector growth

2.4.1.3 Cosmetic industry growth

2.4.1.4 Favorable regulatory scenario

2.4.2 Market Restraints Analysis

2.4.2.1 Potential threat of substitute from guar gum

2.5 Key opportunities – Prioritized

2.6 Industry Analysis - Porter's

2.7 Xanthan gum – Competitive landscape, 2013

2.8 Xanthan Gum - PESTEL Analysis

2.9 Pricing Trends Analysis

CHAPTER 3 XANTHAN GUM APPLICATION OUTLOOK

3.1 Global Xanthan Gum market volume share by application, 2013 & 2020

3.2 Oil & Gas

3.2.1 Market demand in oil & gas applications, 2012-2020, (Kilo Tons) (USD Million)

3.2.2 Market demand in oil & gas applications, by region, 2012-2020, (Kilo Tons) (USD Million)

3.3 Food & Beverages

3.3.1 Market demand in food & beverages, 2012-2020, (Kilo Tons) (USD Million)

3.3.2 Market demand in food & beverages, by region, 2012-2020, (Kilo Tons) (USD Million)

3.4 Pharmaceutical

3.4.1 Market demand in pharmaceutical applications, 2012-2020, (Kilo Tons) (USD Million)

3.4.2 Market demand in pharmaceutical applications, by region, 2012-2020, (Kilo Tons) (USD Million)

3.5 Cosmetics

3.5.1 Market demand in cosmetic applications, 2012-2020, (Kilo Tons) (USD Million)

3.5.2 Market demand in cosmetic applications, by region, 2012-2020, (Kilo Tons) (USD Million)

3.6 Others

3.6.1 Market demand in other applications, 2012-2020, (Kilo Tons) (USD Million)

3.6.2 Market demand in other applications, by region, 2012-2020, (Kilo Tons) (USD Million)

CHAPTER 4 XANTHAN GUM REGIONAL OUTLOOK

4.1 Global Xanthan Gum market volume share by region, 2013 & 2020

4.2 North America

4.2.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.2.2 Market, by application, 2012 – 2020, (Kilo Tons) (USD Million)

4.2.3 U.S.

4.2.3.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.2.3.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.3 Europe

4.3.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.3.2 Market, by application, 2012 – 2020, (Kilo Tons) (USD Million)

4.3.3 Russia

4.3.3.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.3.3.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.3.4 Germany

4.3.4.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.3.4.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.3.5 Netherlands

4.3.5.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.3.5.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.4 Asia Pacific

4.4.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.4.2 Market, by application, 2012 – 2020, (Kilo Tons) (USD Million)

4.4.3 China

4.4.3.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.4.3.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.4.4 India

4.4.4.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.4.4.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.5 RoW

4.5.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.5.2 Market, by application, 2012 – 2020, (Kilo Tons) (USD Million)

4.5.3 Brazil

4.5.3.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.5.3.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

4.5.4 Saudi Arabia

4.5.4.1 Market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

4.5.4.2 Market estimates and forecast, by application, 2012-2020, (Kilo Tons) (USD Million)

CHAPTER 5. COMPETITIVE LANDSCAPE

5.1 Cargill

5.1.1 Company Overview

5.1.2 Financial Performance

5.1.3 Product Benchmarking

5.1.4 Strategic Initiatives

5.2 Deosen Biochemical Ltd

5.2.1 Company Overview

5.2.2 Financial Performance

5.2.3 Product Benchmarking

5.2.4 Strategic Initiatives

5.3 Fufeng Group Company Ltd

5.3.1 Company Overview

5.3.2 Financial Performance

5.3.3 Product Benchmarking

5.3.4 Strategic Initiatives

5.4 Gum Technology Corporation

5.4.1 Company Overview

- 5.4.2 Financial Performance
- 5.4.3 Product Benchmarking
- 5.4.4 Strategic Initiatives
- 5.5 Hebei Xinhe Biochemical Co Ltd
 - 5.5.1 Company Overview
 - 5.5.2 Financial Performance
 - 5.5.3 Product Benchmarking
 - 5.5.4 Strategic Initiatives
- 5.6 Jungbunzlauer
 - 5.6.1 Company Overview
 - 5.6.2 Financial Performance
 - 5.6.3 Product Benchmarking
 - 5.6.4 Strategic Initiatives
- 5.7 CP Kelco
 - 5.7.1 Company Overview
 - 5.7.2 Financial Performance
 - 5.7.3 Product Benchmarking
 - 5.7.4 Strategic Initiatives
- 5.8 Meihua Holdings Group Co. Ltd
 - 5.8.1 Company Overview
 - 5.8.2 Financial Performance
 - 5.8.3 Product Benchmarking
 - 5.8.4 Strategic Initiatives
- 5.9 Pfizer Inc
 - 5.9.1 Company Overview
 - 5.9.2 Financial Performance
 - 5.9.3 Product Benchmarking
 - 5.9.4 Strategic Initiatives
- 5.10 Kantilal Brothers
 - 5.10.1 Company Overview
 - 5.10.2 Financial Performance
 - 5.10.3 Product Benchmarking
 - 5.10.4 Strategic Initiatives
- 5.11 Qingdao Unichem Co Ltd.
 - 5.11.1 Company Overview
 - 5.11.2 Financial Performance
 - 5.11.3 Product Benchmarking
 - 5.11.4 Strategic Initiatives
- 5.12 Archer Daniels Midland

- 5.12.1 Company Overview
- 5.12.2 Financial Performance
- 5.12.3 Product Benchmarking
- 5.12.4 Strategic Initiatives
- 5.13 DuPont Danisco
 - 5.13.1 Company Overview
 - 5.13.2 Financial Performance
 - 5.13.3 Product Benchmarking
 - 5.13.4 Strategic Initiatives
- 5.14 Qingdao Unionchem Co Ltd.
 - 5.14.1 Company Overview
 - 5.14.2 Financial Performance
 - 5.14.3 Product Benchmarking
 - 5.14.4 Strategic Initiatives
- 5.15 Sancho & Lee Co. Ltd.
 - 5.15.1 Company Overview
 - 5.15.2 Financial Performance
 - 5.15.3 Product Benchmarking
 - 5.15.4 Strategic Initiatives
- 5.16 Solvay Group
 - 5.16.1 Company Overview
 - 5.16.2 Financial Performance
 - 5.16.3 Product Benchmarking
 - 5.16.4 Strategic Initiatives
- 5.17 Unionchem
 - 5.17.1 Company Overview
 - 5.17.2 Financial Performance
 - 5.17.3 Product Benchmarking
 - 5.17.4 Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Xanthan Gum – Industry Summary & Key Buying Criteria
2. Global xanthan gum market, (Volume & Revenue), 2012 - 2020
3. Global xanthan gum market volume by region, (Kilo Tons), 2012 – 2020
4. Global xanthan gum market revenue by region, (USD Million), 2012 – 2020
5. Global xanthan gum market volume by application, (Kilo Tons), 2012 - 2020
6. Global xanthan gum market revenue by application, (USD Million), 2012 - 2020
7. Xanthan Gum – Key market driver analysis
8. Xanthan Gum – Key market restraint analysis
9. Global xanthan gum market demand in oil & gas applications, 2012-2020, (Million Units) (USD Million)
10. Global xanthan gum market volume in oil & gas applications, by region, 2012-2020, (Kilo Tons)
11. Global xanthan gum market revenue in oil & gas applications, by region, 2012-2020, (USD Million)
12. Global xanthan gum market demand in food & beverages, 2012-2020, (Million Units) (USD Million)
13. Global xanthan gum market volume in food & beverages, by region, 2012-2020, (Kilo Tons)
14. Global xanthan gum market revenue in food & beverages, by region, 2012-2020, (USD Million)
15. Global xanthan gum market demand in pharmaceutical applications, 2012-2020, (Million Units) (USD Million)
16. Global xanthan gum market volume in pharmaceutical applications, by region, 2012-2020, (Kilo Tons)
17. Global xanthan gum market revenue in pharmaceutical applications, by region, 2012-2020, (USD Million)
18. Global xanthan gum market demand in cosmetic applications, 2012-2020, (Million Units) (USD Million)
19. Global xanthan gum market volume in cosmetic applications, by region, 2012-2020, (Kilo Tons)
20. Global xanthan gum market revenue in cosmetic applications, by region, 2012-2020, (USD Million)
21. Global xanthan gum market demand in other applications, 2012-2020, (Million Units) (USD Million)
22. Global xanthan gum market volume in other applications, by region, 2012-2020,

(Kilo Tons)

23. Global xanthan gum market revenue in other applications, by region, 2012-2020, (USD Million)

24. North America xanthan gum market volume and revenue, 2012 – 2020, (Kilo Tons) (USD Million)

25. North America xanthan gum market volume, by application, 2012 – 2020, (Kilo Tons)

26. North America xanthan gum market revenue, by application, 2012 – 2020, (USD Million)

27. U.S. xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

28. U.S. xanthan gum market volume, by application, 2012-2020, (Kilo Tons)

29. U.S. xanthan gum market revenue, by application, 2012-2020, (USD Million)

30. Europe xanthan gum market volume and revenue, 2012 – 2020, (Kilo Tons) (USD Million)

31. Europe xanthan gum market volume, by application, 2012 – 2020, (Kilo Tons)

32. Europe xanthan gum market revenue, by application, 2012 – 2020, (USD Million)

33. Russia xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

34. Russia xanthan gum market volume, by application, 2012-2020, (Kilo Tons)

35. Russia xanthan gum market revenue, by application, 2012-2020, (USD Million)

36. Germany xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

37. Germany xanthan gum market volume, by application, 2012-2020, (Kilo Tons)

38. Germany xanthan gum market revenue, by application, 2012-2020, (USD Million)

39. Netherlands xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

40. Netherlands xanthan gum market volume, by application, 2012-2020, (Kilo Tons)

41. Netherlands xanthan gum market revenue, by application, 2012-2020, (USD Million)

42. Asia Pacific xanthan gum market volume and revenue, 2012 – 2020, (Kilo Tons) (USD Million)

43. Asia Pacific xanthan gum market volume, by application, 2012 – 2020, (Kilo Tons)

44. Asia Pacific xanthan gum market revenue, by application, 2012 – 2020, (USD Million)

45. China xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

46. China xanthan gum market volume, by application, 2012-2020, (Kilo Tons)

47. China xanthan gum market revenue, by application, 2012-2020, (USD Million)

48. India xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)

Million)

49. India xanthan gum market volume, by application, 2012-2020, (Kilo Tons)
50. India xanthan gum market revenue, by application, 2012-2020, (USD Million)
51. RoW xanthan gum market volume and revenue, 2012 – 2020, (Kilo Tons) (USD Million)
52. RoW xanthan gum market volume, by application, 2012 – 2020, (Kilo Tons)
53. RoW xanthan gum market revenue, by application, 2012 – 2020, (USD Million)
54. Brazil xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)
55. Brazil xanthan gum market volume, by application, 2012-2020, (Kilo Tons)
56. Brazil xanthan gum market revenue, by application, 2012-2020, (USD Million)
57. Saudi Arabia xanthan gum market estimates and forecast, 2012-2020, (Kilo Tons) (USD Million)
58. Saudi Arabia xanthan gum market volume, by application, 2012-2020, (Kilo Tons)
59. Saudi Arabia xanthan gum market revenue, by application, 2012-2020, (USD Million)

List Of Figures

LIST OF FIGURES

1. Xanthan Gum Market Segmentation
2. Global Xanthan Gum Market Revenue, (Kilo Tons) (USD Million), 2012 - 2020
3. Xanthan Gum: Value Chain Analysis
4. Xanthan gum market dynamics
5. Global Crude Oil Production, 2005 - 2013, (Million Tons)
6. Global Upstream Expenditure, 2009-13 (USD Billion)
7. Global Food & Beverage Industry, 2009-14, (USD Trillion)
8. Global Cosmetics Industry, 2005-13 (USD Billion)
9. Global Cosmetics Industry, 2005-13, (USD Billion)
10. Key Opportunities Prioritized
11. Xanthan Gum - Porter's Analysis
12. Xanthan gum company market share, 2013
13. Xanthan Gum - PESTEL Analysis
14. Global Xanthan Gum Prices, 2012-2020, (USD/Kilo)
15. Fufeng Xanthan Gum Cost Structure, (%)
16. Global Xanthan Gum market volume share by application, 2013 & 2020
17. Global xanthan gum market volume share by region, 2013 & 2020

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