

Wrapping Tissue Market Size, Share & Trends Analysis Report By Product (Virgin Pulp, De-inked Pulp), By Application (Commercial, Residential), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/W966034B2A66EN.html>

Date: February 2025

Pages: 110

Price: US\$ 3,950.00 (Single User License)

ID: W966034B2A66EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Wrapping Tissue Market Growth & Trends

The global wrapping tissue market size is estimated to reach USD 1.93 billion by 2030, expanding at a CAGR of 3.9% from 2025 to 2030, according to a new report by Grand View Research, Inc. Factors driving the market growth include rising emphasis of manufacturers and resellers on better packaging and increasing number of e-commerce participants. Moreover, buyers prefer goods packed in attractive and high-quality packaging, which is likely to boost the demand for wrapping tissues. Such tissues are used in packaging, making kites, and origami art.

Moreover, growing consumer interest in arts and crafts is steering the market. Instagram, Facebook, and other similar platforms have created a fan following for origami and fancy gift wraps, which is also driving the product demand. In addition, rapidly expanding fast food market is contributing to the market growth. The fast food market is an unorganized sector and runs on minimum possible resources; thus, to decrease the overall costs, fast food providers prefer wrapping tissues over disposables for packaging. North America is the largest regional market.

Asia Pacific is expected to be the fastest-growing market during the forecast period owing to rapid growth in the manufacturing sector and increasing population in emerging countries. However, product threat to the environment may hinder market growth to some extent as these tissues are not recyclable and are often dyed or coated, which makes the procedure of decomposition complex. As per a recent finding

165 billion packages are shipped in US each year, which leaves a tremendous amount of waste including loads of wrapping tissue.

Wrapping Tissue Market Report Highlights

In terms of revenue, virgin pulp product segment is projected to lead the global market over the forecast years.

Commercial application segment led the wrapping tissue market in 2024 accounting for a revenue share of around 58.81%.

Based on distribution channel, the offline segment led the market with the largest revenue share of 61.29% in 2024.

North America dominated the wrapping tissue market with the largest revenue share of 40.75% in 2024. This strong market position is attributed to several factors.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. WRAPPING TISSUE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Profit Margin Analysis (Industry-level)
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis Tools
 - 3.4.1. Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. WRAPPING TISSUE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Wrapping Tissue Market, By Application: Key Takeaways
- 5.2. Application Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Application, 2018 - 2030 (USD Million)
 - 5.3.1. Commercial
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Residential
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. WRAPPING TISSUE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 6.1. Wrapping Tissue Market, By Product: Key Takeaways
- 6.2. Product Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
 - 6.3.1. Virgin Pulp
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.2. De-inked Pulp
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.3. Mixed Pulp
 - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. WRAPPING TISSUE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 7.1. Wrapping Tissue Market, By Distribution Channel: Key Takeaways
- 7.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2030
- 7.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Million)
 - 7.3.1. Offline
 - 7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2. Online

7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. WRAPPING TISSUE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Wrapping Tissue Market: Regional Outlook

8.2. Regional Marketplaces: Key Takeaways

8.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Million)

8.3.1. North America

8.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.1.2. U.S.

8.3.1.2.1. Key country dynamics

8.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.1.3. Canada

8.3.1.3.1. Key country dynamics

8.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.1.4. Mexico

8.3.1.4.1. Key country dynamics

8.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2. Europe

8.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.2. UK

8.3.2.2.1. Key country dynamics

8.3.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.3. Germany

8.3.2.3.1. Key country dynamics

8.3.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.4. France

8.3.2.4.1. Key country dynamics

8.3.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.5. Italy

8.3.2.5.1. Key country dynamics

8.3.2.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.6. Spain

8.3.2.6.1. Key country dynamics

8.3.2.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.3. Asia Pacific

8.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

- 8.3.3.2. China
 - 8.3.3.2.1. Key country dynamics
 - 8.3.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.3.3. India
 - 8.3.3.3.1. Key country dynamics
 - 8.3.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.3.4. Japan
 - 8.3.3.4.1. Key country dynamics
 - 8.3.3.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.3.5. Australia & New Zealand
 - 8.3.3.5.1. Key country dynamics
 - 8.3.3.5.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.3.6. South Korea
 - 8.3.3.6.1. Key country dynamics
 - 8.3.3.6.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.4. Latin America
 - 8.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.3.4.2. Brazil
 - 8.3.4.2.1. Key country dynamics
 - 8.3.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
- 8.3.5. Middle East & Africa
 - 8.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.3.5.2. South Africa
 - 8.3.5.2.1. Key country dynamics
 - 8.3.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 9. WRAPPING TISSUE MARKET: COMPETITIVE ANALYSIS

- 9.1. Recent Developments & Impact Analysis, by Key Market Participants
- 9.2. Company Categorization
- 9.3. Participant's Overview
- 9.4. Financial Performance
- 9.5. Product Benchmarking
- 9.6. Company Market Share Analysis, 2024 (%)
- 9.7. Company Heat Map Analysis
- 9.8. Strategy Mapping
- 9.9. Company Profiles
 - 9.9.1. Flower City Tissue Mills Co
 - 9.9.1.1. Company Overview

- 9.9.1.2. Financial Performance
- 9.9.1.3. Product Portfolios
- 9.9.1.4. Strategic Initiatives
- 9.9.2. Innovative Packaging Group, Inc.
 - 9.9.2.1. Company Overview
 - 9.9.2.2. Financial Performance
 - 9.9.2.3. Product Portfolios
 - 9.9.2.4. Strategic Initiatives
- 9.9.3. Janhavi Enterprises
 - 9.9.3.1. Company Overview
 - 9.9.3.2. Financial Performance
 - 9.9.3.3. Product Portfolios
 - 9.9.3.4. Strategic Initiatives
- 9.9.4. MPI PAPERMILLS Inc.
 - 9.9.4.1. Company Overview
 - 9.9.4.2. Financial Performance
 - 9.9.4.3. Product Portfolios
 - 9.9.4.4. Strategic Initiatives
- 9.9.5. NASHVILLE WRAPS
 - 9.9.5.1. Company Overview
 - 9.9.5.2. Financial Performance
 - 9.9.5.3. Product Portfolios
 - 9.9.5.4. Strategic Initiatives
- 9.9.6. Sakura Packaging Private Limited
 - 9.9.6.1. Company Overview
 - 9.9.6.2. Financial Performance
 - 9.9.6.3. Product Portfolios
 - 9.9.6.4. Strategic Initiatives
- 9.9.7. Seaman Paper Co.
 - 9.9.7.1. Company Overview
 - 9.9.7.2. Financial Performance
 - 9.9.7.3. Product Portfolios
 - 9.9.7.4. Strategic Initiatives
- 9.9.8. Twin Rivers Paper Company
 - 9.9.8.1. Company Overview
 - 9.9.8.2. Financial Performance
 - 9.9.8.3. Product Portfolios
 - 9.9.8.4. Strategic Initiatives
- 9.9.9. Shah Paperplast Industries Ltd

- 9.9.9.1. Company Overview
- 9.9.9.2. Financial Performance
- 9.9.9.3. Product Portfolios
- 9.9.9.4. Strategic Initiatives
- 9.9.10. I.M.A. Industria Macchine Automatiche S.p.A.
 - 9.9.10.1. Company Overview
 - 9.9.10.2. Financial Performance
 - 9.9.10.3. Product Portfolios
 - 9.9.10.4. Strategic Initiatives

I would like to order

Product name: Wrapping Tissue Market Size, Share & Trends Analysis Report By Product (Virgin Pulp, De-inked Pulp), By Application (Commercial, Residential), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/W966034B2A66EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W966034B2A66EN.html>