

Women's Tights And Leggings Market Size, Share & Trend Analysis Report By Fiber (Cotton, Polyester), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028

<https://marketpublishers.com/r/W92FE4B0D2B2EN.html>

Date: May 2022

Pages: 74

Price: US\$ 3,950.00 (Single User License)

ID: W92FE4B0D2B2EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Women's Tights And Leggings Market Growth & Trends

The global women's tights and leggings market size is estimated to reach USD 31.69 billion by 2028 and is expected to expand at a CAGR of 6.1% from 2022 to 2028, according to a new report by Grand View Research, Inc. This growth can be attributed to the factors such as tights & leggings provide support and stabilize the muscles which reduce fatigue and improve performance. Moreover, tights & leggings offer comfort and flexibility with a stylish look. Attractive and customized designs and patterns of tights & leggings are manufactured by the vendors. Additionally, rising per capita income and purchasing power, and changing fashion trends across the globe are contributing to the growth of this market.

The cotton segment contributed to the 2nd largest revenue share in the global market, accounting for more than 30.0% in 2021, and is forecast to grow with a CAGR of 6.6% from 2022 to 2028. Cotton is breathable and absorbent and is mostly used in the textile industry to make the human body warm during cool weather and absorb sweat. Cotton is one of the important preferences of the industry compared to other synthetic and natural fibers as it does not have side effects on the skin and offers comfort.

Offline distribution channel contributed to a larger market share of more than 75% in 2021. The offline channel includes exclusive stores, hypermarkets and supermarkets,

and retail stores. Manufacturers and marketers use the traditional retail channel for more sales. The segment includes organized retail channels which are more customer-oriented and provides better services by selling variety of apparel directly to the end users. Additionally, these stores provide a choice of physical verification and trials & facility of products to the end users, thus contributing to the market revenue.

North America is forecast to grow with the 2nd highest CAGR of 6.2% from 2022 to 2028. The U.S. is positively contributing to the growth of market revenue. The presence of well-established brands and manufacturers is one of the supportive factors for the largest market share. Additionally, supportive apparel industry policies by the government will drive the market.

During COVID-19 pandemic and lockdown situation, governments of various countries restricted or citizens prefer to stay at home as precautionary measure. Citizens were at home due to pandemic restrictions. Citizens are focused on improving the health, and workouts at home, thus demand for the tights and leggings increased. Though there is demand for tights & leggings, manufacturers were unable to supply products due to the restricted production and disturbed supply chains, thus, the market experienced a shortfall in the sales of apparel. Considering this short slack in market revenue, it is expected that the sector will soon witness healthy growth in the upcoming years.

Women's Tights And Leggings Market Report Highlights

North America is forecast to grow with the 2nd highest CAGR of 6.2% from 2022 to 2028. The presence of well-established brands is one of the supportive factors for the largest market share.

The cotton segment contributed to the 2nd largest revenue share of the global market of more than 30.0% in 2021. Cotton is one of the important preferences of the industry compared to other synthetic and natural fibers as it does not have side effects on the skin and offers comfort.

Offline distribution channel contributed to a larger market share of more than 75% in 2021. The segment includes organized retail channels which are more customer-oriented and provides better services by selling variety of apparel directly to the end users.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Fiber Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

CHAPTER 3. WOMEN'S TIGHTS & LEGGINGS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's Five Forces
 - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Women's Tights & Leggings Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Fiber Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. WOMEN'S TIGHTS & LEGGINGS MARKET: FIBER ESTIMATES & TREND ANALYSIS

- 5.1. Fiber Movement Analysis & Market Share, 2021 & 2028
- 5.2. Cotton
 - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Polyester
 - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.4. Others
 - 5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 6. WOMEN'S TIGHTS & LEGGINGS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2028
- 6.2. Online
 - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 6.3. Offline
 - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 7. WOMEN'S TIGHTS & LEGGINGS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2021 & 2028

7.2. North America

7.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.2.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.2.4. U.S.

7.2.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.4.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.2.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.3. Europe

7.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.3.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.3.4. Germany

7.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.4.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.3.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.3.5. France

7.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.5.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.3.5.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.3.6. U.K.

7.3.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.6.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.3.6.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.4. Asia Pacific

7.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.4.4. China

7.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.4.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.4.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

Million)

7.4.5. India

7.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.5.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.4.5.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.5. Central & South America

7.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.5.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.4.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.5.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.6. Middle East & Africa

7.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.6.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

7.6.4. South Africa

7.6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.4.2. Market Estimates and Forecast, by Fiber, 2017 - 2028 (USD Million)

7.6.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 - 2028 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key Global Players, Recent Developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

8.3. Vendor Landscape

8.3.1. Key Company Market Share Analysis, 2021

CHAPTER 9. COMPANY PROFILES

9.1. H&M Hennes & Mauritz AB

9.1.1. Company Overview

- 9.1.2. Financial Performance
- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives
- 9.2. Guccio Gucci S.p.A.
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. PRADA
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Product Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Burberry Group Plc
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. Giorgio Armani S.p.A.
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Dolce & Gabbana S.r.l.
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Gianni Versace S.r.l.
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Louis Vuitton, Inc.
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking
 - 9.8.4. Strategic Initiatives
- 9.9. Gym Leggings

- 9.9.1. Company Overview
- 9.9.2. Financial Performance
- 9.9.3. Product Benchmarking
- 9.9.4. Strategic Initiatives
- 9.10. LEGGING MANUFACTURER
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Product Benchmarking
 - 9.10.4. Strategic Initiatives
- 9.11. Louis Vuitton, Inc.
 - 9.11.1. Company Overview
 - 9.11.2. Financial Performance
 - 9.11.3. Product Benchmarking
 - 9.11.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Women's Tights & Leggings Market - Key Market Driver Analysis
2. Women's Tights & Leggings Market - Key Market Restraint Analysis
3. Global Cotton Women's Tights & Leggings Market Estimates and Forecast By Fiber, From 2017 - 2028 (USD Million)
4. Global Polyester Women's Tights & Leggings Market Estimates and Forecast By Fiber, From 2017 - 2028 (USD Million)
5. Global Others Women's Tights & Leggings Market Estimates and Forecast By Fiber, From 2017 - 2028 (USD Million)
6. Global Women's Tights & Leggings Market Estimates and Forecast By Offline, From 2017 - 2028 (USD Million)
7. Global Women's Tights & Leggings Market Estimates and Forecast By Online, From 2017 - 2028 (USD Million)
8. Global Women's Tights & Leggings Market Estimates and Forecast, By Region 2017 - 2028 (USD Million)
9. Global Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
10. Global Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
11. North America Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
12. North America Women's Tights & Leggings Market Revenue Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)
13. North America Women's Tights & Leggings Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
14. U.S. Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
15. U.S. Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
16. U.S. Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
17. Europe Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
18. Europe Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
19. Europe Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

20. Germany Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
21. Germany Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
22. Germany Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
23. France Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
24. France Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
25. France Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
26. U.K. Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
27. U.K. Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
28. U.K. Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
29. Asia Pacific Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
30. Asia Pacific Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
31. Asia Pacific Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
32. China Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
33. China Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
34. India Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
35. India Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
36. India Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
37. Central & South America Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)
38. Central & South America Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
39. Central & South America Women's Tights & Leggings Market Estimates and

Forecast By Distribution Channel, 2017 - 2028 (USD Million)

40. Brazil Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)

41. Brazil Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

42. Brazil Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

43. Middle East & Africa Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)

44. Middle East & Africa Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

45. Middle East & Africa Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

46. South Africa Women's Tights & Leggings Market Estimates and Forecast, 2017 - 2028 (USD Million)

47. South Africa Women's Tights & Leggings Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

48. South Africa Women's Tights & Leggings Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

49. Vendor Landscape

List Of Figures

LIST OF FIGURES

1. Women's Tights & Leggings Market Snapshot
2. Women's Tights & Leggings Market Segmentation & Scope
3. Women's Tights & Leggings Market Penetration & Growth Prospect Mapping
4. Women's Tights & Leggings Market Value Chain Analysis
5. Women's Tights & Leggings Market Dynamics
6. Women's Tights & Leggings Market Porter's Analysis
7. Women's Tights & Leggings Market: Fiber Movement Analysis
8. Women's Tights & Leggings Market: Distribution Channel Movement Analysis
9. Women's Tights & Leggings Market: Regional Movement Analysis

I would like to order

Product name: Women's Tights And Leggings Market Size, Share & Trend Analysis Report By Fiber (Cotton, Polyester), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/W92FE4B0D2B2EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W92FE4B0D2B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970