

Workplace Transformation Market Size, Share & Trends Analysis Report By Service (Asset Management, Field Services, Service Desk, Desktop Virtualization), By Enterprise Size, By End-use, By Region, And Segment Forecasts, 2022 - 2030

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Abstracts

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Workplace Transformation Market Growth & Trends

The global workplace transformation market size is expected to reach USD 69.9 billion by 2030, according to the news reports of Grand View Research, Inc. The market is expected to expand at a CAGR of 17.7% from 2022 to 2030. The market is experiencing tremendous growth as a result of new technological advancements in the Information Technology (IT) industry and enterprise workflow management. Workers benefit from workplace transformation by gaining agility and flexibility, which improves their overall performance and productivity. As a result, several organizations around the world are increasingly turning to emerging technologies to boost their productivity. As a result, business velocity and agility are increasing, propelling market growth even further.

The growing mobile workforce and enterprise adoption of Bring Your Own Device (BYOD) programs to improve workforce productivity have increased demand for Enterprise Mobility Management (EMM) Solutions. These solutions enable BYOD and manage corporate devices by providing remote security and management capabilities. Furthermore, to combat the spread of the COVID-19 virus, several countries have developed unique mobile solutions with secure systems. For instance, in June 2020, Oman launched Tarassud Plus, an Artificial Intelligence (AI)-powered mobile application

with enriched features to help find COVID-19 statistics, guidelines, and best practices to prevent the spread of the virus. As a result of technological advancements, the market is anticipated to grow significantly.

Enterprises in the IT and telecommunications sectors are rapidly adopting desktop virtualization solutions to reduce excessive IT infrastructure costs and accelerate deployment. It eliminates the need for technical personnel and IT resources to maintain and operate systems. This has become a standard IT strategy for businesses of all sizes. Thus, the ease of implementation, accessibility, flexibility, and lower cost of cloud hosting are boosting cloud computing adoption, which is positively impacting the market during the forecast period.

Workplace Transformation Market Report Highlights

The workplace automation segment is expected to observe the highest CAGR of 20.2% during the forecast period. It supports organizations to understand user requirements and organizational data to address business issues and improve the workforce environment. This will supplement the growth of the segment during the forecast period

The small and medium enterprise is anticipated to witness an exceptional CAGR of 19.2% during the forecast period. The segment growth can be attributed to the increasing deployment of Bring Your Own Devices (BYOD) and EMM solutions, which reduced the total cost of ownership in the migration and up-gradation from existing traditional legacy systems to digital workplaces

The healthcare segment is expected to witness a significant CAGR of 19.5% during the forecast period. The segment growth can be attributed to the increasing focus of healthcare providers on improving patient care by implementing digital processes and technologies

In the Asia Pacific, the market is expected to reach USD 23,985.6 million by 2030. The region has a high demand for EMM solutions due to the region's growing retail sector, which places a premium on delivering customized products and services to a diverse range of customers across multiple geographies

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