

Women's Sports And Swimwear Market Size, Share & Trend Analysis Report By Fiber (Cotton, Polyester, Cellulosic, Nylon), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028

<https://marketpublishers.com/r/W3E36868A1ADEN.html>

Date: May 2022

Pages: 78

Price: US\$ 3,950.00 (Single User License)

ID: W3E36868A1ADEN

Abstracts

This report can be delivered to the clients within 3 Business Days

Women's Sports And Swimwear Market Growth & Trends

The global women's sports and swimwear market size was estimated to reach USD 199.73 Billion by 2028 and is expected to expand at a CAGR of 6.0% from 2022 to 2028, according to a new report by Grand View Research, Inc. This growth can be attributed to the factors such as the increasing number of sports participants, rising per capita income, and purchasing power. Additionally, the increasing number of global as well as regional competitions is contributing to the growth of this market. Moreover, apparel manufacturers adopt automatic machines to increase production and at the same time trying to reduce the cost associated with it.

The outbreak of the COVID-19 pandemic resulted in lockdown across the globe and the population across various countries was restricted to stay at home as a mandatory action to stop the further spread. Numerous sports events were canceled across the globe that was organized at a country, regional, or global level. This resulted in a shortfall in the sales of sportswear and swimwear. The demand for such products was reduced and supply chains were completely disrupted hence negatively impacting the market.

The changing trends in fashion lead to growing awareness of consumers towards

swimwear and sportswear which is propelling the market growth. Moreover, usage of e-commerce and social network sites has been increasing rapidly among the young population across the globe which is acting as a major influencer of the market over the forecast period. Due to the above-mentioned factors, huge popularity is being gained by sportswear & swimwear and thus driving the overall market growth.

The cotton segment contributed the 2nd largest revenue share in the global market of around 30% in 2021 and is forecast to grow with the highest CAGR of 7.0% from 2022 to 2028. Cotton is breathable and absorbent and is mostly used in the textile industry to make the human body warm during cool weather and absorb sweat. Cotton is one of the important preferences of the industry compared to other synthetic and natural fibers as it does not have side effects on the skin and offers comfort.

The offline distribution channel contributed to a larger market share of over 75% in 2021. The offline channel includes exclusive stores, hypermarkets and supermarkets, and retail stores. Manufacturers and marketers use the traditional retail channel for more sales. The segment includes organized retail channels which are more customer-oriented and provide better services by selling a variety of apparel directly to the end-users. Additionally, these stores provide a choice of physical verification and trials & facility of products to the end-users, thus contributing to the market revenue.

Asia Pacific is forecasted to grow with the highest CAGR of 7.0% from 2022 to 2028. China and India are positively contributing to the growth of the market. With the largest growing population and increasing disposable income, the region is witnessing huge demand for apparel. Thus, the region is forecast to grow with the highest CAGR during the forecast period.

Women's Sports And Swimwear Market Report Highlights

Europe held the second-largest share of over 35% in 2021. This is attributed to developed economic countries along with changing trends, and high disposable income

Polyester segment dominated the market and held a share of over 55% in 2021 this is attributed to the increasing usage of polyester for manufacturing apparel in the textile industry

Online distribution channel is expected to grow at the fastest CAGR of 7.2% over the forecast period. This is attributed to the increased usage of the online

channel due to the availability of products at an economic rate and door-step delivery

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Fiber Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

CHAPTER 3. WOMEN'S SPORTS & SWIMWEAR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's Five Forces
 - 3.5.1.1. Supplier Power

- 3.5.1.2. Buyer Power
- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Women's Sports & Swimwear Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Fiber Adoption
- 4.4. Observations & Recommendations

CHAPTER 5. WOMEN'S SPORTS & SWIMWEAR MARKET: FIBER ESTIMATES & TREND ANALYSIS

- 5.1. Fiber Movement Analysis & Market Share, 2021 & 2028
- 5.2. Cotton
 - 5.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.3. Polyester
 - 5.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.4. Cellulosic
 - 5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 5.5. Nylon
 - 5.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 6. WOMEN'S SPORTS & SWIMWEAR MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2028
- 6.2. Online
 - 6.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)
- 6.3. Offline
 - 6.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

CHAPTER 7. WOMEN'S SPORTS & SWIMWEAR MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2021 & 2028

7.2. North America

7.2.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.2.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.2.4. U.S.

7.2.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.2.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.2.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3. Europe

7.3.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.3.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.4. Germany

7.3.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.3.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.5. France

7.3.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.5.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.3.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.3.6. U.K.

7.3.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.3.6.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.3.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4. Asia Pacific

7.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.4. China

7.4.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.4.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.4.5. India

7.4.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.4.5.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.4.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5. Central & South America

7.5.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.5.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.5.4. Brazil

7.5.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.5.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.5.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6. Middle East & Africa

7.6.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.6.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

7.6.4. South Africa

7.6.4.1. Market Estimates and Forecast, 2017 - 2028 (USD Million)

7.6.4.2. Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

7.6.4.3. Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2021

CHAPTER 9. COMPANY PROFILES

- 9.1. Nike, Inc.
 - 9.1.1. Company Overview
 - 9.1.2. Financial Performance
 - 9.1.3. Product Benchmarking
 - 9.1.4. Strategic Initiatives
- 9.2. Adidas AG
 - 9.2.1. Company Overview
 - 9.2.2. Financial Performance
 - 9.2.3. Product Benchmarking
 - 9.2.4. Strategic Initiatives
- 9.3. Puma SE.
 - 9.3.1. Company Overview
 - 9.3.2. Financial Performance
 - 9.3.3. Product Benchmarking
 - 9.3.4. Strategic Initiatives
- 9.4. Under Armour, Inc.
 - 9.4.1. Company Overview
 - 9.4.2. Financial Performance
 - 9.4.3. Product Benchmarking
 - 9.4.4. Strategic Initiatives
- 9.5. New Balance, Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Financial Performance
 - 9.5.3. Product Benchmarking
 - 9.5.4. Strategic Initiatives
- 9.6. Lululemon Athletica, Inc.
 - 9.6.1. Company Overview
 - 9.6.2. Financial Performance
 - 9.6.3. Product Benchmarking
 - 9.6.4. Strategic Initiatives
- 9.7. Columbia Sportswear Company
 - 9.7.1. Company Overview
 - 9.7.2. Financial Performance
 - 9.7.3. Product Benchmarking
 - 9.7.4. Strategic Initiatives
- 9.8. Asics Corporation
 - 9.8.1. Company Overview
 - 9.8.2. Financial Performance
 - 9.8.3. Product Benchmarking

9.8.4. Strategic Initiatives

9.9. Fila Korea Corporation

9.9.1. Company Overview

9.9.2. Financial Performance

9.9.3. Product Benchmarking

9.9.4. Strategic Initiatives

9.10. Adidas AG

9.10.1. Company Overview

9.10.2. Financial Performance

9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Women's Sports & Swimwear market - Key Market Driver Analysis
2. Women's Sports & Swimwear market - Key Market Restraint Analysis
3. Global Cotton Women's Sports & Swimwear Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
4. Global Polyester Women's Sports & Swimwear Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
5. Global Cellulosic Women's Sports & Swimwear Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
6. Global Nylon Women's Sports & Swimwear Market Estimates and Forecast By Fiber, from 2017 - 2028 (USD Million)
7. Global Women's Sports & Swimwear Market Estimates and Forecast by offline, from 2017 - 2028 (USD Million)
8. Global Women's Sports & Swimwear Market Estimates and Forecast by Online, from 2017 - 2028 (USD Million)
9. Global Women's Sports & Swimwear Market Estimates and Forecast, by region 2017 - 2028 (USD Million)
10. Global Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
11. Global Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
12. North America Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
13. North America Women's Sports & Swimwear Market Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)
14. North America Women's Sports & Swimwear Market Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)
15. U.S. Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
16. U.S. Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
17. U.S. Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
18. Europe Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
19. Europe Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

20. Europe Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
21. Germany Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
22. Germany Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
23. Germany Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
24. France Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
25. France Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
26. France Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
27. U.K. Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
28. U.K. Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
29. U.K. Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
30. Asia Pacific Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
31. Asia Pacific Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
32. Asia Pacific Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
33. China Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
34. China Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
35. China Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
36. India Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)
37. India Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)
38. India Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)
39. Central & South America Women's Sports & Swimwear Market Estimates and

Forecast, 2017 - 2028 (USD Million)

40. Central & South America Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

41. Central & South America Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

42. Brazil Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)

43. Brazil Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

44. Brazil Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

45. Middle East & Africa Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)

46. Middle East & Africa Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

47. Middle East & Africa Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

48. South Africa Women's Sports & Swimwear Market Estimates and Forecast, 2017 - 2028 (USD Million)

49. South Africa Women's Sports & Swimwear Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

50. South Africa Women's Sports & Swimwear Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

51. Vendor landscape

List Of Figures

LIST OF FIGURES

1. Women's Sports & Swimwear Market Snapshot
2. Women's Sports & Swimwear Market Segmentation & Scope
3. Women's Sports & Swimwear Market Penetration & Growth Prospect Mapping
4. Women's Sports & Swimwear Market Value Chain Analysis
5. Women's Sports & Swimwear Market Dynamics
6. Women's Sports & Swimwear Market Porter's Analysis
7. Women's Sports & Swimwear Market: Fiber Movement Analysis
8. Women's Sports & Swimwear Market: Distribution Channel Movement Analysis
9. Women's Sports & Swimwear Market: Regional Movement Analysis

I would like to order

Product name: Women's Sports And Swimwear Market Size, Share & Trend Analysis Report By Fiber (Cotton, Polyester, Cellulosic, Nylon), By Distribution Channel (Offline, Online), By Region, And Segment Forecasts, 2022 - 2028

Product link: <https://marketpublishers.com/r/W3E36868A1ADEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W3E36868A1ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970