

Women's Health Rehabilitation Products Market Analysis By Product (Orthopedic Care, Urinary Incontinence, Breast Cancer Care, Pregnancy & Postpartum Care), By Therapy (Physical Therapy, Occupational Therapy), And Segment Forecasts, 2014 - 2025

<https://marketpublishers.com/r/WAA1F08278FEN.html>

Date: February 2017

Pages: 100

Price: US\$ 5,950.00 (Single User License)

ID: WAA1F08278FEN

Abstracts

The global women's health rehabilitation products market is expected to reach USD 4.4 billion by 2025, according to a new report by Grand View Research, Inc. The market is expected to witness lucrative growth over the forecast period, owing to increasing prevalence of chronic diseases coupled with rising female geriatric population.

Growing global population coupled with increasing birth rates is expected to increase consumer base in emerging and underdeveloped economies with large untapped opportunities. In addition, increasing employment of women at a global level results in higher disposable income and this has also resulted in development of chronic conditions due to sedentary lifestyle, stress/fatigue. These factors are further anticipated to push the demand for rehabilitation products over the forecast period.

Use of new technology such as virtual simulation, or wearables, and robotics in rehabilitation devices is gaining popularity worldwide. For instance, the shift from "crutches and mobility helps" to "specific motor function (hand or arm) rehabilitation devices," propels the market demand over the forecast period. Community-based rehabilitation programs were initiated by the WHO to improve quality of the life of people with disabilities to help them meet their basic needs, which is further expected to assist in growth over the forecast period.

Further key findings from the study suggest:

Urinary incontinence segment held a lucrative revenue share in 2015 and is likely to grow at a significant rate during the forecast period

Orthopedic care segment is anticipated to witness the fastest growth over the forecast period owing to increasing prevalence of osteoporosis and arthritis among females worldwide

Physical therapy segment is expected to dominate the market over the forecast period owing to increasing acceptance among women across the world

North America is expected to dominate the women's health rehabilitation products during the forecast period, owing to increasing demand for rehabilitation and post-treatment care products in the U.S. and Canada. In addition, increasing geriatric population, breast cancer cases, and road accidents in the region are expected to propel market growth.

Some of the key players for this market are GE Healthcare; Access Health; GPC Medical Ltd.; Win Health Medical Ltd.; Meyer Physical Therapy; Sportstek; AliMed; DeRoyal Industries, Inc.; and BSN medical

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot

CHAPTER 3. WOMEN'S HEALTH REHABILITATION PRODUCTS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Segmentation & Scope
- 3.2. Market Driver Analysis
- 3.3. Penetration & Growth Prospect Mapping
- 3.4. SWOT Analysis, by Factor
 - 3.4.1. Political
 - 3.4.2. Economic
 - 3.4.3. Technological
- 3.5. Industry Analysis - Porter's

CHAPTER 4. WOMEN'S HEALTH REHABILITATION PRODUCTS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Product Movement Analysis & Market Share, 2015 & 2025
- 4.2. Market Size Estimates & Forecasts and Trend Analyses, 2014 to 2025 for the following product:
 - 4.2.1. Orthopedic Care
 - 4.2.1.1. Orthopedic Care Market Estimates & Forecasts, 2014 to 2025
 - 4.2.2. Urinary Incontinence
 - 4.2.2.1. Urinary Incontinence Market Estimates & Forecasts, 2014 to 2025
 - 4.2.3. Breast Cancer Care
 - 4.2.3.1. Breast Cancer Care Market Estimates & Forecasts, 2014 to 2025
 - 4.2.4. Pelvic Pain
 - 4.2.4.1. Pelvic Pain Market Estimates & Forecasts, 2014 to 2025
 - 4.2.5. Lymphedema

- 4.2.5.1. Lymphedema Market Estimates & Forecasts, 2014 to 2025
- 4.2.6. Pregnancy and Postpartum Care
 - 4.2.6.1. Pregnancy & Postpartum Care Market Estimates & Forecasts, 2014 to 2025
- 4.2.7. Other
 - 4.2.7.1. Other Market Estimates & Forecasts, 2014 to 2025

CHAPTER 5. WOMEN'S HEALTH REHABILITATION PRODUCTS MARKET: THERAPY ESTIMATES & TREND ANALYSIS

- 5.1. Therapy Movement Analysis & Market Share, 2015 & 2025
- 5.2. Market Size Estimates & Forecasts and Trend Analyses, 2014 to 2025 for the following therapy:
 - 5.2.1. Physical Therapy
 - 5.2.1.1. Physical Therapy Market Estimates & Forecasts, 2014 to 2025
 - 5.2.2. Occupational Therapy
 - 5.2.2.1. Occupational Therapy Market Estimates & Forecasts, 2014 to 2025
 - 5.2.3. Massage Therapy
 - 5.2.3.1. Massage Therapy Market Estimates & Forecasts, 2014 to 2025
 - 5.2.4. Chiropractic Therapy
 - 5.2.4.1. Chiropractic Therapy Market Estimates & Forecasts, 2014 to 2025
 - 5.2.5. Other
 - 5.2.5.1. Other Market Estimates & Forecasts, 2014 to 2025

CHAPTER 6. WOMEN'S HEALTH REHABILITATION PRODUCTS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 6.1. Regional Movement Analysis & Market Share, 2015 & 2025
- 6.2. North America
 - 6.2.1. U.S.
 - 6.2.1.1. U.S. revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)
 - 6.2.1.2. U.S. revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)
 - 6.2.2. Canada
 - 6.2.2.1. Canada revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)
 - 6.2.2.2. Canada revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)
- 6.3. Europe
 - 6.3.1. UK
 - 6.3.1.1. UK revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.3.1.2. UK revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

6.3.2. Germany

6.3.2.1. Germany revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.3.2.2. Germany revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

6.4. Asia Pacific

6.4.1. Japan

6.4.1.1. Japan revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.4.1.2. Japan revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

6.4.2. India

6.4.2.1. India revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.4.2.2. India revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

6.5. Latin America

6.5.1. Brazil

6.5.1.1. Brazil revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.5.1.2. Brazil revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

6.5.2. Mexico

6.5.2.1. Mexico revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.5.2.2. Mexico revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

6.6. MEA

6.6.1. South Africa

6.6.1.1. South Africa revenue estimates and forecasts, by product, 2014 - 2025 (USD Million)

6.6.1.2. South Africa revenue estimates and forecasts, by therapy, 2014 - 2025 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Strategy Framework

7.2. Company Profiles

7.2.1. GE Healthcare

7.2.1.1. Company overview

- 7.2.1.2. Geographic foothold
- 7.2.1.3. Financial performance
- 7.2.1.4. Product benchmarking
- 7.2.1.5. Strategic initiatives
- 7.2.2. Access Health
 - 7.2.2.1. Company overview
 - 7.2.2.2. Geographic foothold
 - 7.2.2.3. Product benchmarking
 - 7.2.2.4. Strategic initiatives
- 7.2.3. GPC Medical
 - 7.2.3.1. Company overview
 - 7.2.3.2. Geographic foothold
 - 7.2.3.3. Product benchmarking
- 7.2.4. Win Health Medical Ltd.
 - 7.2.4.1. Company overview
 - 7.2.4.2. Geographic foothold
 - 7.2.4.3. Product benchmarking
 - 7.2.4.4. Strategic initiatives
- 7.2.5. Meyer Physical Therapy
 - 7.2.5.1. Company overview
 - 7.2.5.2. Geographic foothold
 - 7.2.5.3. Product benchmarking
 - 7.2.5.4. Strategic initiatives
- 7.2.6. Sportstek
 - 7.2.6.1. Company overview
 - 7.2.6.2. Geographic foothold
 - 7.2.6.3. Product benchmarking
 - 7.2.6.4. Strategic initiatives
- 7.2.7. AliMed
 - 7.2.7.1. Company overview
 - 7.2.7.2. Geographic foothold
 - 7.2.7.3. Financial performance
 - 7.2.7.4. Product benchmarking
 - 7.2.7.5. Strategic initiatives
- 7.2.8. DeRoyal Industries, Inc.
 - 7.2.8.1. Company overview
 - 7.2.8.2. Geographic foothold
 - 7.2.8.3. Financial performance
 - 7.2.8.4. Product benchmarking

- 7.2.8.5. Strategic initiatives
- 7.2.9. BSN medical
 - 7.2.9.1. Company overview
 - 7.2.9.2. Geographic foothold
 - 7.2.9.3. Financial performance
 - 7.2.9.4. Product benchmarking
 - 7.2.9.5. Strategic initiatives

List Of Tables

LIST OF TABLES

1. North America women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
2. North America women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
3. U.S. women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
4. U.S. women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
5. Canada women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
6. Canada women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
7. Europe women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
8. Europe women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
9. UK women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
10. UK women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
11. Germany women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
12. Germany women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
13. Asia Pacific women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
14. Asia Pacific women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
15. Japan women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
16. Japan women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)
17. India women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)
18. India women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)

Million)

19. Latin America women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)

20. Latin America women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)

21. Brazil women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)

22. Brazil women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)

23. Mexico women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)

24. Mexico women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)

25. MEA women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)

26. MEA women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)

27. South Africa women's health rehabilitation products market, by product, 2014 - 2025 (USD Million)

28. South Africa women's health rehabilitation products market, by therapy, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

1. Market summary
2. Market trends & outlook
3. Market segmentation & scope
4. Market driver relevance analysis (Current & future impact)
5. Market restraint relevance analysis (Current & future Impact)
6. Penetration & growth prospect mapping
7. Women's health rehabilitation products market PEST by SWOT analysis
8. Porter's five forces analysis
9. Women's health rehabilitation products market product outlook: Key takeaways
10. Women's health rehabilitation products market: Product movement analysis
11. Orthopedic care market, 2014 - 2025 (USD Million)
12. Urinary incontinence market, 2014 - 2025 (USD Million)
13. Breast cancer care market, 2014 - 2025 (USD Million)
14. Pelvic pain market, 2014 - 2025 (USD Million)
15. Lymphedema market, 2014 - 2025 (USD Million)
16. Pregnancy and postpartum care market, 2014 - 2025 (USD Million)
17. Other market, 2014 - 2025 (USD Million)
18. Women's health rehabilitation products market therapy outlook key takeaways
19. Women's health rehabilitation products market: Therapy movement analysis
20. Physical therapy market, 2014 - 2025 (USD Million)
21. Occupational therapy market, 2014 - 2025 (USD Million)
22. Massage therapy market, 2014 - 2025 (USD Million)
23. Chiropractic therapy market, 2014 - 2025 (USD Million)
24. Other market, 2014 - 2025 (USD Million)
25. Regional market place: Key takeaways
26. Regional outlook, 2015 & 2025
27. North America women's health rehabilitation products market, 2014 - 2025 (USD Million)
28. U.S. women's health rehabilitation products market, 2014 - 2025 (USD Million)
29. Canada women's health rehabilitation products market, 2014 - 2025 (USD Million)
30. Europe women's health rehabilitation products market, 2014 - 2025 (USD Million)
31. UK women's health rehabilitation products market, 2014 - 2025 (USD Million)
32. Germany women's health rehabilitation products market, 2014 - 2025 (USD Million)
33. Asia Pacific women's health rehabilitation products market, 2014 - 2025 (USD Million)

34. Japan women's health rehabilitation products market, 2014 - 2025 (USD Million)
35. India women's health rehabilitation products market, 2014 - 2025 (USD Million)
36. Latin America women's health rehabilitation products market, 2014 - 2025 (USD Million)
37. Brazil women's health rehabilitation products market, 2014 - 2025 (USD Million)
38. Mexico women's health rehabilitation products market, 2014 - 2025 (USD Million)
39. MEA women's health rehabilitation products market, 2014 - 2025 (USD Million)
40. South Africa women's health rehabilitation products market, 2014 - 2025 (USD Million)

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