

### Women's Socks Market Size, Share & Trends Analysis Report By Fiber (Cotton, Polyester), By Distribution Channel (Offline, Online), By Region (North America, Europe, Asia Pacific), And Segment Forecasts, 2022 -2028

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### **Abstracts**

This report can be delivered to the clients within 3 Business Days

Women's Socks Market Growth & Trends

The global women's Socks market size was estimated to reach USD 23.55 billion by 2028 and expand at a CAGR of 4.8% from 2022 to 2028, according to a new report by Grand View Research, Inc. Socks protect feet from germs and blisters, keep feet warm by controlling temperature and moisture, and reduce stress on feet which in turn will drive industry demand. Additionally, rising per capita income and purchasing power, and changing fashion trends across the globe are contributing to the growth of this market. Apparel manufacturers are implementing automatic machines to surge production and at the same time drop the cost related to it.

Women's fuzzy socks are a prominent choice for most women internationally who want to stay fashionable and protect their feet. Women's fuzzy socks are obtainable in numerous styles, sizes, colors, and shapes. A large number of star endorsements by famous brands have contributed extensively to the expansion of the market. Women's socks are manufactured from different types of fabrics that include cotton, polyester, rubber, and nylon. Considering comfort and styles, the products are accessible in various lengths, colors, patterns, as well as designs.

During the COVID-19 pandemic, governments of different countries mandated



measures for people to stay at home as a safety measure. People were at home due to the pandemic restrictions. The manufacturers were unable to supply products owing to the limited production as well as distressed supply chains. Due to this, the market experienced a shortfall in the sales of women's socks. Considering this short limp in market revenue, it is anticipated that the market will soon observe a healthy development over the forecast period after COVID-19 restrictions.

The cotton segment contributed to the 2nd largest revenue share of the global market of more than 30.0% in 2021 and is forecast to grow with a CAGR of 5.5% from 2022 to 2028. Cotton is breathable and porous as well as largely used in the textile business to make the human body warm during cool climate and absorb sweat. Cotton is one of the important preferences of the industry, compared to other synthetic and natural fibers as it does not have side effects on the skin and offers comfort.

Offline distribution channel contributed to the largest market share of above 75% in 2021. Offline channels consist of exclusive stores, supermarkets, hypermarkets, and retail stores. Producers and marketers use the traditional retail channel for additional sales. The segment comprises organized retail channels that are more customer-oriented and offer improved services by selling a diversity of socks directly to the end users. Moreover, these stores offer a choice of physical confirmation of products to the customers, thus contributing to the market revenue.

Asia Pacific is estimated to expand with the fastest CAGR of 5.7% from 2022 to 2028. China and India are majorly contributing to the development of the market. With the largest growing population and increasing disposable income, the region is witnessing huge demand for apparel. Many multinational companies are expanding their foothold in this region due to low labor costs and easy availability of raw materials, which will lead to more working women population. Thus, the region is forecast to grow with the highest CAGR during the forecast period.

Women's Socks Market Report Highlights

Europe contributed the largest market share of above 30% in 2021. Advanced economic nations such as Germany, U.K., and France are majorly contributing to the market revenue.

Cotton segment contributed to the 2nd largest revenue share of the global market of over 30% in 2021. Cotton is one of the important preferences of the industry compared to other synthetic and natural fibers as it does not have side



effects on the skin and offers comfort.

Offline distribution channel contributed to a larger market share of over 75% in 2021. The segment comprises organized retail channels which are more customers oriented and delivers enhanced services by selling a range of women's socks directly to the customers.



### **Contents**

### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1 Purchased Database
  - 1.3.2 GVR's Internal Database
  - 1.3.3 Secondary Sources & Third-Party Perspectives
  - 1.3.4 Primary Research
- 1.4. Information Analysis
- 1.4.1 Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Fiber Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

### CHAPTER 3 WOMEN'S SOCKS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1 Sales/Retail Channel Analysis
  - 3.3.2 Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1 Market Driver Analysis
  - 3.4.2 Market Restraint Analysis
  - 3.4.3 Industry Challenges
  - 3.4.4 Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1 Industry Analysis Porter's Five Forces
    - 3.5.1.1. Supplier Power
    - 3.5.1.2. Buyer Power



- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Women's Socks Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19

### **CHAPTER 4 CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Fiber Adoption
- 4.4. Observations & Recommendations

## CHAPTER 5 WOMEN'S SOCKS MARKET: FIBER ESTIMATES & TREND ANALYSIS

- 5.1. Fiber Movement Analysis & Market Share, 2020 & 2028
- 5.2. Cotton
- 5.2.1 Market Estimates and Forecast, 2017 2028 (USD Million)
- 5.3. Polyester
- 5.3.1 Market Estimates and Forecast, 2017 2028 (USD Million)
- 5.4. Others
  - 5.4.1 Market Estimates and Forecast, 2017 2028 (USD Million)

## CHAPTER 6 WOMEN'S SOCKS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2020 & 2028
- 6.2. Online
  - 6.2.1 Market Estimates and Forecast, 2017 2028 (USD Million)
- 6.3. Offline
  - 6.3.1 Market Estimates and Forecast, 2017 2028 (USD Million)

# CHAPTER 7 WOMEN'S SOCKS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 7.1. Regional Movement Analysis & Market Share, 2020 & 2028
- 7.2. North America



- 7.2.1 Market Estimates and Forecast, 2017 2028 (USD Million)
- 7.2.2 Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.2.3 Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.2.4 U.S.
    - 7.2.4.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.2.4.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.2.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
- 7.3. Europe
  - 7.3.1 Market Estimates and Forecast, 2017 2028 (USD Million)
  - 7.3.2 Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.3.3 Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.3.4 Germany
    - 7.3.4.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.3.4.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.3.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.3.5 France
    - 7.3.5.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.3.5.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.3.5.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.3.6 U.K.
    - 7.3.6.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.3.6.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.3.6.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
- 7.4. Asia Pacific
  - 7.4.1 Market Estimates and Forecast, 2017 2028 (USD Million)
  - 7.4.2 Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.4.3 Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.4.4 China
    - 7.4.4.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.4.4.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.4.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)



- 7.4.5 India
  - 7.4.5.1. Market Estimates and Forecast, 2017 2028 (USD Million)
  - 7.4.5.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.4.5.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
- 7.5. Central & South America
  - 7.5.1 Market Estimates and Forecast, 2017 2028 (USD Million)
  - 7.5.2 Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.5.3 Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.5.4 Brazil
    - 7.5.4.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.5.4.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.5.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
- 7.6. Middle East & Africa
  - 7.6.1 Market Estimates and Forecast, 2017 2028 (USD Million)
  - 7.6.2 Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.6.3 Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)
  - 7.6.4 South Africa
    - 7.6.4.1. Market Estimates and Forecast, 2017 2028 (USD Million)
    - 7.6.4.2. Market Estimates and Forecast, by Fiber, 2017 2028 (USD Million)
- 7.6.4.3. Market Estimates and Forecast, by Distribution Channel, 2017 2028 (USD Million)

### **CHAPTER 8 COMPETITIVE ANALYSIS**

- 8.1. Key Global Players, Recent Developments & their impact on the industry
- 8.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)
- 8.3. Vendor Landscape
  - 8.3.1 Key Company Market Share Analysis, 2021

### **CHAPTER 9 COMPANY PROFILES**

- 9.1. Dior
  - 9.1.1 Company Overview
  - 9.1.2 Financial Performance



- 9.1.3 Product Benchmarking
- 9.1.4 Strategic Initiatives
- 9.2. Nike, Inc.
  - 9.2.1 Company Overview
  - 9.2.2 Financial Performance
  - 9.2.3 Product Benchmarking
  - 9.2.4 Strategic Initiatives
- 9.3. Adidas AG
  - 9.3.1 Company Overview
  - 9.3.2 Financial Performance
  - 9.3.3 Product Benchmarking
  - 9.3.4 Strategic Initiatives
- 9.4. H&M Hennes & Mauritz AB
  - 9.4.1 Company Overview
  - 9.4.2 Financial Performance
  - 9.4.3 Product Benchmarking
  - 9.4.4 Strategic Initiatives
- 9.5. Guccio Gucci S.p.A.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Performance
  - 9.5.3 Product Benchmarking
  - 9.5.4 Strategic Initiatives
- 9.6. Puma SE
  - 9.6.1 Company Overview
  - 9.6.2 Financial Performance
  - 9.6.3 Product Benchmarking
  - 9.6.4 Strategic Initiatives
- 9.7. PRADA
  - 9.7.1 Company Overview
  - 9.7.2 Financial Performance
  - 9.7.3 Product Benchmarking
  - 9.7.4 Strategic Initiatives
- 9.8. Burberry Group Plc
  - 9.8.1 Company Overview
  - 9.8.2 Financial Performance
  - 9.8.3 Product Benchmarking
  - 9.8.4 Strategic Initiatives
- 9.9. Giorgio Armani S.p.A.
- 9.9.1 Company Overview



- 9.9.2 Financial Performance
- 9.9.3 Product Benchmarking
- 9.9.4 Strategic Initiatives
- 9.10. Dolce & Gabbana S.r.l.
  - 9.10.1 Company Overview
  - 9.10.2 Financial Performance
  - 9.10.3 Product Benchmarking
  - 9.10.4 Strategic Initiatives
- 9.11. Gianni Versace S.r.l.
  - 9.11.1 Company Overview
  - 9.11.2 Financial Performance
  - 9.11.3 Product Benchmarking
  - 9.11.4 Strategic Initiatives



### **List Of Tables**

#### LIST OF TABLES

Table 1 Women's Socks Market - Key Market Driver Analysis

Table 2 Women's Socks Market - Key Market Restraint Analysis

Table 3 Global Cotton Women's Socks Market Estimates and Forecast By Fiber, From 2017 - 2028 (USD Million)

Table 4 Global Polyester Women's Socks Market Estimates and Forecast By Fiber, From 2017 - 2028 (USD Million)

Table 5 Global Others Women's Socks Market Estimates and Forecast By Fiber, From 2017 - 2028 (USD Million)

Table 6 Global Women's Socks Market Estimates and Forecast By Offline, From 2017 - 2028 (USD Million)

Table 7 Global Women's Socks Market Estimates and Forecast By Online, From 2017 - 2028 (USD Million)

Table 8 Global Women's Socks Market Estimates and Forecast, By Region 2017 - 2028 (USD Million)

Table 9 Global Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 10 Global Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 11 North America Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 12 North America Women's Socks Market Revenue Estimates and Forecast, By Fiber, 2017 - 2028 (USD Million)

Table 13 North America Women's Socks Market Revenue Estimates and Forecast, By Distribution Channel, 2017 - 2028 (USD Million)

Table 14 U.S. Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 15 U.S. Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 16 U.S. Women's 0053ocks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 17 Rest of North America Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 18 Rest of North America Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 19 Rest of North America Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)



Table 20 Europe Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 21 Europe Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 22 Europe Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 23 Germany Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 24 Germany Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 25 Germany Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 26 France Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 27 France Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 28 France Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 29 U.K. Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 30 U.K. Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 31 U.K. Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 32 Rest of Europe Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 33 Rest of Europe Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 34 Rest of Europe Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 35 Asia Pacific Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 36 Asia Pacific Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 37 Asia Pacific Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 38 China Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 39 China Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028



(USD Million)

Table 40 India Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 41 India Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 42 India Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 43 Rest of Asia Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 44 Rest of Asia Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 45 Rest of Asia Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 46 Central & South America Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 47 Central & South America Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 48 Central & South America Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 49 Brazil Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 50 Brazil Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 51 Brazil Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 52 Rest of Central America Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 53 Rest of Central America Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 54 Rest of Central America Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 55 Middle East & Africa Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 56 Middle East & Africa Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 57 Middle East & Africa Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 58 South Africa Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)



Table 59 South Africa Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 60 South Africa Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 61 Rest of Middle East & Africa Women's Socks Market Estimates and Forecast, 2017 - 2028 (USD Million)

Table 62 Rest of Middle East & Africa Women's Socks Market Estimates and Forecast By Fiber, 2017 - 2028 (USD Million)

Table 63 Rest of Middle East & Africa Women's Socks Market Estimates and Forecast By Distribution Channel, 2017 - 2028 (USD Million)

Table 64 Vendor Landscape



### **List Of Figures**

### LIST OF FIGURES

- Fig. 1 Women's Socks Market Snapshot
- Fig. 2 Women's Socks Market Segmentation & Scope
- Fig. 3 Women's Socks Market Penetration & Growth Prospect Mapping
- Fig. 4 Women's Socks Market Value Chain Analysis
- Fig. 5 Women's Socks Market Dynamics
- Fig. 6 Women's Socks Market Porter's Analysis
- Fig. 7 Women's Socks Market: Fiber Movement Analysis
- Fig. 8 Women's Socks Market: Distribution Channel Movement Analysis
- Fig. 9 Women's Socks Market: Regional Movement Analysis



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