

# **Wrapping Machine Market Size, Share & Trends Analysis Report By Machine Type (Stretch, Shrink), By Mode Of Operation (Automatic, Semi-automatic), By Application (Beverages, Food, Chemicals, Personal Care, Pharmaceuticals), And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Wrapping Machine Market Growth & Trends**

The global wrapping machine market size is anticipated to reach USD 3.75 billion by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 5.9% from 2025 to 2030. Factors such as inclination of consumers toward convenient, packaged, processed, and ready-to-eat food products is anticipated to propel market growth. In addition, growing demand from the food and beverage industry is also anticipated to favor market growth.

Moreover, increasing awareness among consumers regarding health, packaging, and hygiene is likely to trigger market growth over the forecast period. Factors like government regulations for equipment manufacturers and secure work environment to safeguard industry norms and product standardization are expected to drive the market over the forecast period.

The stretch machine segment dominated the market in 2018 and is anticipated to exhibit a CAGR of 9.5% over the forecast period. Technological advancements, growing demand from application industries, and need for product-based packaging are some of

the factors that are expected to favor segment growth.

The automatic mode of operation is projected to dominate the global market by 2025 and is anticipated to register a CAGR of 9.3% over the forecast period. Rapid industrialization, automation in the process, adoption of industry 4.0, and other technological advancements are projected to spur the demand for automated wrapping machines over the forecast period.

The food application segment accounted for the largest market share in 2018, whereas the beverage segment is likely to exhibit a CAGR of 9.2% over the forecast period. Favorable growth of the food and beverage industry, particularly in Asia Pacific, Central and South America, and the Middle East, is anticipated to act as a market driver over the forecast period.

#### Wrapping Machine Market Report Highlights

The stretch machine segment held the dominant position in the market and accounted for the largest revenue share of 40.3% in 2024.

The shrink machine segment is expected to grow at a CAGR of 6.7% over the forecast period, owing to the rising need for secure packaging that conforms to products.

The semi-automatic mode of operation led the market and accounted for the largest revenue share of 50.9% in 2024. This growth can be attributed to its feature of offering a balance between manual intervention and automation.

The food application segment dominated the market and accounted for the largest revenue share of 31.4% in 2024, primarily driven by the rising consumption of processed and convenience foods.

The Asia Pacific wrapping machine market dominated the global market and accounted for the largest revenue share of 38.0% in 2024. This growth can be attributed to the region's experiencing robust growth, driven by rapid industrialization and urbanization.

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